



Saturday, February 1, 2025 | 6 –10 p.m. | Student Activity and Recreation Center

Join us for the 3rd Annual Heart for Gordon GALA, which promises to be a spectacular evening. The Heart for Gordon GALA is our largest fundraiser of the year, and all proceeds go to support our GSC students and the programs we offer. The evening will begin with a cocktail hour, allowing guests to socialize and browse the many silent auction items. Guests will enjoy a three-course dinner and program showcasing our students, valued alumni, and some energizing entertainment. The evening will also celebrate the investiture of the 5th President of Gordon State College, Dr. Don Green.

Sponsorship Opportunities

Investiture Sponsor | \$15,000

- ◆ Company logo to be listed as exclusive Investiture Sponsor on mailed print material (if received by August 1, 2024).
- ◆ Two full-page color ads in program.
- ◆ Recognition in GSC Newsletters and President's Report.
- ◆ Company logo in sponsor section of program.
- ◆ Company logo on screen at the event.
- ◆ Company logo on all event signage at the event.
- ◆ Logo recognition on internal and external websites.
- ◆ Two tables (16 tickets) with VIP service at the event.

Presenting Sponsor | \$10,000

- ◆ Company logo to be listed as Presenting Sponsor on mailed print material (if received by August 1, 2024).
- ◆ Two full-page color ads in program.
- ◆ One-day complimentary rental of SARC space*.
- ◆ Recognition in GSC Newsletter.
- ◆ Company logo in sponsor section of program.
- ◆ Company logo on screen at the event.
- ◆ Company logo on all event signage at the event.
- ◆ Logo recognition on internal and external websites.
- ◆ Two tables (16 tickets) with VIP service at the event.

Gold Sponsor | \$7,500

- ◆ Full-page color ad in program.
- ◆ Half-day complimentary rental of SARC space*.
- ◆ Recognition in GSC Newsletter.
- ◆ Company logo in sponsor section of program.
- ◆ Company logo on screen at the event.
- ◆ Company logo on all event signage at the event.
- ◆ Logo recognition on internal and external websites.
- ◆ Twelve tickets to the event.

Silver Sponsor | \$5,000

- ◆ Half-page color ad in program.
- ◆ Company logo in sponsor section of program.
- ◆ Company logo on screen at the event.
- ◆ Company logo on all event signage at the event.
- ◆ Logo recognition on internal and external websites.
- ◆ One table (8 tickets) to the event.

Bronze Sponsor | \$2,500

- ◆ Quarter-page color ad in program.
- ◆ Company logo in sponsor section of program.
- ◆ Company logo on screen at the event.
- ◆ Company logo on all event signage at the event.
- ◆ Logo recognition on internal and external websites.
- ◆ One table (8 tickets) to the event.

Table Sponsor | \$1,000

- ◆ Company logo on screen at the event.
- ◆ One table (8 seats) at the event.

Individual Tickets | \$150

Faculty/Staff Tickets | \$75

**Scan the code
for more information
and to register**



*SARC building space rental includes building only. All other rental and detail items such as catering, tables, chairs, and decorations are the responsibility of the renter. A signed agreement must be obtained prior to use. Subject to blackout dates and availability.

SPONSOR and SILENT AUCTION INFORMATION

Sponsor Name for Invoice/Receipt: _____

Contact Name: _____

Contact Phone: _____ E-mail: _____

Billing Address: _____

Sponsorship Level Requested:

☐ Investiture ☐ ~~Presenting~~ ☐ Gold ☐ Silver ☐ Bronze ☐ Table
\$15,000 ~~\$10,000~~ \$7,500 \$5,000 \$2,500 \$1,000

Individual Tickets: Number of Tickets Needed: _____ x \$150 = \$ _____

Total Amount Due: \$ _____

Payment Method:

☐ Check Enclosed ☐ Send Invoice ☐ Credit Card (see below)

Credit Cards accepted: American Express Discover Mastercard Visa

If paying by card, please scan the QR code on the front of this form to make your payment.
You can also call our office at 770-359-5739, or visit the site below:

<https://fundraise.givesmart.com/e/kghynA?vid=170val>

Sponsor Name (to appear in print materials): _____

I will provide a logo file: ☐ Yes ☐ No (Please e-mail logo file to candib@gordonstate.edu)

I would like to donate an item of \$100 minimum value for the silent auction: ☐ Yes ☐ No

Detailed Description of Item: _____

Suggested FMV: \$ _____

Name of Donor for Receipt and Publication: _____