



April 23, 2024

Agenda

- Call to Order
- Approval of February Meeting Minutes
- President's Office – Board of Regents Follow-up
- Vote for Treasurer
- New Business
 - Strategic Plan Update
 - HR
 - Finance & Admin – Budget update
 - Academic Affairs
- “Tell Me Something Good”
- Announcements
 - Lamar residents, submit your charity of choice!
 - Trivia Lunch Champions and future
 - General reminders

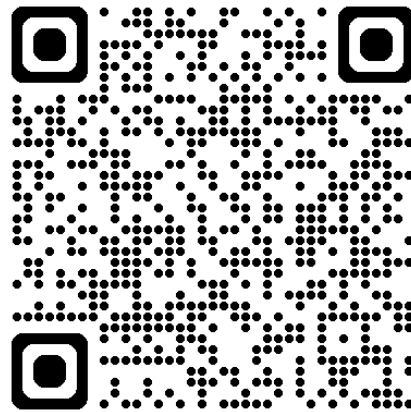
President's Office

Time to cast your ballot!

Gemani Gasparido

Kay Landers

Sara Perry



Strategic Plan Updates

*Full report included on website

STRATEGIC PLAN

FUTURE FORWARD

2024
2027



MISSION

Gordon State College strives to provide a nurturing learning environment where students can grow academically and personally, preparing them for success in life and positive contributions to regional workforce needs.

VISION

Gordon State College creates a vibrant community where inspiration and knowledge lead to extraordinary achievements.

CORE VALUES



Commitment to Excellence: Prioritize high standards in all endeavors, striving for distinction in education, research, and community engagement.



Student Success: Focus on enhancing regional workforce by effectively preparing students for successful careers, thereby ensuring a substantial return on their educational investment.



Innovation and Creativity: Encourage creative thinking and innovative solutions, driving progress and adapting to the evolving needs of our society and the wider world.



Belonging: Embrace and celebrate multiple perspectives, fostering an environment that enriches learning and promotes respect and understanding.

Strategic Goal I: Strengthen efforts to attract, recruit & enroll students with different interests, skills, talents and needs.

OBJECTIVES

- 1.1 Review the current communication plan for new and returning students to ensure timely completion of student acceptance requirements to the college.
- 1.2 Develop strong partnerships with secondary schools and the technical college system.
- 1.3 Improve campus residence halls to attract students outside a 20-mile radius.
- 1.4 Develop programs that accommodate workforce demands, while addressing the needs of traditional and non-traditional students.
- 1.5 Provide workforce development opportunities by developing programs focused on career preparation.
- 1.6 Develop a comprehensive marketing and communication plan to attract students to Gordon's off-campus site and online degree offerings, and to recruit underserved occupations and the incarcerated.

KEY PERFORMANCE INDICATORS

- Enrollment Headcount
- Enrollment Full-Time Equivalent (FTE)
- Non-Traditional Enrollment
- Housing Occupancy Rates

SECONDARY PERFORMANCE INDICATORS

- New Freshmen Enrollment
- Total Dual Enrollment (DE)
- Transition from Dual to Freshman Enrollment

Strategic Goal II: Promote retention and student success through targeted retention efforts, supplemental instruction, and engagement initiatives.

OBJECTIVES

- 2.1 Invest in student population through retention efforts, supplemental instruction, and tutorial participation.
- 2.2 Promote faculty and staff development opportunities to support continuous engagement to the institution and to their profession.
- 2.3 Provide a greater number of student engagement opportunities.
- 2.4 Engage commuter students with value added experiences.
- 2.5 Enhance the student housing experience.
- 2.6 Establish affinity groups within the student population (examples: Greek life, Honors, ROTC, career-oriented clubs, student government, intra-mural sports).
- 2.7 Increase the number of students participating in Undergraduate Research.
- 2.8 Provide academic assistance to students placed on Financial Aid warning for not making Satisfactory Academic Progress (SAP).

KEY PERFORMANCE INDICATORS

- Fall-to-Fall retention (First-Time Full-Time Freshmen)
- Fall-to-Fall retention of total student population
- Percentage of freshmen enrolled in 15 credit hours in first term/30 credit hours in first year
- Percentage of students maintaining Financial Aid Satisfactory Academic Progress (SAP)

SECONDARY PERFORMANCE INDICATORS

- Number of students participating in Undergraduate Research
- Number of faculty presenting at conferences or publishing articles
- Percentage of freshmen passing non-Learning Support English and Math in first year

Strategic Goal III: Drive students toward degree completion, closely aligning programs with workforce needs.

OBJECTIVES

- 3.1 Expand career education and development.
- 3.2 Increase the number of degrees awarded each year.
- 3.3 Increase the number of adult-aged students completing a degree.
- 3.4 Increase student engagement with the college and community.
- 3.5 Foster an environment to help Generation Z students appreciate the value of a college degree via workforce development.
- 3.6 Provide campus and community experiences to reduce early student departure.
- 3.7 Track student engagement in extra-curricular activities.
- 3.8 Boost students' annual savings by granting them access to cost-free textbooks.
- 3.9 Employ internal communication strategies to encourage persistence among enrolled Students, leading them to a clear path of graduation.

KEY PERFORMANCE INDICATORS

- Three-year associate/six-year bachelor degree graduation rates
- Non-traditional student completion rate
- Number of students participating in internship opportunities
- Percentage of students eligible for Pell/ Hope

SECONDARY PERFORMANCE INDICATORS

- Percentage of students taking classes with free textbooks
- Number of students participating in Federal Work Study Program
- GACE pass rate—Education
- NCLEX pass rate – ASN and BSN

STRATEGIC PLANNING COMMITTEE

Teresa Betkowski (Facilitator)

Tonya Moore

Amanda Maynard

Ryran Traylor

Mary Monroe Smith

Sherlana Fryer

Kathryn Green

Kristi Hayes

Cecil McDaniel

ADDITIONAL CONTRIBUTORS

Don Green—President

Joanne Ardovini—Provost and Vice President for Academic and Student Affairs

Melissa Johnson—Vice President for Enrollment Services and Marketing

Jamie Petty—Vice President for Finance and Administration

Britt Lifsey

Rhonda Toon

Peter Higgins

Faculty, Students, Staff, Retirees, Alumni, Gordon State Trustees, and Community Partners

Human Resources



Welcome New Highlanders!!



Larsen Hammond,
Accounting Assistant





Welcome New Highlanders!!



Ben Scott,
Director of Public Safety





Welcome New Highlanders!!



Merri White,
Assessment Coordinator





New Roles



Katharine Whitelock, *Testing Center Coordinator*



Farewells



Jeff Dean, *Maintenance*

Bethany Watts, *Admissions*

Current Full Time Staff Positions

(Check our website for full list)



BUS DRIVERS! (p/t)

Library Assistant (p/t)

Academic Success Advisor

Assistant VP for Finance &

Administration/Controller

Assistant Director of Enrollment

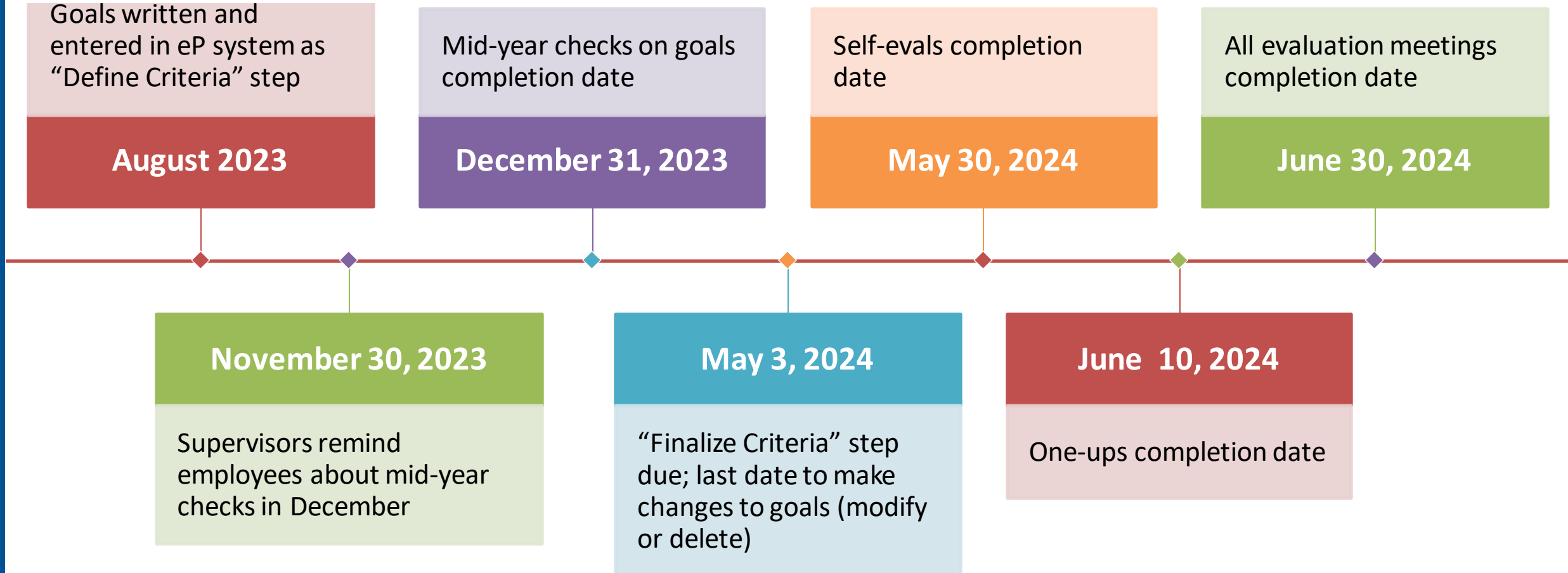
Communications

Building Maintenance Worker

**Senior Building Maintenance
Worker**

Police Officers (full & part-time)

2023-24 ePerformance Timeline



This Thursday, April 25th!

You're Invited!

Thursday, April 25, 2024

Dorothy W. Hightower CLC & Library

4:00-4:30 Drop-in Social

4:30-5:00 Ceremony

*Highlander
Retiree Celebration*

Honoring our

GORDON STATE COLLEGE RETIREES

July 2023-June 2024

Join us as we celebrate the years of service of
Sue Gilpin, Reggie Hamm, William Lupton,
Gladys Presley, Christy Skinner, &
Grady Sullivan



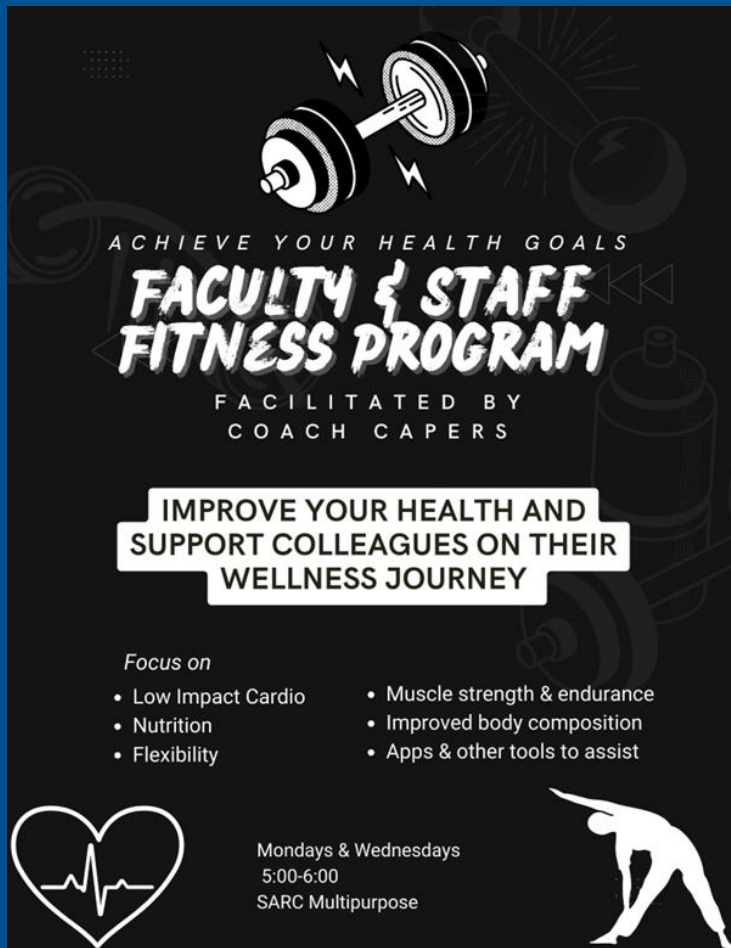
Upcoming:

Giving & Receiving Feedback
5/25/2024 @ 3:30

Self-Care Toolkit
6/20/2024 @ 3:30

Respect in the Workplace
7/18/2024 @ 3:30

**GOLD Facilitators
Needed!**



ACHIEVE YOUR HEALTH GOALS

FACULTY & STAFF FITNESS PROGRAM

FACILITATED BY
COACH CAPERS

**IMPROVE YOUR HEALTH AND
SUPPORT COLLEAGUES ON THEIR
WELLNESS JOURNEY**

Focus on

- Low Impact Cardio
- Nutrition
- Flexibility
- Muscle strength & endurance
- Improved body composition
- Apps & other tools to assist

Mondays & Wednesdays
5:00-6:00
SARC Multipurpose

Are you (and your spouse) covered by a
USG Healthcare Plan?

- Earn up to \$100/each by tracking
wellness activities
 - Anthem = Sydney App
 - Kaiser = Kaiser App



LUNCHTIME
YOGA
with Kileen

MONDAY, April 15 @ 1:00	MONDAY, April 29 @ 1:00
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SARC Multipurpose Room

Be sure to sign up via the link OR
accept the calendar invite so we
have enough mats on hand.



For Anthem members - ww.com/USGAnthem

For Kaiser members - ww.com/USGKaiser



**VISUAL
ARTS**

at
Gordon
State
College

*An exhibition of visual artwork
by students and faculty*

Hightower Collaborative Learning Center and Library
Artist Reception: Thursday, April 18th from 5 to 8 P.M.
Exhibition Dates: April 1 - 30, 2024
Library Hours: Monday - Thursday 8 a.m. - 8 p.m., Friday - 8 a.m. - 1 p.m.

Parking is available in the lot designated
faculty/staff at the intersection of Georgia
and Florida Avenues and in the large lot
adjacent to the GSC Athletic Complex.

Highlanders Forward!

Gordon State College
419 College Drive
Barnesville, GA 30204
For more information contact
Bob Detamore at 678-359-5301
email - bdetamore@gordonstate.edu or
Mallory Bailey at 678-359-5047

 GORDON
STATE COLLEGE

Dolly Wood®

Enrollment Services & Marketing

Enrollment Progress

- Semester Goals
- Spring/Summer Outreach
- Upcoming Events:
 - DE – FR Celebration – Apr. 30th
 - Highlander Nation Days – May 10th & May 31st

Changes/Shifts

- Navigating FAFSA Changes
- CPoS Implementation
- CRM Transition
- Admissions Team

Initiatives

- Process Refresh/Automation
- Marketing Campaigns
- Branding Refresh
- Website Refresh

Finance & Administration

FY25 Budget

- 4% COLA increase up to \$70k annually with a max of \$3,000 total - \$462K
- The FY24 \$66m cut was restored in the FY25 budget - \$123,277
- New Enrollment Funding - \$1,061,633

FY25 Budget Priorities

- Replacement of One-time funds used in fiscal year 2024 budget
 - Tuition Carry-forward Funds - \$196,399
 - ERC Funds – \$539,455
- Funding of “Must Fund” items
 - Increase Utility Cost
 - Annual Maintenance Fee increases
 - Funding of Enrollment Position
 - Marketing Investments
 - Coverage of any unfunded COLA increases



Questions?



GORDON
STATE COLLEGE

Academic Affairs



Articulation Agreements

Signed April 16, 2024

Georgia Tech – AS-BS Engineering Dual Degree Program

East Georgia College – Associate of Arts in Elementary Education to Bachelor of Science in Elementary/Special Education

University of West Georgia – Associate of Science in Criminal Justice to Bachelor of Science in Criminology

Albany State University – GSC Undergraduate Programs to Albany State Graduate Programs





Commencement

Friday, May 17, 2024

Assistants Arrive (Staff and Students)	6:45 a.m.
Graduating Students Arrive and Check In (IC)	7:15 a.m.
Faculty Arrive (Library)	7:30 a.m.
Line up for Processional	8:10 a.m.
Processional to Lambdin Green	8:30 a.m.
Commencement Ceremony	8:30 – 10:00 a.m.
Brunch in Highlander Hall for Faculty/Staff	10:00 a.m.– 12:00 p.m.
Book & Bell Ceremony (Fine Arts Auditorium)	11:00 a.m.
Nursing Pinning Ceremony (Fine Arts Auditorium)	1:00 p.m.



Advancement

“Tell me something good!”

Announcements

Interested in interest groups?

Suggestion form is LIVE on Staff Council page!

Locals! Staff Council is looking for a local charity/nonprofit to partner with this year—submit your elevator pitch for your cause of choice!



Trivia Luncheon



Who will earn and keep bragging rights?
Who knows! Join us to find out!

March 2024	Meagan Pearson	TBD	August 2024
April 2024	Merri White	TBD	September 2024
May 2024	Find out 5/3!	TBD	October 2024
June 2024	TBD	TBD	November 2024
July 2024	TBD	TBD	December 2024

Every 1st Friday of the Month

at Noon

in the small room of the
Highlander Dining Hall

Bring your team or meet one

Staff/Faculty=\$5.00 Friday

4 days, 9 hr/day, \$15/hr



know someone at
loose ends for the
Summer?

Bookstore Inventory Assistance

Calling Retirees, Alumni, Locals



More Information? Call (678) 359-5053
or email bookstore@gordonstate.edu

\$215
earlybird ends
5/28/24
\$225 after

SOCCER CAMP



GORDON
STATE COLLEGE
CONTINUING & PROFESSIONAL
EDUCATION

678-359-5123
cpe@gordonstate.edu

JUNE 3-6 & 10-13, 2024

AGES 4-12 & 13-18

Join Gordon State College for this popular Junior Highlanders soccer camp! Sign up online using the QR above. Lunch, Ball and t-shirt included. Call for 2-week discount!

**\$10 discount on Summer
Camps—email Ashley Travis
for the code!**

Science

Technology

Engineering

art

Mathematics

SUMMER CAMP

\$215
earlybird ends
6/3/24
\$225 after

June 10-13, 2024

Ages 9-13

Includes Lunch

Continuing & Professional Education
678-359-5123
cpe@gordonstate.edu

