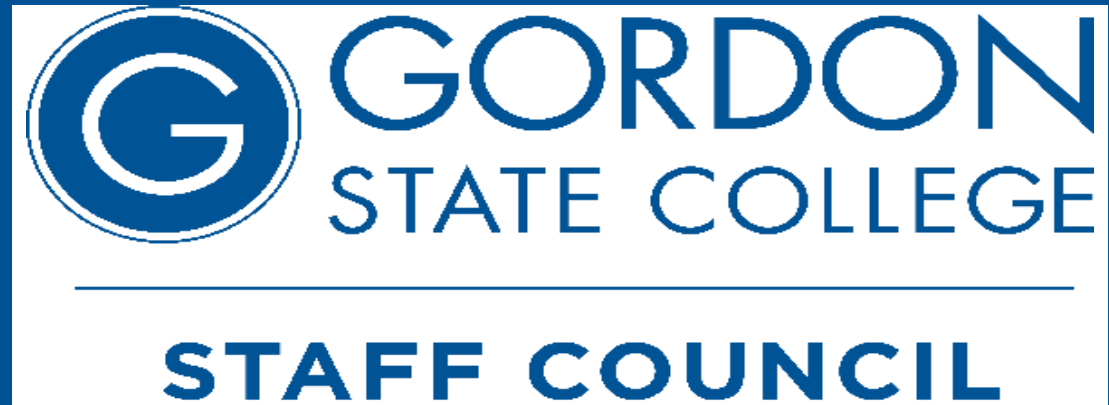


Have you voted yet?





September 24, 2025

Agenda

- Call to Order
- Approval of June Meeting Minutes
- New Business
 - VOTING DAY!
 - President's Office
 - Enrollment & Marketing
 - HR
 - Advancement & Alumni Affairs
 - Finance & Administration
 - Academic Affairs
 - Information Technology
- Treasurer's Report
- "Tell Me Something Good"
- Announcements
 - General reminders

President's Office

Enrollment Services

MARKETING

Protects our brand and propels our story forward.



Identity Manual

GRAPHICS, BRANDING, & LOGOS



High-Resolution Logos

The following are *print-ready, high-resolution* logos that are available for use by professional printers. These high-resolution logos are available as .ai files. To view these logo options before making your selection, please refer to the [Graphic Identity Manual.pdf](#). Then you can download your selection by choosing from the following list:

- [Gordon Stack Logo - Black](#)
- [Gordon Stack Logo - Blue](#)
- [Gordon Stack Logo - White](#)
- [Gordon Horizontal Logo - Black](#)
- [Gordon Horizontal Logo - Blue](#)
- [Gordon Horizontal Logo - White](#)

ENTITY MANUAL

BRANDING MESSAGE AND RALLY CRY

BRANDING MESSAGE: THE MEANING OF "FORWARD THINKING"

FORWARD *Thinking*

'Forward Thinking' captures our commitment to advancing student success, fostering innovation, and providing dynamic workforce development for in-demand careers. At Highlander Nation, 'Forward Thinking' captures our dedication to embracing creativity, critical thinking, and leadership. Our future-forward approach boosts student engagement, fosters a dynamic learning environment, and aligns perfectly with our rallying cry, 'Highlanders Forward!'. This guiding principle embodies our collective drive to advance with purpose, courage, and an unwavering pursuit of excellence. We are dedicated to empowering students to excel, graduate, and contribute to regional development and beyond.



[Highlander Highlights](#) is the go-to resource for staying connected with everything happening across campus. Each edition brings together key updates, upcoming events, and stories that matter to Highlander Nation.





A Weekly Newsletter for the GSC Community | Vol. 2, No. 32

GOT ANY NEWS, HIGHLANDERS?

We are so proud of the amazing things we hear happening around campus – student and professional accomplishments, exciting research projects, impactful community initiatives, and awesome events – and **we want to spread the word!** Let us feature your stories so others can see and celebrate Highlander Nation.

Please forward all your inquiries and news to marcomm@gordonstate.edu.

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HIGHLANDER



GORDON
STATE COLLEGE

Highlights

LET'S GET SOCIAL, HIGHLANDERS!

Be part of the momentum at Gordon State College by **following, liking, commenting, and reposting** our content on social media. Your engagement helps highlight the incredible things happening across campus and pushes our story forward. Don't forget to use our official hashtag **#GSCHighlandersForward** when you post. Together, we're moving Highlander Nation forward.



#GSCHighlandersForward



We really are only as good as the information and content **we*** receive. The stories we tell, the highlights we share, and the visibility we create for our campus community all depend on timely and accurate contributions from **you**.



Human Resources

Welcome New Highlanders

- **Dakota Daniel**, *Building Maintenance Worker*
- **Jennifer diCecco**, *Evaluation Specialist*
- **Jesse Questad**, *Building Maintenance Worker*
- **Kimberly Sanders**, *Transfer Coordinator*
- **Dr. William “Drew” Smith**, *Title III Project Coordinator*



Farewells

- **Rusty Collins** (Facilities)
- **Jasmine Copeland** (Career Services)
- **Joshua Mapson** (Controller's Office)



GORDON
STATE COLLEGE

Upcoming HR Events

- **Open Enrollment**

- October 27-November 7
- Benefits Fair: Tuesday, October 7 (11:30-1:30, NAHS 123)

- **Ethics Awareness Week**

- November 3 – 9, 2025



GORDON
STATE COLLEGE

Professional Development

- **USG Great Basics**

- Today @1:00: Is Your Work Working? Executing with Success.
- October 28: The Heart of Collaboration
- November 12: Embodying Personal Integrity and Accountability

- **USG Great Start**

- November 12 @9:00

- **GSC GOLD Series**

- October 16: Run, Fight, Hide (Active Shooter Training)

#GSCHighlandersForward



GORDON
STATE COLLEGE

Staff Recruiting

Visit the **Employment Opportunities** webpage at the bottom of our home page for the latest job postings.

**CONTACT**
Learn more about Gordon's uniquely supportive and encouraging education.

**VISIT**
See Gordon State up close by attending an Open House or taking a Campus Tour.

**APPLY**
Applying to Gordon is easy, and our admissions advisors are available to help.



GORDON
STATE COLLEGE
A Unit of the University
System of Georgia

Banner Web - Students

Banner Web - Faculty & Advisors

Pay Online

Log-in Station

Gordon Email

Brightspace by D2L

Library

Departments

Campus Map

Contact GSC

Reset Password

Request a Transcript

MORE INFORMATION

GSC Directory

Emergency Preparedness

COVID 19 Information

Title IX

Human Trafficking Notice

Consent Information

Employment Opportunities

Ethics Hotline

GSC Policies

GIVE TO GSC >

STAY CONNECTED

Current Opportunities

- Admissions Recruiter
- Admissions Recruiter (Non-traditional)
- Career Services Coordinator
- Executive Assistant to the President
- Director of Financial Aid
- Director of Housing & Residence Life
- Mechanic
- Title III Project Assistant



GSC Wellness News

- **Hiking Highlanders**

- Trip to F.D.R. State Park this Saturday at 9:00.
- Cumberland Island Camping Trip Dec 19-22.
- Limited spots.

- **GSC Mental Health Awareness Week (Oct 6-10)**

- Intro to Acentra Health (GSC employees only): Wednesday, October 8 @3:30
- Stay tuned for the full weekly schedule of events.

- **Ongoing Wellness Activities**

- Mondays@5:10--Line Dancing with Mrs. Wright (SSC Auditorium)
- Mon/Wed afternoon---Personal Training with Coach Capers (by appointment)
- Thursday at 12:30--Lunchtime Yoga
- 3rd Tues @ 3:30—Diabetes Management Support Group

#GSCHighlandersForward



USG Wellness News

- **2025 Well-Being Credits**

- Must earn by September 30
- Completing the Anthem Health Assessment is a quick way to earn \$20

- **10K-a-Day Continues**

- Joanna Gibson (currently leading with 114 points)
- GSC's Sole Survivors leading USG Teams with the Young and the Breathless shortly behind.



Stay in the Know. . .

- Highlander Highlights Newsletter
- Wellness Intranet Page
- Highlander Well-Being Facebook Group



GORDON
STATE COLLEGE

Advancement & Alumni Affairs

Campus Campaign

LEADERSHIP

- DATES: September 3-19
- CHAIR: Brie McDaniel
- 73% Increase in Leadership Giving with \$12,156 raised
- 100% Participation

FACULTY/STAFF

- DATES: September 29-October 27
- CHAIR: David Grau



GORDON
STATE COLLEGE

Upcoming Events



CANDY AND COMMUNITY CONNECTIONS

The Office of Advancement is looking for Faculty/Staff volunteers for the October 31 Halloween event on Thomaston Street as follows:

- Candy Donation
- Candy Distribution
- Connecting Families to the Fun at Gordon

Please send any donations of candy to Lambdin Hall room 325 no later than 10/31

Volunteers and those doing demonstrations should RSVP no later than 10/29 to meaganp@gordonstate.edu

TRICK & TREAT



A HEART FOR Gordon Gala

SATURDAY, FEBRUARY 7, 2026
6 PM - 10 PM

STUDENT ACTIVITY AND RECREATION CENTER
419 COLLEGE DRIVE, BARNESVILLE

PURCHASE YOUR TABLE OR TICKETS BY SCANNING THE QR CODE BELOW

Dress Code: Black Tie Optional Attire

HOSTED BY:
GORDON STATE COLLEGE FOUNDATION

GORDON STATE COLLEGE

Finance & Administration

Academic Affairs

Information Technology

Treasurer's Report

Gordon Gives:
\$1766 raised

Staff Development:
Remaining \$4522



“Tell me something good!”

Announcements

Interested in interest groups?

Suggestion form is LIVE on Staff Council page!

Staff Council page shows upcoming meetings—stay tuned for updates

Read the Highlander Highlights Newsletter



FAN FRIDAY

SHOW YOUR FAN SIDE
SUPPORT LOCAL CHARITIES

WHEN: tbd

WEAR: team spirit!

WHY: Gordon Gives

\$3 for a pass