



GORDON STATE

ATHLETICS





"Athletics provide an outlet for our student-athletes, coaches and Gordon State College community. Gordon is widely recognized for its history in successful athletic programs. The commitment invested by our coaches and student-athletes is commendable. GSC supports the ongoing achievements of our student-athletes in the athletic arena and the academic classroom as they develop The Highlander EDGE."

DR. KIRK A. NOOKS

PRESIDENT, GORDON STATE COLLEGE

"By supporting Highlander Nation, these men and women can continue their athletic career while pursuing a college education. Support these student-athletes now and let me know how I can assist you in making your gift to Gordon today."

STEVE ARGO

DIRECTOR OF ATHLETICS



WE INVITE YOU TO PARTNER WITH US AS WE BUILD AND STRENGTHEN HIGHLANDER NATION TOGETHER

- BENEFIT GSC COMMUNITY AND RECRUITING FUTURE HIGHLANDERS
- INCREASE ALUMNI ENGAGEMENT
- UPGRADE FACILITIES TO ENHANCE STUDENT-ATHLETE EXPERIENCE
- IMPROVE FAN EXPERIENCE

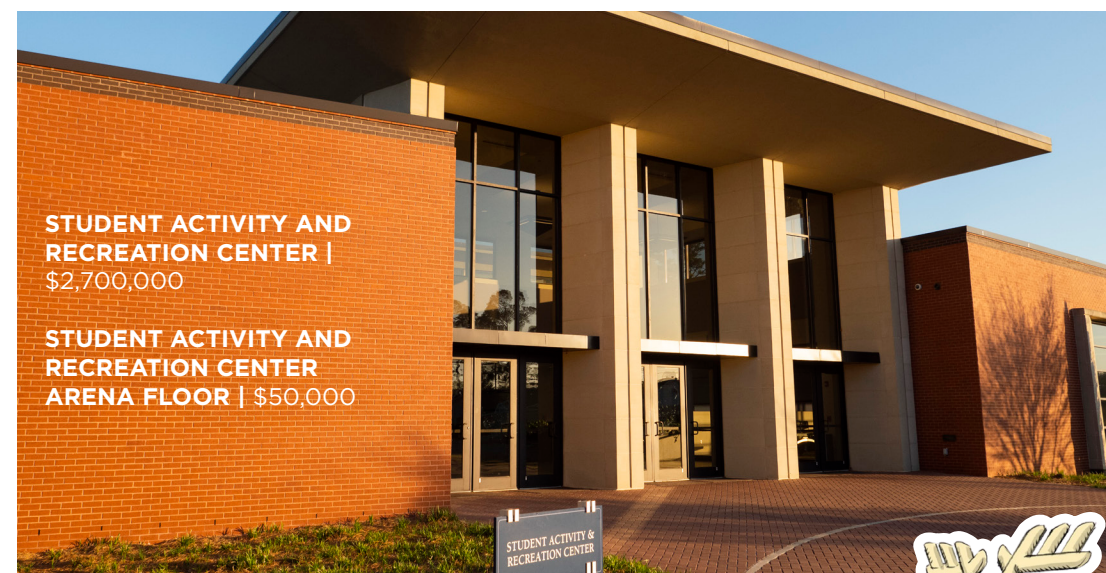
NAMING OPPORTUNITIES



NEW SCOREBOARD (IN THE ARENA) | \$50,000

Upon approval of a naming by the University System of Georgia Board of Regents, recognition ceremonies may be held after consultation with the College, the donor, and the Board of Regents.

Gordon State College has a number of existing buildings on campus that are available for naming under the BOR guidelines.



STUDENT ACTIVITY AND RECREATION CENTER | \$2,700,000

STUDENT ACTIVITY AND RECREATION CENTER ARENA FLOOR | \$50,000

BASEBALL FIELD | \$75,000

OUTDOOR BASKETBALL COURTS | \$75,000

CHALLENGE COURSE | \$50,000

PAVILION (AT ATHLETIC COMPLEX) | \$50,000

QUAD AREAS | \$25,000

RACQUETBALL COURTS | \$50,000

SAND VOLLEYBALL COURT | \$50,000

SOCCER FIELD | \$75,000

SOFTBALL FIELD | \$75,000

TENNIS COURTS | \$50,000

BRONZE STATUE | \$25,000



CAMPAIGN AND FUNDING OPPORTUNITIES

STEPHEN ARGO
Development Officer and
Director of Athletics
678-359-5740
stephena@gordonstate.edu

FAN EXPERIENCE

WRAP ATHLETIC BUS | \$25,000 SPONSOR GAME NIGHT | \$500+
CUSTOMIZED, CO-BRANDED PROMOTIONAL GIVEAWAYS | \$500+

GSC ATHLETICS

“STOCK THE HIGHLANDER HOUSE” CAMPAIGN

Corporate sponsors have the opportunity to collaborate with GSC Athletics to become the official supplier of the GSC Highlander House, which is a pantry established on campus to serve students who need assistance with food and other necessities. Also, during a designated home game for each of the Highlanders' four intercollegiate athletics teams, fans will be asked to donate food items in lieu of a paid admission. All these items will be used to stock the Highlander House on campus.

GSC SOFTBALL & BASEBALL

“STRI’K’EOUTS TO SUPPORT THE HIGHLANDERS” CAMPAIGN

Corporate sponsors have the opportunity to collaborate with GSC Athletics in the “Stri’K’eouts to Support the Highlanders” campaign. Every strikeout of an opponent during the GSC softball and baseball regular seasons will generate a \$5 donation to be made to the GSC Athletic Endowment Support Fund, which benefits GSC Athletics and its mission of providing opportunities for Highlanders' student-athletes.

GSC MEN’S BASKETBALL

“DRAIN A 3” CAMPAIGN TO SUPPORT THE STUDENT EMERGENCY ASSISTANCE FUND

Corporate sponsors will have the opportunity to collaborate with GSC Athletics in the “Drain A 3” campaign. Every time a Highlander hits a three-point field goal during the GSC men's basketball regular season, a \$5 donation will be made to the GSC Student Emergency Assistance Fund, which provides support to GSC students as they face unforeseen circumstances.

GSC WOMEN’S SOCCER

“CLOSE THE GAP” GOAL CAMPAIGN TO SUPPORT THE GAP STUDENT ASSISTANCE FUND

Corporate sponsors will have the opportunity to collaborate with GSC Athletics in the “Close The Gap” goal campaign. Every time a Highlander scores a goal during the GSC women's soccer regular season, a \$5 donation will be made to the GSC Gap Student Assistance Fund, which provides students in need with financial assistance with tuition and fees that are not covered by financial aid.