



2017-2018 FACT BOOK

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General Information





ABOUT GSC

Gordon State College joined the University System of Georgia in 1972 as an associate level institution with a distinctive legacy of excellence in scholarship and service. From its founding in 1852, Gordon has grown and changed, not only in response to, but also in anticipation of, the educational needs of its community. Gordon's scope of influence now extends beyond the surrounding areas to include the rapidly growing suburban areas south of Atlanta, east of Columbus, and north of Macon. A community in flux, this area of Georgia is rich in diversity and reflects extremes in economic and population growth which demand a mission that includes focused two-year professional offerings, the traditional pre-baccalaureate curricula, and baccalaureate offerings targeting needs of the area. Gordon State College fully serves the community by providing educational and cultural opportunities both within and beyond this area.





MISSION, VISION, GOALS AND CORE VALUES

MISSION

To provide an exceptional education through innovative teaching and engaged learning for the benefit of the world in which we live.

VISION

GORDON STATE COLLEGE...where students flourish!

GOALS

Gordon State College will strive:

- To ensure affordable, supportive access to high quality post-secondary education.
- To develop creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning that includes a respect for everyone involved in the process.
- To maintain a commitment to engaged faculty-student interaction through intimate classroom experiences, innovative and effective teaching strategies, excellent advising and mentorship programs, and effective student support services.
- To serve the broader community and region by developing academic programs and producing leaders equipped to contribute positively to middle Georgia, the United States, and the world.
- To remember and celebrate the heritage of the College and its graduates.
- To provide a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.

CORE VALUES

Gordon State College LEARNS:

LIFE-LONG SCHOLARSHIP

To develop habits of the mind: creativity, critical thinking, problem solving, innovation, a global perspective and a commitment to lifelong learning that includes a respect for everyone involved in the process.

ENGAGEMENT

To maintain a commitment to engaged faculty-student interaction through intimate classroom experiences, innovative and effective teaching strategies, excellent advising and mentorship programs, and effective student support services.

CORE VALUES (CONTINUED)

ACCESSIBILITY

To ensure affordable, supportive access to high quality post-secondary education.

RESPECT

To respect and celebrate the diversity, heritage, and history of the College and its graduates.

NURTURE

To nurture a beautiful and vibrant center of learning and scholarship as the touchstone of a diverse, connected community.

SERVICE

To serve the broader community and region by developing academic programs and producing leaders equipped to contribute to middle Georgia, the United State and the world.



FIVE YEAR STRATEGIC PLAN

1 ACCESS WITH EXCELLENCE

Gordon State College will serve the educational needs of the region and the state by maintaining its mission as an access institution, while expanding to offer wider access to baccalaureate programs and assuring excellence in its offerings and service to its constituents. By maintaining access while expanding programs, Gordon State College will open the doors to a college education to a wider audience, resulting in a more educated Georgia.

2 A DIVERSE ACADEMIC ENVIRONMENT

Gordon State College will advance the academic work of the College and the resources that support it. The synthesis of the intellectual, cultural and material resources of the campus community will support the development of effective habits of mind for all participants. The College will support the physical, technological and pedagogical resources needed to achieve this goal. This focuses resources and energies on the core educational mission of the College, and promotes the ongoing development of all of the College's stakeholders through strategic allocation of resources.

3 RETENTION, PROGRESSION, AND GRADUATION

Gordon State College will increase retention (the number of students that are retained from one year to the next), graduates (the number of students who graduate from two-year and four-year programs), and the number of students who progress from Gordon State College to the next appropriate step (such as transfer to another college). By accomplishing these goals, the College will contribute to a more educated population, prepared to face the challenges and opportunities of the 21st century.

4 COMMUNITY PARTNERSHIPS AND ENGAGEMENT

Gordon State College will support and enhance pathways for the exchange of knowledge and other resources with the community, including local, regional, state, and national entities. These community partnerships will strengthen both the College and the community by increasing the resources available to each, and build a mutual respect for the benefits each brings to the partnership.

5 EFFICIENCY, ACCOUNTABILITY, AND SUSTAINABILITY

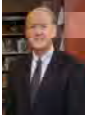
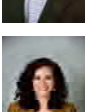
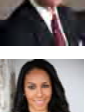
Gordon State College is committed to providing a welcoming atmosphere that attracts a diverse community and engages through academics and culture. In a dynamic economic atmosphere, Gordon State College must constantly strive to improve operational efficiencies, ensure a commitment to performance and accountability, and advance our financial and resource sustainability, in order to achieve these goals.

Gordon State College is part of the University System of Georgia, administered by a Board of Regents, created in 1931 to unify public higher education in Georgia for the first time under a single governing and management authority. The governor appoints members of the Board to a seven year term and regents may be reappointed to subsequent terms by a sitting governor. Regents donate their time and expertise to serve the state through their governance of the University System of Georgia – the position is a voluntary one without financial remuneration. Today the Board of Regents is composed of 19 members, five of whom are appointed from the state-at-large, and one from each of the state's 14 congressional districts. The Board elects a chancellor who serves as its chief executive officer and the chief administrative officer of the University System. The Board oversees the public colleges and universities that comprise the University System of Georgia and has oversight of the Georgia Archives and the Georgia Public Library System.



MEMBERS OF THE BOARD OF REGENTS

DR. STEVE WRIGLEY – CHANCELLOR

REGENT	TERM	DISTRICT
 James M. Hull (Chair)	2016-2023	At-Large
 Don L. Waters (Vice Chair)	2018-2024	First
 Chris Cummiskey	2018-2020	At-Large
 Erin Hames	2018-2023	At-Large
 Donald M. Leebern, Jr.	2012-2019	At-Large
 Thomas Rogers Wade	2013-2020	At-Large
 Barbara Rivera Holmes	2018-2025	Second
 C. Thomas Hopkins, Jr., MD	2018-2025	Third
 C. Dean Alford, P.E.	2012-2019	Fourth
 Sarah-Elizabeth Reed	2017-2024	Fifth
 Kessel D. Stelling, Jr.	2015-2022	Sixth



REGENT	TERM	DISTRICT
 Richard L. Tucker	2012-2019	Seventh
 W. Allen Gudenrath	2018-2025	Eighth
 Philip A. Wilheit, Sr.	2015-2022	Ninth
 Ben J. Tarbutton III	2013-2020	Tenth
 Neil L. Pruitt, Jr.	2017-2024	Eleventh
 Laura Marsh	2016-2020	Twelfth
 Sachin Shailendra	2014-2021	Thirteenth
 E. Scott Smith	2013-2020	Fourteenth



Source: University System of Georgia Board of Regents' website <http://www.usg.edu/regents/members>



HISTORICAL HIGHLIGHTS

1852

Legislature chartered Barnesville Male and Female High School

1872

The citizens of Barnesville established Gordon Institute under the Charter of 1852 as a preparatory school and primary school with Charles A. Lambdin and Azmon A. Murphey as organizers and associate principals. The Institute opened with 16 pupils.

1875

Alice Wooten became the first graduate of Gordon Institute. Enrollment exceeded 150 students.

1878

Charles E. Lambdin became the first president of Gordon Institute. Enrollment numbered 200.

1880

The first Gordon library formally opened.

1890

The Military Department was established.

1908

Lambdin Hall was built.

1918

Over 650 Gordon graduates served in World War I. Gordon had 260 commissioned officers serving, the second highest number for any preparatory school in the country and the highest

percentage. Eighteen Gordon graduates and faculty were killed in action.

1928

Gordon Institute advanced its curriculum to the rank of Junior College.

1933

Gordon Military High School and Junior College moved to the site of the former Georgia Industrial College, a 350-acre campus already containing administrative offices, classrooms, and lab equipment.

1941

Gordon Junior College was admitted to the Southern Association of Colleges and Schools. The Science Building was constructed.

1966

To facilitate transfer the college began conferring Associate of Arts Degrees.

1972

Gordon Military College joined the University System of Georgia as Gordon Junior College, with Dr. Jerry Williamson as President.

1973

A nursing program to prepare students for the R.N. licensure exam was started.

1975

Enrollment topped 1,000 for the first time in the history of the college.

1978

The Dorothy W. Hightower Library opened.

1987

Gordon Junior College became Gordon College. The endowment topped \$1 million.

1989

An Economic Study estimated the immediate impact of the college on the seven county areas to exceed \$20 million.

1990

A faculty and staff committee developed a new mission statement for the college, approved by the faculty April 9, 1990.

1993

The Gordon College Foundation committed to pay for the first year of a baccalaureate nursing program, and the College began to move toward a divisional structure in preparation for four-year status.

Enrollment topped 2,000 for the first time, as Gordon became the fastest growing institution in the University System of Georgia.

1994

Governor Zell Miller broke ground for the new dormitory building and construction began.

1995

The Gordon College Foundation Endowment topped \$2 million.

1998

The pedestrian underground passage and amphitheater were completed.

HISTORICAL HIGHLIGHTS (CONTINUED)

1999

The new technology complex was approved.

2000

Atrium area was added to the student center.

2001

Dr. Sherman R. Day served as interim president.

The faculty senate and staff council were established.

Enrollment topped 3,000.

2002

Dr. Lawrence Weill was inaugurated as the second president of Gordon College under the University System of Georgia.

The Instructional Complex was completed, adding 100,000 square feet of state-of-the-art classrooms, laboratories, and faculty offices.

Offices of Community Education and Institutional Advancement were established.

2003

Instructional Complex opened for use.

Enrollment increased nearly 10 percent for a fall 2003 total of 3,415.

Gordon College was awarded an Intellectual Capital Partnership Program (ICAPP) Grant of \$346,000 to support LPN to RN bridge program and a grant for students working in related health care fields to return to school.

Gordon College was awarded a

\$30,000 Strengthening Institutions Planning Grant under Title III of the Higher Education Act.

Hightower Library received an estimated 20,000 volumes of books and dozens of boxes of microfilm from the former Tift College in Forsyth.

2004

Gordon's nursing program marks its 30th anniversary.

Russell Hall renovation was completed, including modernization of classroom facilities and faculty offices and addition of a conference room.

Construction set to begin on a new student residence complex, to add 459 new beds, completed in August 2005.

2005

The Board of Regents granted Gordon College permission to apply for three baccalaureate degree programs.

Gordon College Commons A, B & C were opened for student residents.

Enrollment increased 1.5 percent for fall 2005 with a record total of 3,505.

2006

The Board of Regents granted Gordon College's petition for a baccalaureate degree in early childhood education.

Phase II of the apartment complex building project began fall 2006.

2007

Gordon College Foundation received more than \$1.5 million in donations in 2007 making it the best fundraising year in the Foundation's 36-year history.

Gordon College received a \$188,137 nursing grant to add a second class of students to its associate of science in nursing program and to expand the program's simulation lab.

Four construction projects began:

17,000 square foot expansion of the Gordon College Student Center.

Gordon College's largest student residence to date, Gordon Village.

New visitor parking lot located behind the Community Education and Welcome Center offices.

Alumni House renovations.

2008

Gordon Village residence hall opened in fall 2008 increasing on campus housing to 1,036.

Gordon College Emergency Notification System (GCENS) implemented during fall 2008.

Demolition began on Watson Hall in December 2008 to make room for a new state-of-the-art nursing and allied health building.

Enrollment increased 4.1 percent for fall 2008 with a record total of 3,855.

The Board of Regents granted Gordon College's petition for a baccalaureate degree in nursing.

HISTORICAL HIGHLIGHTS (CONTINUED)

2009

The newly expanded Student Success Center and bookstore opened spring 2009.

Gordon College's first baccalaureate degrees were awarded to 28 students in Early Childhood Education.

Enrollment increased 17.9 percent for fall 2009 with a record total of 4,545.

Fall 2009 construction begins on the new three-story 54,000 square foot nursing and allied health building.

The Board of Regents granted Gordon College's petition for a baccalaureate degree in biology with a teacher certification track.

2010

The Gordon College Honors House opened in spring 2010 containing a study lounge, reading room, computer lab, seminar room, and faculty offices.

The Board of Regents granted Gordon College's petition for a baccalaureate degree in mathematics with a secondary teacher education track.

Shelley C. Nickel begins tenure as Interim President of Gordon College.

Enrollment increased by 10.2 percent for fall 2010 with a record total of 5,009.

2011

The Board of Regents granted Gordon College's petition for baccalaureate degrees in English

and history with secondary teacher education tracks.

Gordon College's Early Childhood Education Program receives full accreditation from the National Council for Accreditation of Teacher Education and the Georgia Professional Standards Commission.

The new state-of-the-art Nursing and Allied Health Sciences building opened in spring 2011.

Gordon College awards first Bachelor of Science in Nursing degrees to 21 students.

The Board of Regents granted approval for Gordon College to offer a Bachelor of Science in Health Services and Informatics in September 2011 with the program to begin in 2013.

2012

For the third consecutive time, an entire class of graduates of the Gordon College nursing program passed the National Council Licensing Examination. Each one of the 34 students who made up the May 2011 graduating class passed the examination which is required to obtain a license to practice as a nurse in the United States.

The Gordon College Division of Education found a new home in Smith Hall, one of the campus' most historic buildings.

Gordon graduated the first class of students to earn a Bachelor of Science degree in biology.

The economic contribution that

Gordon College makes to the regional economy continues to grow, increasing \$18 million during fiscal year 2011 to \$154 million, according to a report by the University System of Georgia.

Max Burns was invested as president of Gordon College. He is the third president of the state college since it became a member of the University System of Georgia in 1972.

2013

The Board of Regents of the University System of Georgia granted approval for Gordon State to offer a Bachelor of Science degree in Human Services.

Gordon State College celebrated the grand opening of its newly renovated dining hall.

Gordon State College contributed more than \$141 million to the regional economy and provided 1,418 jobs in fiscal year 2012, according to a report released today by the University System of Georgia. Of the jobs provided, 374 are on campus while 1,044 are off campus jobs that exist due to institution-related spending. The report also revealed that spending by Gordon State students accounted for \$80 million of the total \$141 million contributed to the local economy.

Approximately 150 students received diplomas in the first fall semester graduation ceremonies at Gordon State College.

HISTORICAL HIGHLIGHTS (CONTINUED)

2014

Gordon State College received approval from the Board of Regents of the University System of Georgia to begin offering a Bachelor of Science degree in Management and Administration.

Gordon State College revealed its new seal which displays a replica of the portico of Lambdin Hall, as well as the terms Character, Culture, and Scholarship which reflect the title of the book "Character, Culture and Scholarship" written by former faculty member Miss Marion Bush.

Gordon State College held the official groundbreaking for the Student Activity and Recreation Center.

2015

All 40 graduates of the Spring 2015 nursing program who took the National Council Licensing Examination – required to obtain a license to practice nursing – passed.

Gordon State College and the Henry County Library System agreed to combine resources to better serve Gordon State College students. The McDonough Public Library will offer classroom space, a computer, and other research assistance needed by students enrolled in classes at Gordon State at McDonough.

More than 1,000 flags lined the paths that cross Lambdin Green on campus November 11 for the annual National Roll Call event. Guest speaker was Brig. Gen. (Ret.) Lawrence E. Dudley.

Diplomas were awarded to 160 Gordon State College graduates during ceremonies Friday, Dec. 11. The ceremonies were held in the Student Activity and Recreation Center arena and were followed by a pinning ceremony for graduates of the nursing school.

Former Gordon State College President Lawrence Weill addressed the graduates.

Gordon State College President Max Burns was elected to two national boards, the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and the U.S. Fulbright Association. SACSCOC is the recognized regional accrediting body in 11 Southern states for institutions of higher education that award associate, baccalaureate, master's or doctoral degrees. The SACSCOC Board of Trustees is the representative body of the College Delegate Assembly and is charged with carrying out the accreditation process.

The Board of Regents of the University System of Georgia (USG) announced there will be no tuition increase for the 2016-2017 academic year.

An asteroid discovered in 2000 was named after Gordon State College chemistry professor and amateur astronomer Richard Schmude.

Gordon State College Honors students and other student groups prepared raised garden beds on the west side of campus to grow a variety of plants and herbs.

The transformation of the Hightower Library on the campus of Gordon State College into the Dorothy W. Hightower Collaborative Learning Center and Library was completed in April and celebrated with a ribbon cutting.

The Bach Society of Atlanta, in cooperation with Gordon State College, presented a concert to remember former faculty member Doris Watson.

Amy Droegmiller was named the Gordon State College Outstanding Scholar for the 2015-16 academic year. She earned a degree in Biology and expects to graduate in December 2018 with a degree in education.

University System of Georgia Regent Larry Walker delivered the commencement address to the Gordon State College Spring 2016 graduating class May 6 on Lambdin Green.

2016

Gordon State College and Fort Valley State University signed an agreement to provide higher education access for students through the Fort Valley State University Gordon Access Program (FVSU GAP).

Gordon State College named "First Things First" as its Quality Enhancement Plan designed to significantly improve student learning and success.

HISTORICAL HIGHLIGHTS (CONTINUED)

2016—continued

Gordon State College awarded more than 650 diplomas to graduates in the Fall 2016 and Spring 2017 commencement ceremonies.

Gordon State College Professor of English, Stephen Raynie, was honored with the 2017 Felton Jenkins Jr. Hall of Fame Faculty Award for state colleges for the University System of Georgia.

a Bachelors of Arts in Interdisciplinary Studies degree

Dr. Stuart Rayfield named Interim President of Gordon State College

Gordon State College recognized and honored outstanding students with the first ever Highlander EDGE Awards

Regents named Dr. Kirk Nooks President of Gordon State College

Gordon State College received notice that its accreditation by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) was reaffirmed.

Gordon State College collaborated with the University System of Georgia to implement a program for adult learners to return to college to complete their degrees. The program is referenced as the “Go Back. Move Ahead” initiative.

2017

Dr. C. Thomas Hopkins, chair of the University System of Georgia Board of Regents, delivered the commencement address to class of 2017 graduates of Gordon State College.

Gordon State College began offering Online RN to BSN degree

The Southern Association for College and Schools Commission on Colleges (SACSCOC) Board of Trustees reaffirmed accreditation for Gordon State College.

Gordon State College received Board of Regents approval to offer

SOUTHERN ASSOCIATION OF COLLEGES AND SCHOOLS COMMISSION ON COLLEGES

Gordon State College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate of arts and science degrees, associate of science in nursing, and to award baccalaureate degrees in Early Childhood Education, Biology, Mathematics, English, History, Human Services, Health Services and Informatics Administration and RN-BSN Nursing Completion Program. The College has been approved for federal and state financial aid programs. Information about approval and/or accreditation may be obtained from the following:

SACSCOC

1866 Southern Lane | Decatur, Georgia 30033-4097
404-679-4501 | www.sacscoc.org

- Associate of Arts (general)
- Associate of Arts in Mass Communication
- Associate of Arts in Music
- Associate of Arts in Psychology
- Associate of Arts in Sociology
- Associate of Arts in Visual Arts
- Associate of Arts in Foreign Language
- Associate of Arts in Theater
- Associate of Science (general)
- Associate of Science in Business Administration
- Associate of Science in Chemistry
- Associate of Science in Computer Science
- Associate of Science in Criminal Justice
- Associate of Science in Engineering
- Associate of Science in Information Technology

GEORGIA BOARD OF NURSING

Gordon State College Nursing Program has had full approval by the Georgia Board of Nursing since 1972. The program has had full, continuing accreditation by the Accreditation Commission for Education in Nursing (ACEN) since 1976. Information about approval and/or accreditation may be obtained from the following:

Georgia Board of Nursing

237 Coliseum Drive | Macon, GA 31217

478-207-2440 | <http://sos.ga.gov/index.php/licensing/plb/45>

- Associate of Science in Nursing

ACCREDITATION COMMISSION FOR EDUCATION IN NURSING (ACEN)

Accreditation Commission for Education in Nursing (ACEN)

3343 Peachtree Road NE, Ste 850 | Atlanta, GA 30326

404-975-5000 | www.nlnac.org

- Bachelor of Science in Nursing

COUNCIL FOR THE ACCREDITATION OF EDUCATOR PREPARATION (NCATE)

Gordon State College began offering a Bachelor of Science in Early Childhood/Special Education in 2006. Certification programs for high school teachers are offered in Biology, Mathematics, English and History. Information about approval and/or accreditation may be obtained from the following:

Council for the Accreditation of Educator Preparation
2010 Massachusetts Ave NW Ste 500 | Washington, DC 20036 | 202-466-7496 | <http://www.caepnet.org>

- Bachelor of Science in Elementary/Special Education
- Bachelor of Science in Middle Grades Education
- Bachelor of Science in Mathematics with Secondary Teaching Certification
- Bachelor of Science in Biology with Secondary Teaching Certification
- Bachelor of Arts in English with Secondary Teaching Certification
- Bachelor of Arts in History with Secondary Teaching Certification



GORDON STATE COLLEGE ADMINISTRATION

PRESIDENT

Dr. Kirk Nooks	President
Dr. Jeffery Knighton	Vice President for Academic Affairs
Mrs. Kristen Albritton	Vice President for Finance and Administration
Dr. John Head	Vice President for Enrollment Management and Student Affairs
Mrs. Rhonda Toon	Vice President for Institutional Advancement

OFFICE OF ACADEMIC AFFAIRS

Dr. Jeffery Knighton	Vice President for Academic Affairs
Dr. Ric Calhoun	Assistant Vice President for Innovative Education and Strategic Initiatives
Mr. Peter Higgins	Assistant Vice President of Academic Excellence
Dr. Richard Baskin	Dean, School of Arts and Sciences—Interim
Dr. Anne Purvis	Dean, School of Nursing and Health Sciences
Dr. Michael Mahan	Dean, School of Education
Mr. Britt Lifsey	Director of Institutional Research and Effectiveness
Dr. Sonya Gaither	Director for Hightower Collaborative Learning Center

OFFICE OF FINANCE AND ADMINISTRATION

Mrs. Kristen Albritton	Vice President for Finance and Administration
Mrs. Jody DeFore	Assistant Vice President for Student Financial Services
Chief Jeff Mason	Director of Public Safety
Mr. Jeff Hayes	Director of Information Technology
Mr. Richard Vereen	Director of Facilities
Mrs. April Mason	Controller
Mr. Kenneth Hutto	Bursar



GORDON STATE COLLEGE ADMINISTRATION

OFFICE OF ENROLLMENT MANAGEMENT AND STUDENT AFFAIRS

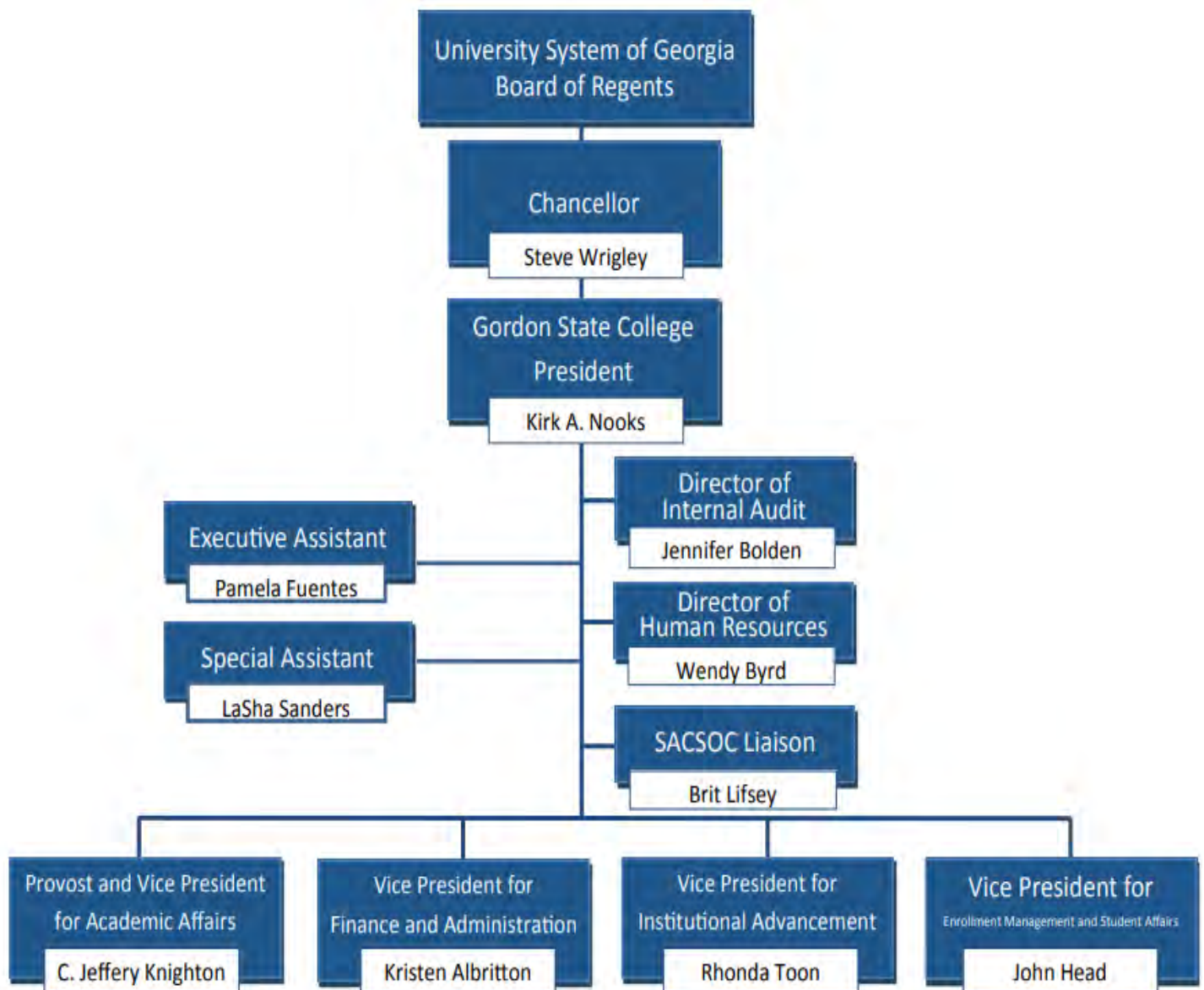
Dr. John Head	Vice President for Enrollment Management and Student Affairs
Mr. Justin Mathis	Assistant Director of Admissions
Ms. Tonya Coleman	Director of Residence Life
Ms. Sharon Lloyd	Director of Student Activities
Mrs. Alicia Dorton	Director of Counseling and Accessibility Services
Mr. Gary Sharpe	Athletics Director
Mrs. Janet Barras	Registrar

OFFICE OF INSTITUTIONAL ADVANCEMENT

Mrs. Rhonda Toon	Vice President for Institutional Advancement
Ms. Tamara Boatwright	Public Information Officer
Mr. Skipper Burns	Development Officer
Mrs. Debbie Christian	Program Administrator, Community Education
Mrs. Mary Browning	Alumni Affairs and Annual Giving Coordinator



ORGANIZATIONAL CHART



Source: Gordon State College website <http://www.gordonstate.edu/About/organizational-charts.html>



The Gordon State College Foundation, established in 1972, seeks to support and enhance the work of Gordon State College through securing financial resources for the further development and growth of the College. A number of funds have been established by the Gordon State College Foundation – for a listing visit <http://www.gordonstate.edu/alumni/gordon-college-foundation.html>.

TRUSTEES

Mr. Phillip Bell, Vice Chairman
Ms. Lucinda Dallas, Vice Chairman
Dr. Kirk A. Nooks, Secretary
Mr. Derrick Lewis, Treasurer
Mr. Alan Connell, At Large
Mr. Scott Blackstock
Dr. Aaron Buice
Mr. Andy Bush
Mr. George Butler
Mr. Kenny Coggins
Mr. Bill Cooper
Rep. Robert Dickey
Mr. Jim Edwards, Jr.
Mr. John Edwards, Jr.
Mr. Lindy Farmer
Judge Bill Fears
Mr. Jim Granum

Mr. Bob Harris
Mr. George Hightower, Jr.
Mr. Chase Idol
Ms. Tamara Ison
Mr. Curtis Jenkins
Mr. Terry Killingsworth
Mr. Jeff Manley
Mr. Charles McDaniel
Mr. Jeff Manley
Mr. Charles McDaniel
Mr. Ed Mitchell
Dr. Kevin Napier
Mr. Don Neuner
Mr. Eddie Rogers
Mr. Kike Seda
Mr. Dan White
Ms. Jennie Woodlee

EMERITUS MEMBERS

Mr. Bruce Akins	Mr. Calvin “Hoppy” Hopkins	Mr. Larry Smith
Mr. Peter Banks	Mr. Sid Jennette	Mr. Henry Walker
Capt. Paul Barnes	Mr. C.A. “Lon” Knowles	Mr. Luke Weaver
Mr. Bill Bazemore	Mr. Pete Malone	
Mr. Dallis Copeland	Mr. Jimmy Matthews	
Mr. Joe Edwards, Sr.	Dr. Mike Oxford	
Mrs. Rosemary Evans	Dr. John Quinn	
Mr. Walter Geiger	Mr. Tom Richardson	

EX-OFFICIO MEMBERS

Student Government Association President
Faculty Senate Chairperson
Gordon Alumni Association Chairperson



GORDON STATE COLLEGE PUBLICATIONS

Gordon State College has several publications that are issued during the year to better serve and inform students, faculty, staff, and the community about the purpose of and events at Gordon State College. The following publications are available in printed format and/or are posted on the Gordon State College

COMMUNITY EDUCATION CATALOG

Published every semester by Community Education listing course offerings, dates, times and cost, and it is posted online at <http://www.gordonstate.edu/commed/home.html>. It also lists payment and refund information.

THE BLACKSHEAR JOURNAL

An annual publication sponsored by the Literary Club and the Humanities Department. It is staffed by members of the Literary Club. Students, faculty, and staff may submit original material for inclusion.

GORDON STATE COLLEGE ACADEMIC CATALOG

Updated and published each academic year. Contains such information as general policies, admissions requirements, financial aid information, fees and expenses, degree programs and transfer information, and other academic information. (<http://www.gordonstate.edu/catalog/academic-catalog.html>).

GORDON STATE COLLEGE FACT BOOK

An annual publication containing information, statistical data and projections for Gordon State College, and it is published by the Institutional Research office. The Fact Book is also available online at <http://www.gordonstate.edu/ir/home.html>.

GUIDE TO RESIDENCE HALL LIVING

Published by Residence Life. Contains information, rules and policies concerning living in Gordon State College Residence Halls. (<http://www.gordonstate.edu/housing/doc/guide-to-highlander-living-2018-2019-revised-9.13.18.pdf>).

GORDON STATE COLLEGE WEBSITE

www.gordonstate.edu.

PRESIDENT'S REPORT

Published annually by the Office of Institutional Advancement. Award winning inaugural issue. Written to inform interested parties of progress and advancement at Gordon State College, also contains photos and interviews with prominent alumni. (<http://www.gordonstate.edu/alumni/presidents-report.html>).

SCHEDULE OF CLASSES

A collaborative publication between Academic Affairs and the other administrative offices. It contains list of course offerings/schedule per semester, deadline dates, fees, registration, drop/ add and withdrawal information and more. (<http://www.gordonstate.edu/schedule/class-schedules.html>)

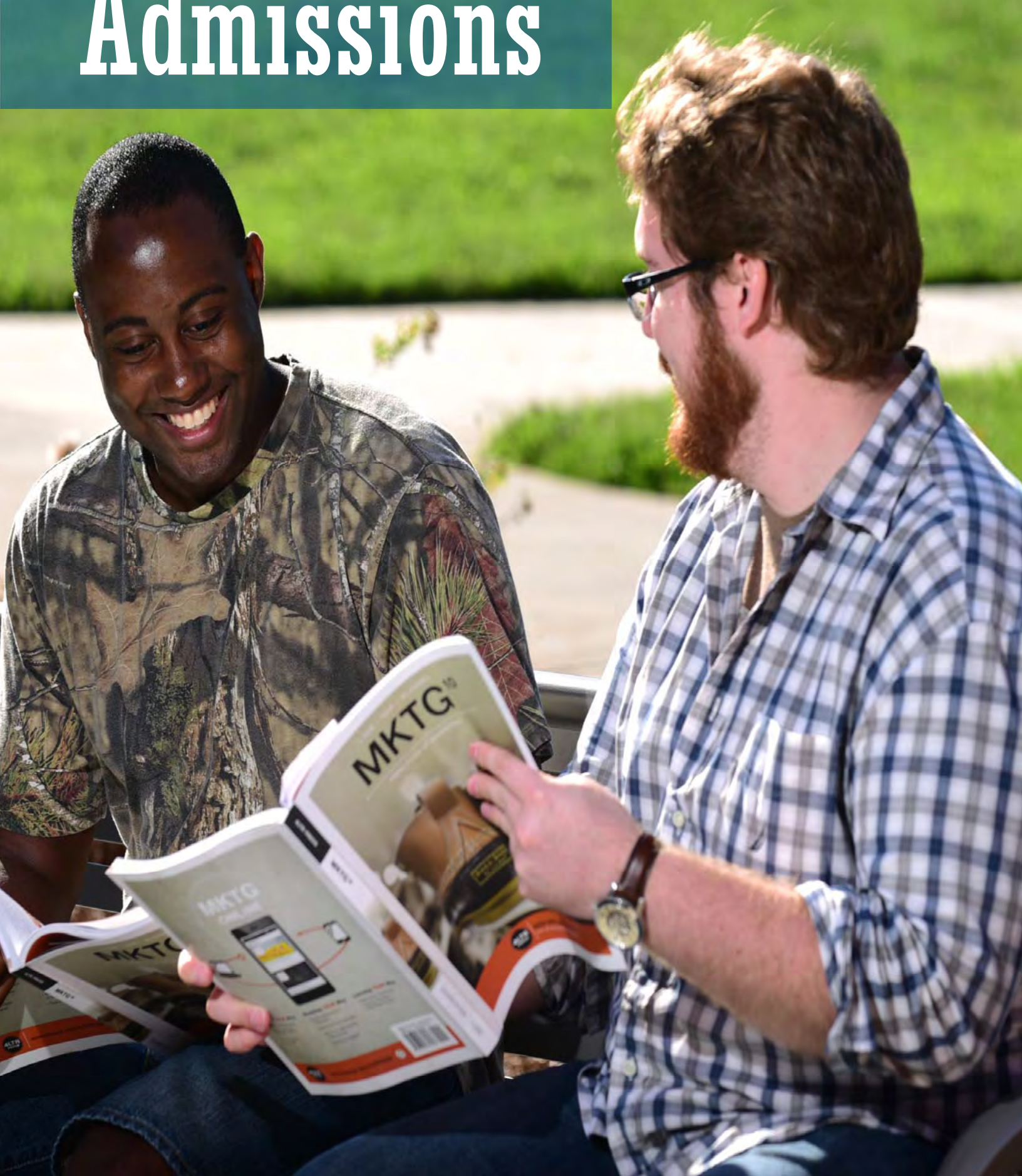
TRAFFIC CODE

Is published by Public Safety and lists policies, registration procedures, fines and appeals, and other regulations concerning traffic and parking on campus property. (<http://www.gordonstate.edu/publicsafety/traffic-codes.html>)

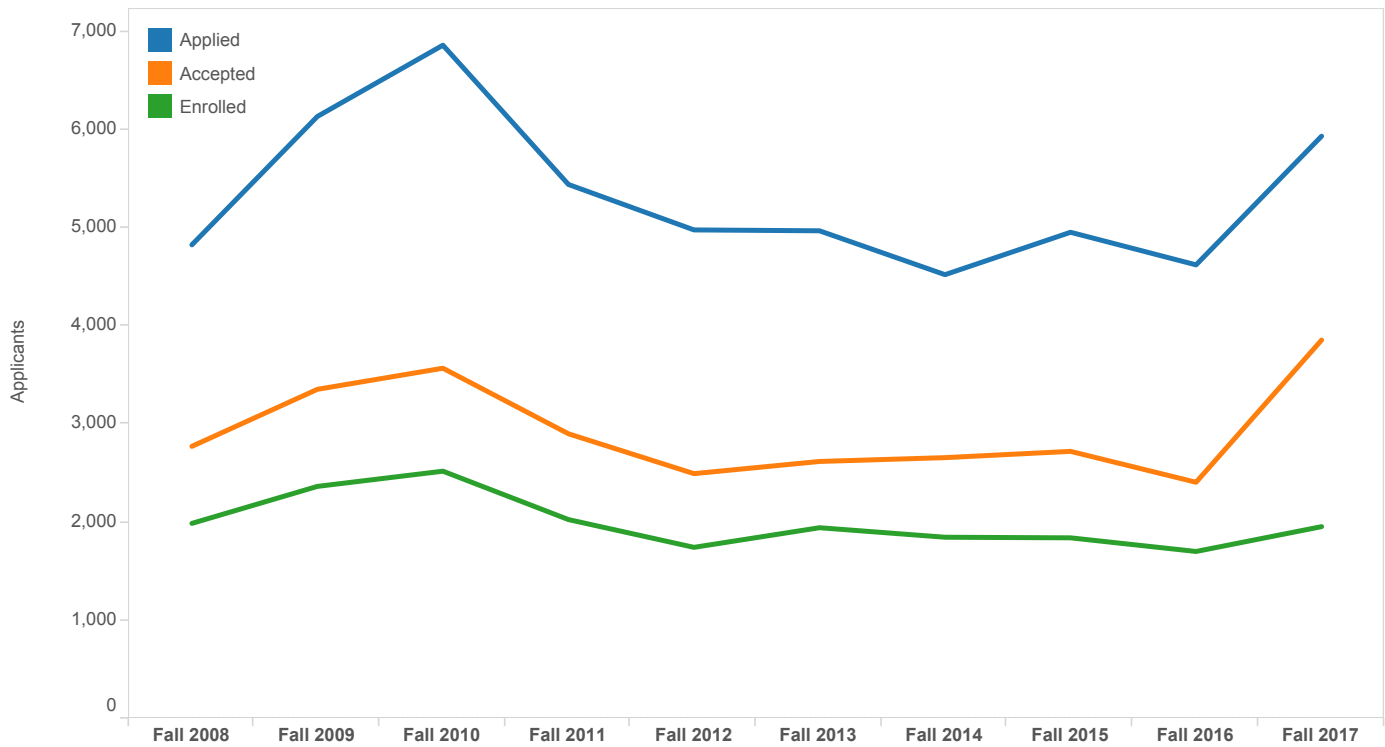
VIEW BOOK & RECRUITMENT PACKAGE

— published by the Admissions Office containing information about Gordon State College, applications for admission, Foundation scholarships, list of buildings, campus map, fee schedule, and instructions for filing for financial aid.

Admissions



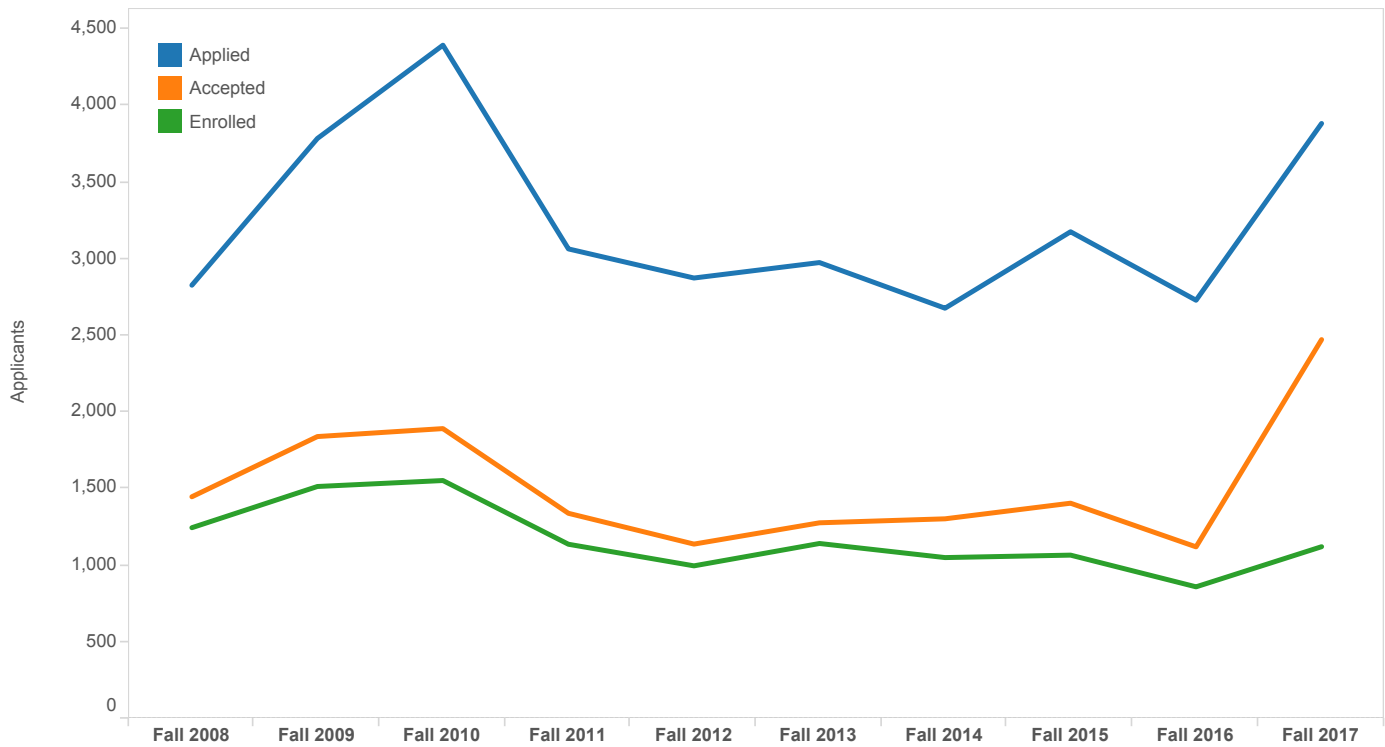
Applicants by Academic Year 10-year History of All Applicants



	Applied	Accepted	% of Applied Accepted	Enrolled	% of Applied Enrolled	% of Accepted Enrolled
Fall 2008	4,828	2,775	57%	1,990	41%	72%
Fall 2009	6,136	3,356	55%	2,367	39%	71%
Fall 2010	6,862	3,571	52%	2,522	37%	71%
Fall 2011	5,443	2,903	53%	2,029	37%	70%
Fall 2012	4,980	2,497	50%	1,746	35%	70%
Fall 2013	4,971	2,621	53%	1,946	39%	74%
Fall 2014	4,524	2,660	59%	1,849	41%	70%
Fall 2015	4,956	2,724	55%	1,843	37%	68%
Fall 2016	4,624	2,409	52%	1,704	37%	71%
Fall 2017	5,935	3,858	65%	1,957	33%	51%

Unduplicated count of all applicants for admission in the summer or fall terms for the academic year. Admission types include freshmen, transfer, transient, dual enrollment, and readmits.

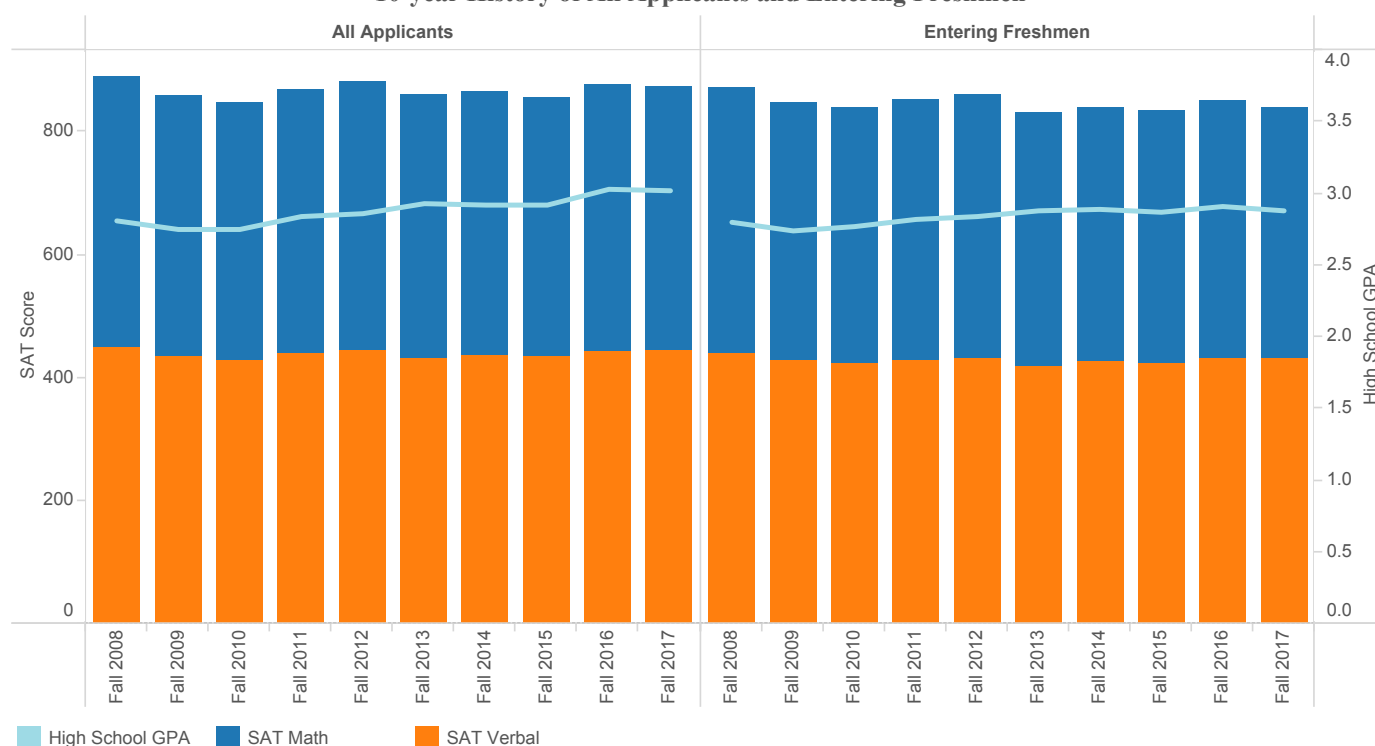
Applicants by Academic Year 10-year History of Entering Freshmen Applicants



	Applied	Accepted	% of Applied Accepted	Enrolled	% of Applied Enrolled	% of Accepted Enrolled
Fall 2008	2,830	1,449	51%	1,247	44%	86%
Fall 2009	3,788	1,842	49%	1,516	40%	82%
Fall 2010	4,397	1,894	43%	1,555	35%	82%
Fall 2011	3,067	1,341	44%	1,139	37%	85%
Fall 2012	2,877	1,140	40%	998	35%	88%
Fall 2013	2,978	1,279	43%	1,144	38%	89%
Fall 2014	2,680	1,305	49%	1,052	39%	81%
Fall 2015	3,179	1,407	44%	1,068	34%	76%
Fall 2016	2,732	1,122	41%	861	32%	77%
Fall 2017	3,886	2,475	64%	1,123	29%	45%

Unduplicated count of freshmen applicants for admission in the summer or fall terms for the academic year. Admission type include freshmen only.

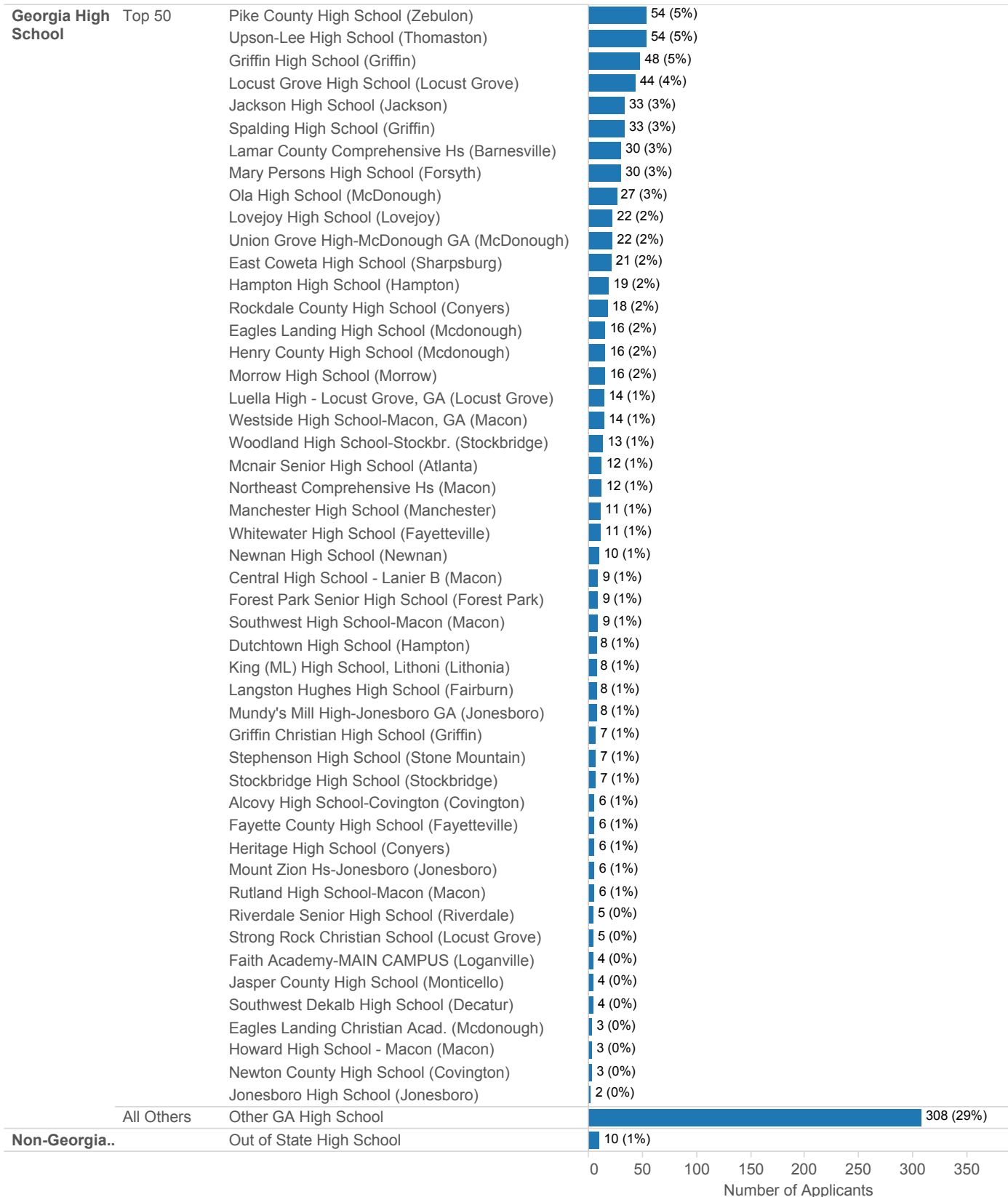
Average SAT and High School GPA by Academic Year 10-year History of All Applicants and Entering Freshmen



	All Applicants				Entering Freshmen			
	SAT Math	SAT Verbal	SAT Combined	High School GPA	SAT Math	SAT Verbal	SAT Combined	High School GPA
Fall 2008	438	451	889	2.81	430	441	871	2.80
Fall 2009	424	434	858	2.75	418	428	846	2.74
Fall 2010	420	428	848	2.75	416	423	839	2.77
Fall 2011	430	439	869	2.84	422	430	852	2.82
Fall 2012	437	444	881	2.86	427	433	860	2.84
Fall 2013	427	433	860	2.93	412	418	830	2.88
Fall 2014	427	438	865	2.92	413	425	838	2.89
Fall 2015	421	434	855	2.92	410	423	833	2.87
Fall 2016	434	443	877	3.03	419	431	850	2.91
Fall 2017	428	446	874	3.02	409	431	840	2.88

Average SAT math, verbal and combined, and average high school GPA of all applicants and freshmen applicants for admission in the summer or fall terms and enrolled in fall semester of academic year.

High School of Applicants Entering Freshmen

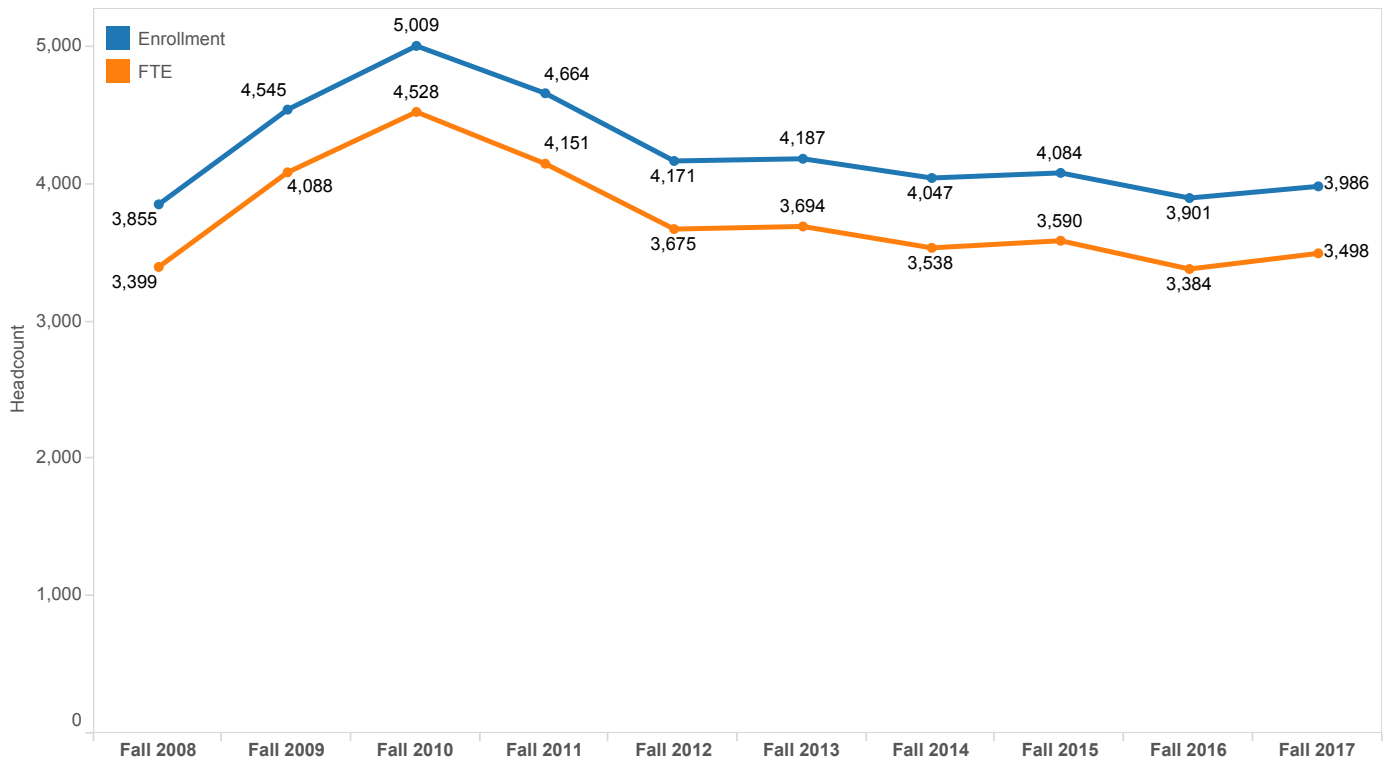


Unduplicated count of freshmen applicants by high school for admission in the summer or fall terms and enrolled in fall term. Admission type include freshmen only.

Enrollment

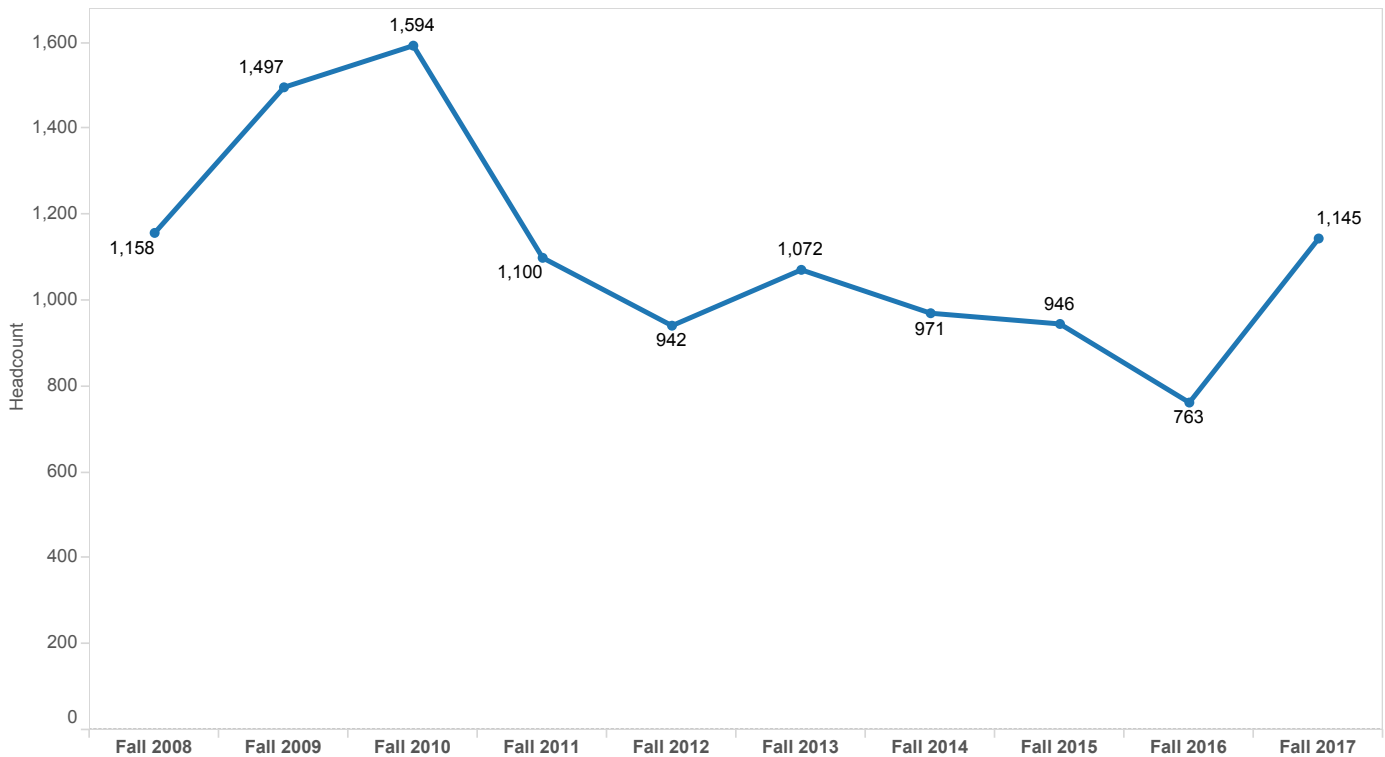


Fall Enrollment by Academic Year 10-year History of All Students



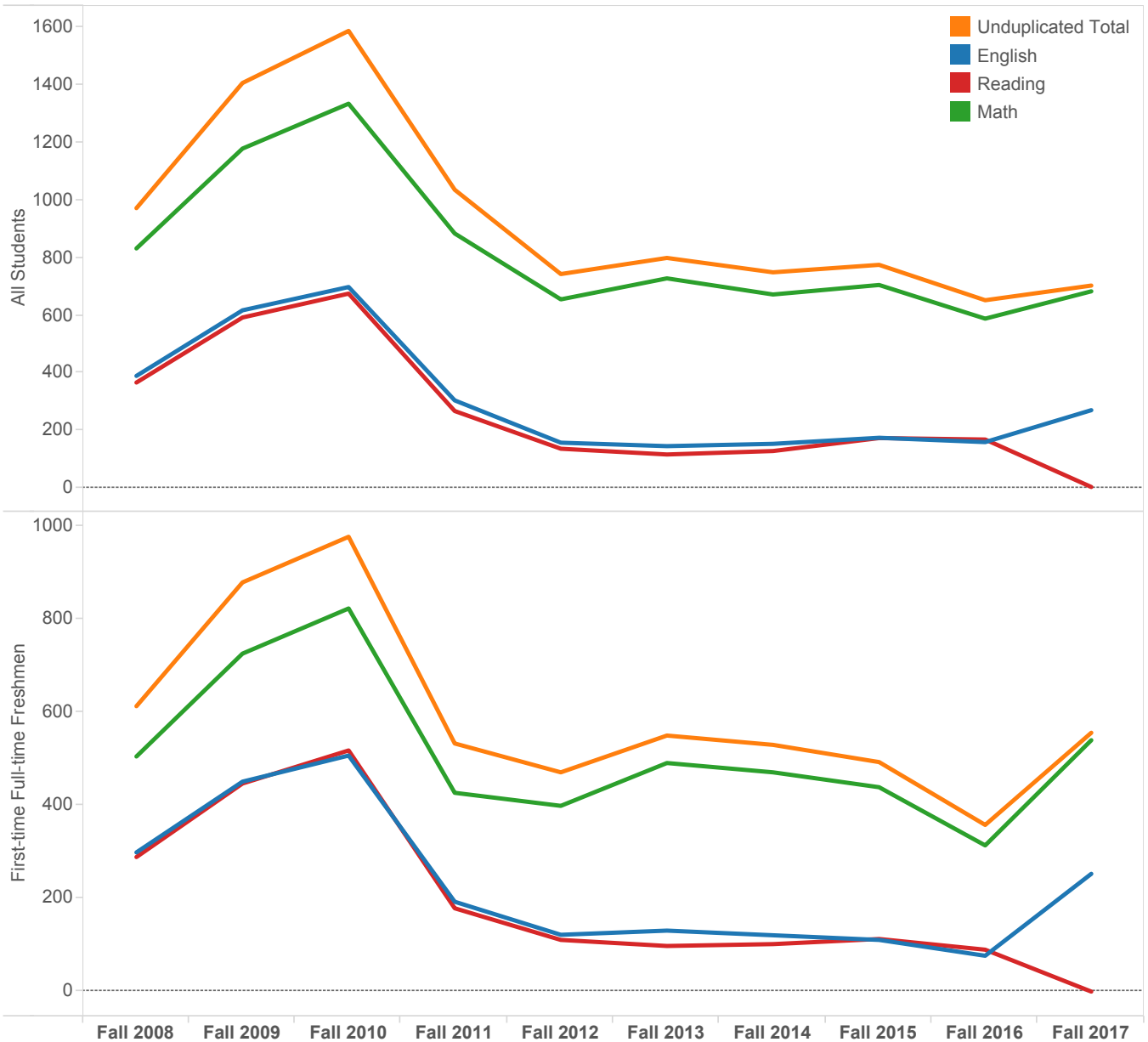
Unduplicated headcount and FTE for the fall semester of academic year. Includes all student types and classifications.

10-year History of First-time Full-time Freshmen



Unduplicated headcount for the fall semester of academic year. Includes first-time full-time freshmen.

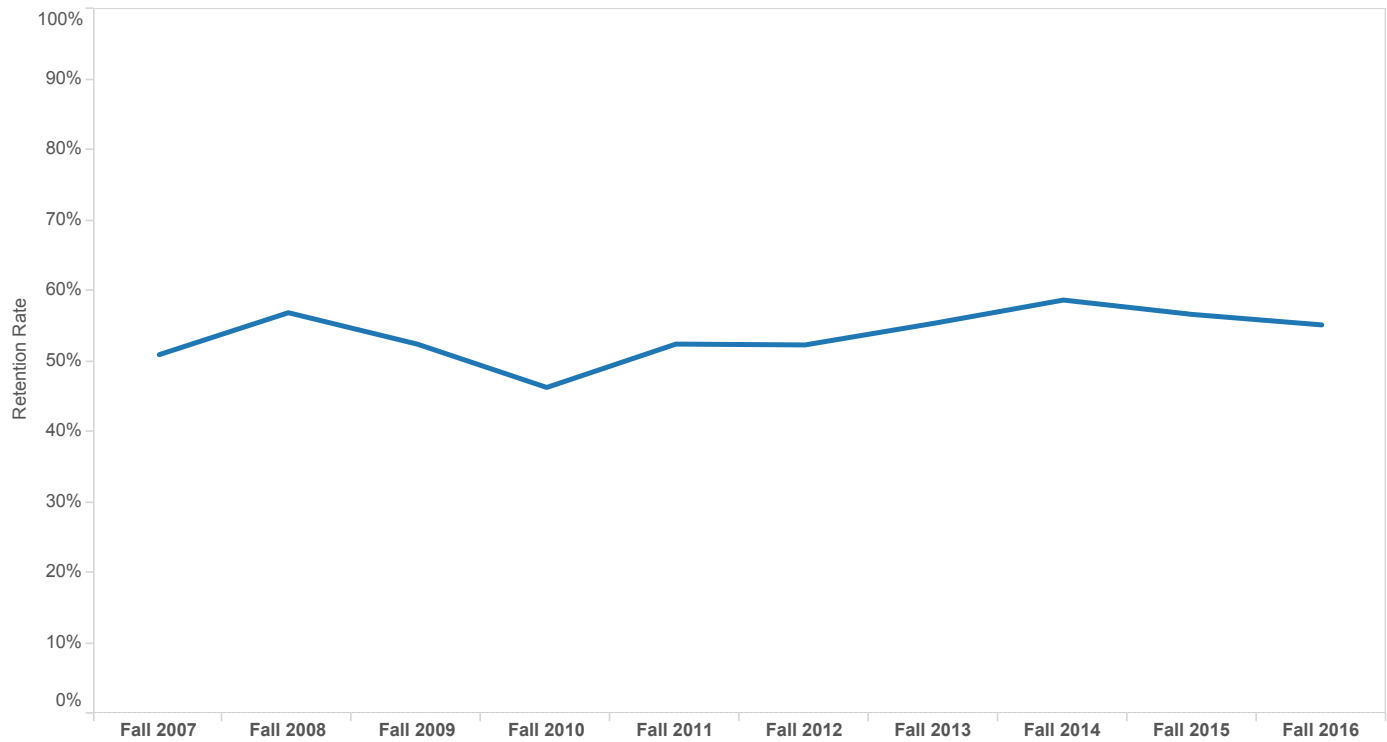
Enrollment by Academic Year 10-year History of Students with Learning Support Requirements



	All Students				First-time Full-time Freshmen			
	English	Reading	Math	Unduplicated..	English	Reading	Math	Unduplicated..
Fall 2008	390	367	833	973	299	289	505	613
Fall 2009	618	593	1,180	1,408	451	447	726	879
Fall 2010	699	676	1,336	1,589	507	518	823	977
Fall 2011	305	268	885	1,037	193	179	427	533
Fall 2012	158	137	656	744	122	111	399	471
Fall 2013	146	117	729	800	131	98	491	550
Fall 2014	154	129	673	750	121	102	471	530
Fall 2015	175	174	706	776	111	113	439	493
Fall 2016	160	169	589	653	77	90	314	358
Fall 2017	271	4	684	704	253	0	540	556

Unduplicated headcount for fall semester of academic year of students with at least one learning support requirement. First-time full-time freshmen categorized per IPEDS survey. Data unavailable for Fall 2006 and 2007.

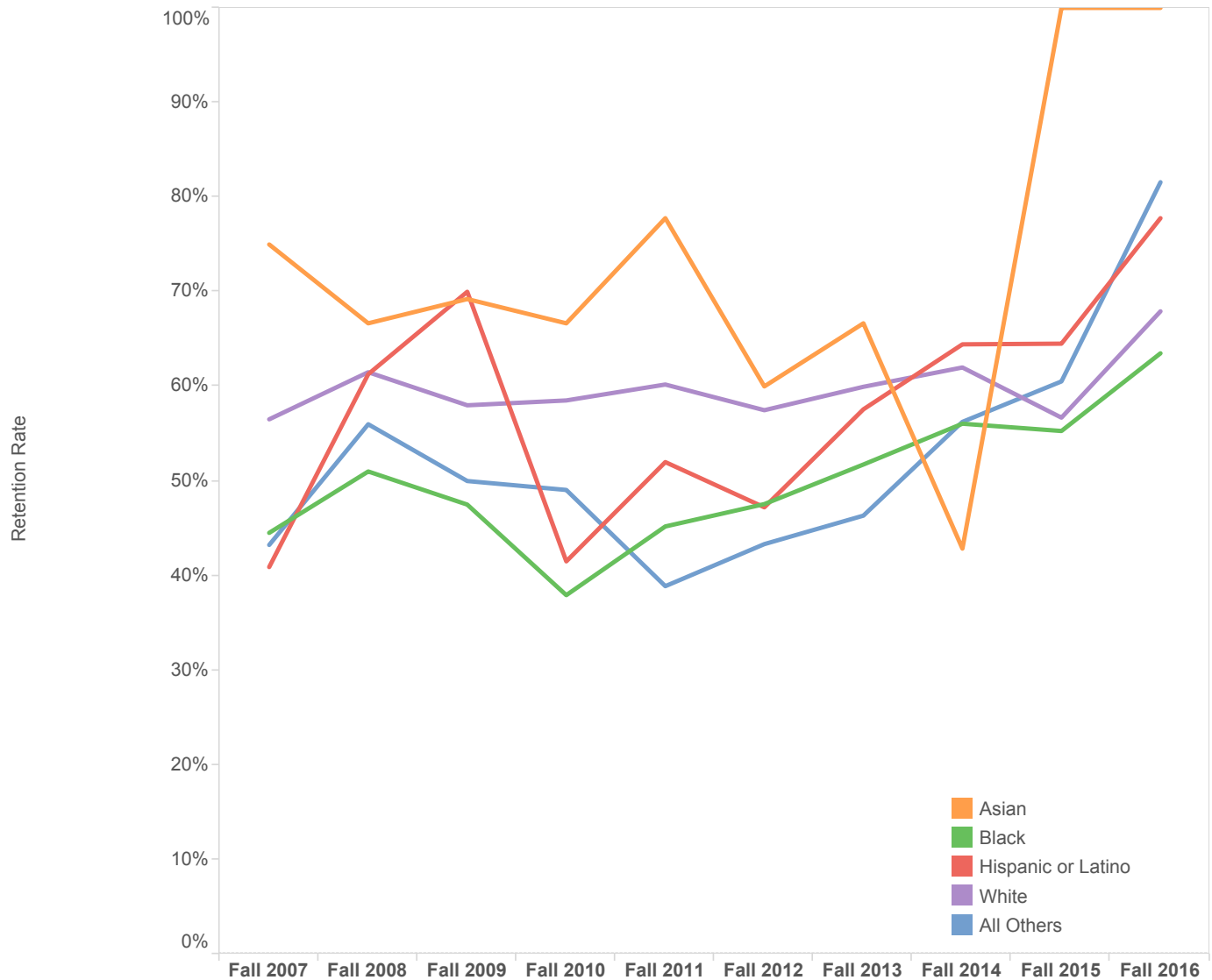
Retention Rate 10-year History of First-Time Full-Time Freshmen



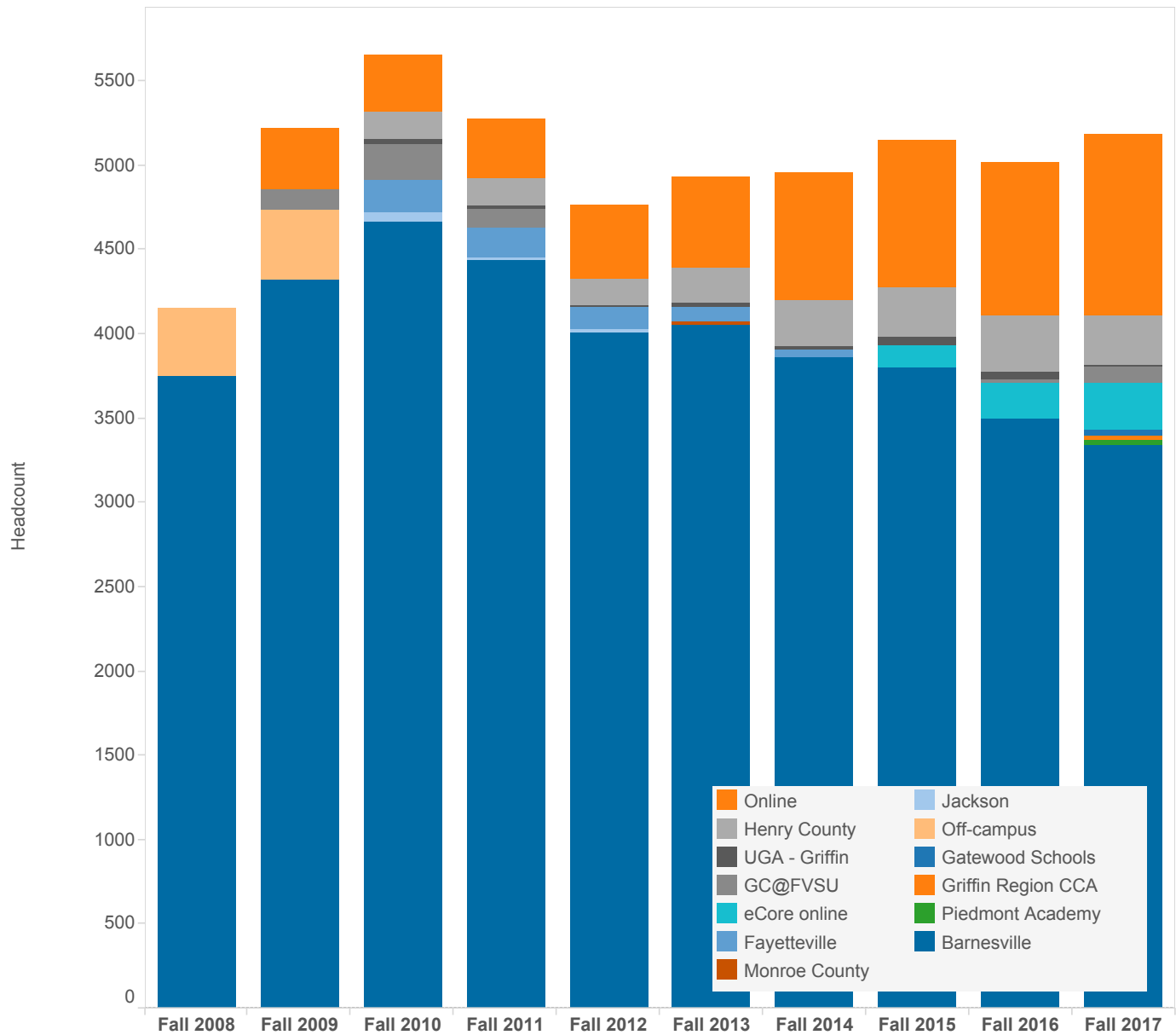
	Enrollment	Enrolled the Following Year (Retained)	Retention Rate
Fall 2007	1,048	534	51.0%
Fall 2008	1,158	659	56.9%
Fall 2009	1,497	785	52.4%
Fall 2010	1,594	738	46.3%
Fall 2011	1,100	577	52.5%
Fall 2012	942	493	52.3%
Fall 2013	1,072	594	55.4%
Fall 2014	971	570	58.7%
Fall 2015	946	536	56.7%
Fall 2016	763	421	55.2%

Initial cohort of first-time full-time freshmen as defined by IPEDS for the fall semester of academic year.

Retention Rate by Ethnicity
10-year History of First-Time Full-Time Freshmen



Enrollment by Location 10-year History of All Students

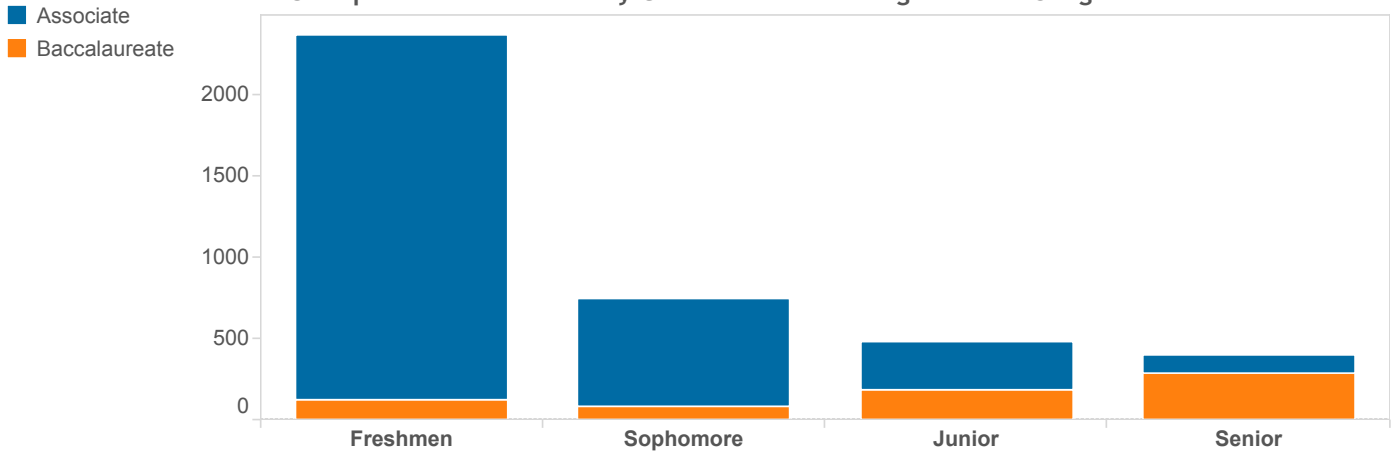


	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017
Barnesville	3,751	4,321	4,665	4,433	4,011	4,054	3,861	3,800	3,497	3,338
Online		355	335	348	434	532	761	871	901	1,070
Henry County			163	164	163	213	269	295	335	292
UGA - Griffin			36	24	10	22	19	44	47	14
GC@FVSU		125	204	110					23	99
eCore online								137	210	274
Fayetteville			194	172	133	91	49			
Monroe County						18				
Jackson			58	24	12					
Off-campus	401	414								
Gatewood Sch..										39
Griffin Region ..										21
Piedmont Aca..										34

For academic year (AY) 2010 and prior, off-campus locations with the exception of "GC@FVSU" and "Online" were reported as "off-campus.". Headcount shown is duplicated across campus locations. Data for AY 2004 through AY 2007 not available. "GC @ FVSU" refers to students enrolled in classes offered on the campus of Fort Valley State University, Fort Valley, GA.

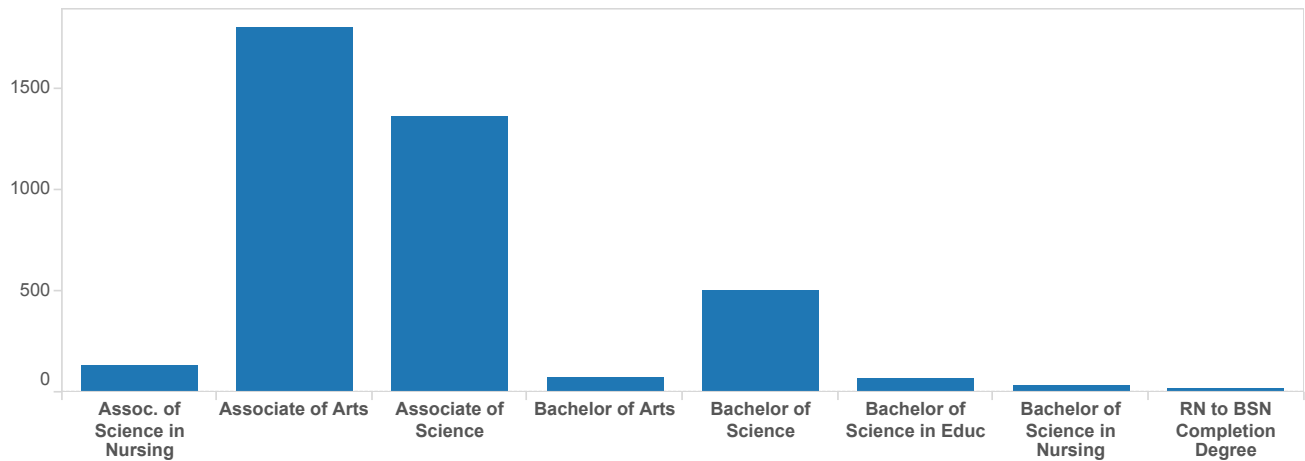
All Students Fall Semester 2017

Unduplicated Headcount by Classification and Degree Level Sought



	Count	%	Count	%	Count	%	Count	%
Associate	2,239	95%	661	89%	292	61%	107	27%
Baccalaureate	127	5%	85	11%	185	39%	290	73%
Grand Total	2,366	100%	746	100%	477	100%	397	100%

Unduplicated Headcount by Degree Sought and Classification



	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Freshmen	1	1%	1,489	83%	749	55%	8	11%	119	24%				
Sophomore	22	16%	228	13%	411	30%	11	15%	73	15%	1	2%		
Junior	72	53%	70	4%	150	11%	18	25%	123	25%	25	38%	19	66%
Senior	40	30%	16	1%	51	4%	34	48%	187	37%	40	61%	10	34%
Grand Total	135	100%	1,803	100%	1,361	100%	71	100%	502	100%	66	100%	29	100%

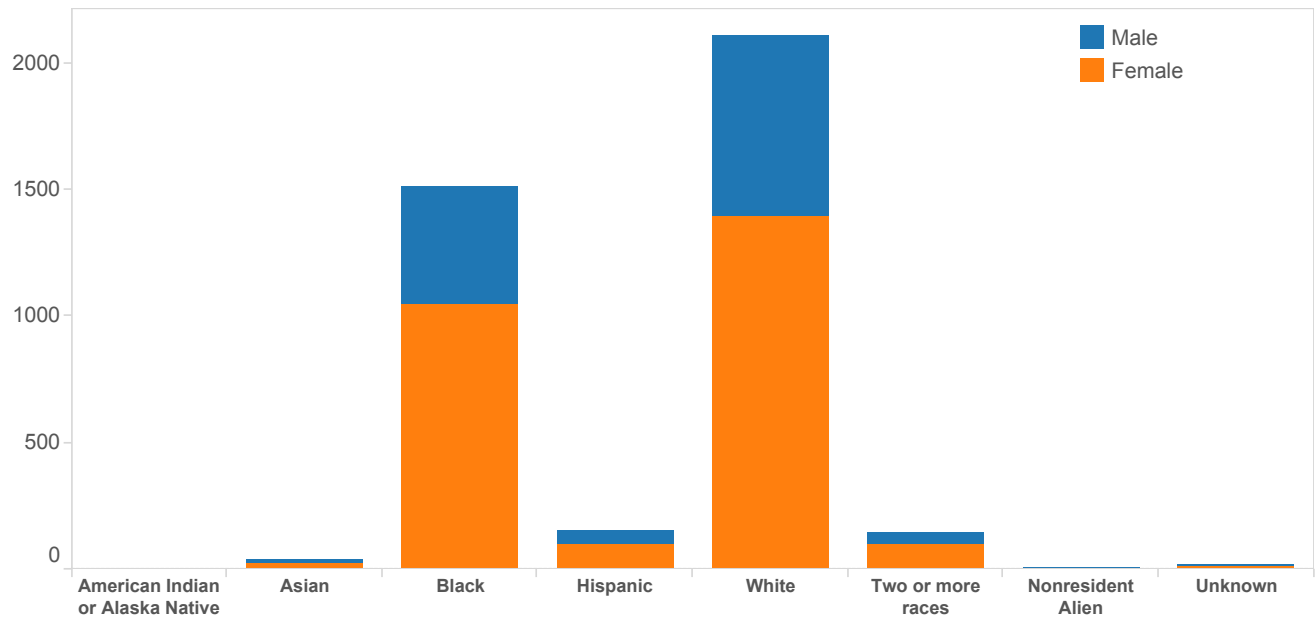
Unduplicated Headcount by Gender



% represents percent of total

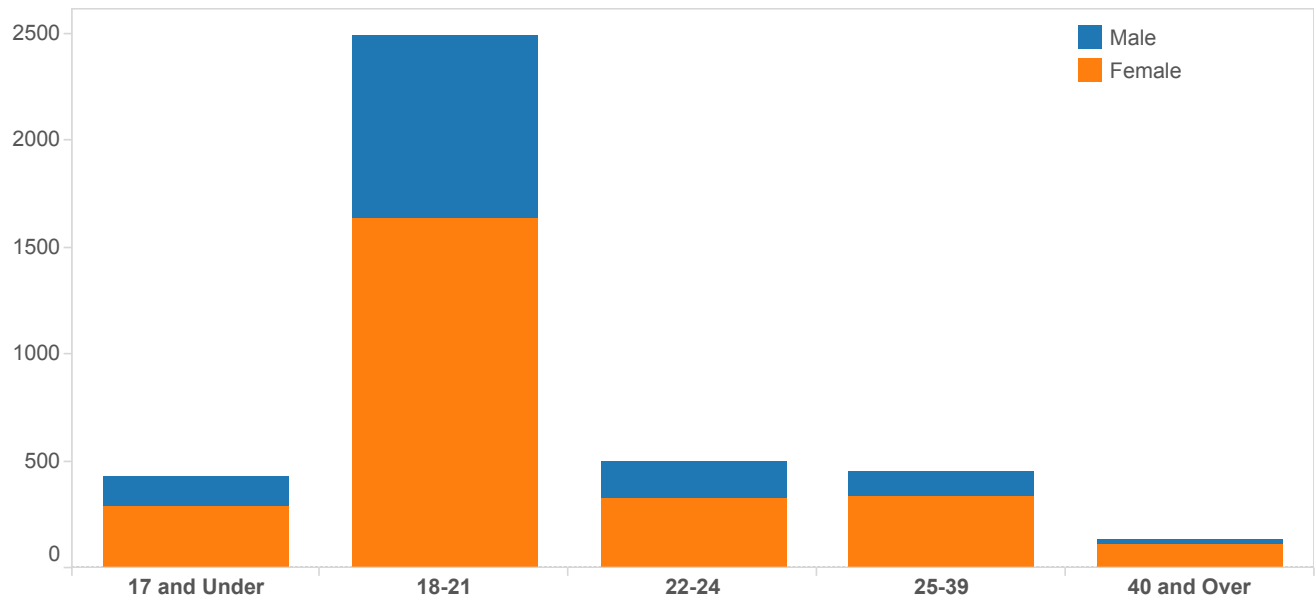
All Students
Fall Semester 2017

Unduplicated Headcount by Ethnicity and Gender



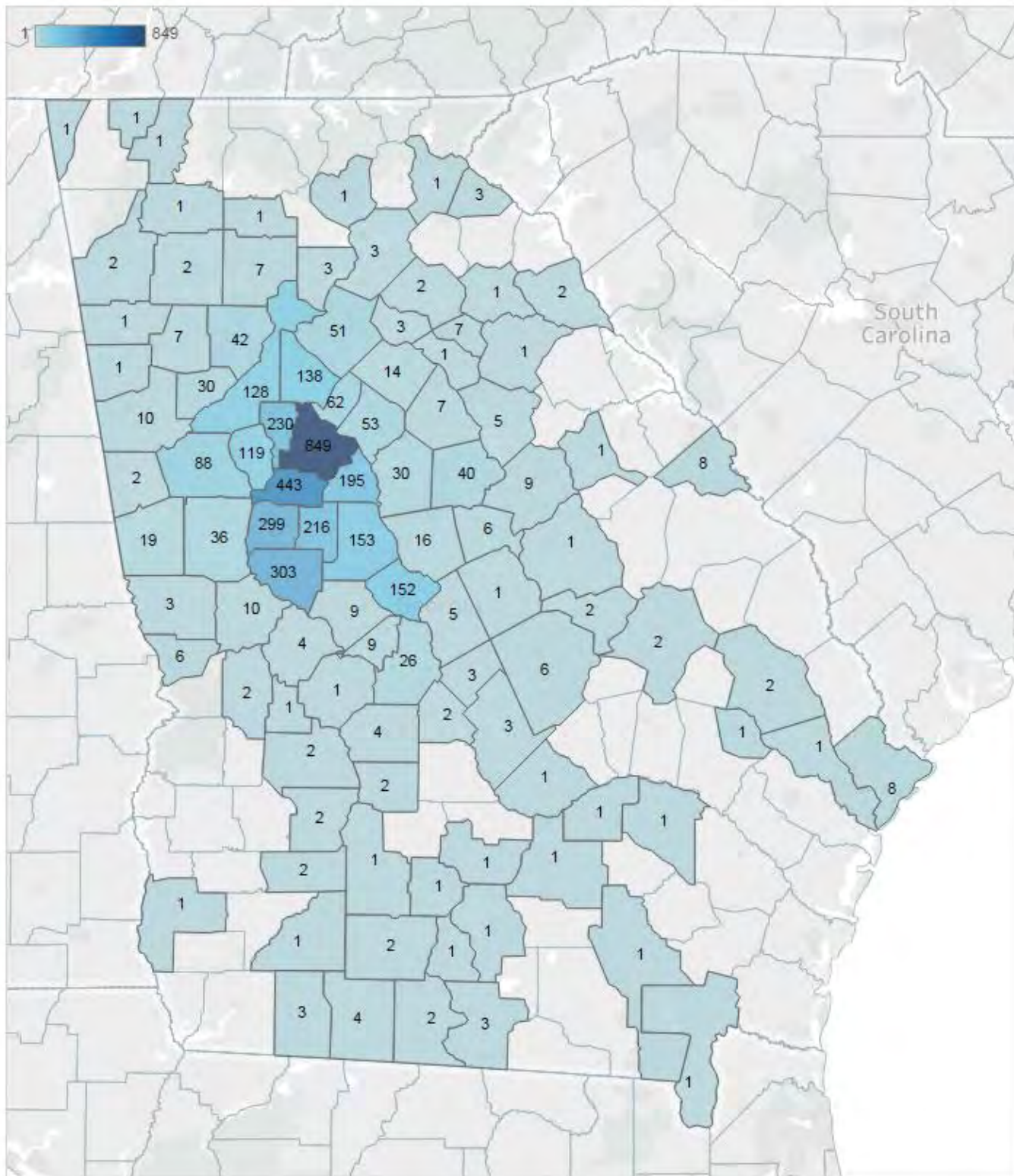
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
Male	1	50%	12	31%	463	31%	54	36%	712	34%	47	32%	1	20%	9	43%
Female	1	50%	27	69%	1,051	69%	97	64%	1,397	66%	98	68%	4	80%	12	57%
Grand Total	2	100%	39	100%	1,514	100%	151	100%	2,109	100%	145	100%	5	100%	21	100%

Unduplicated Headcount by Age and Gender



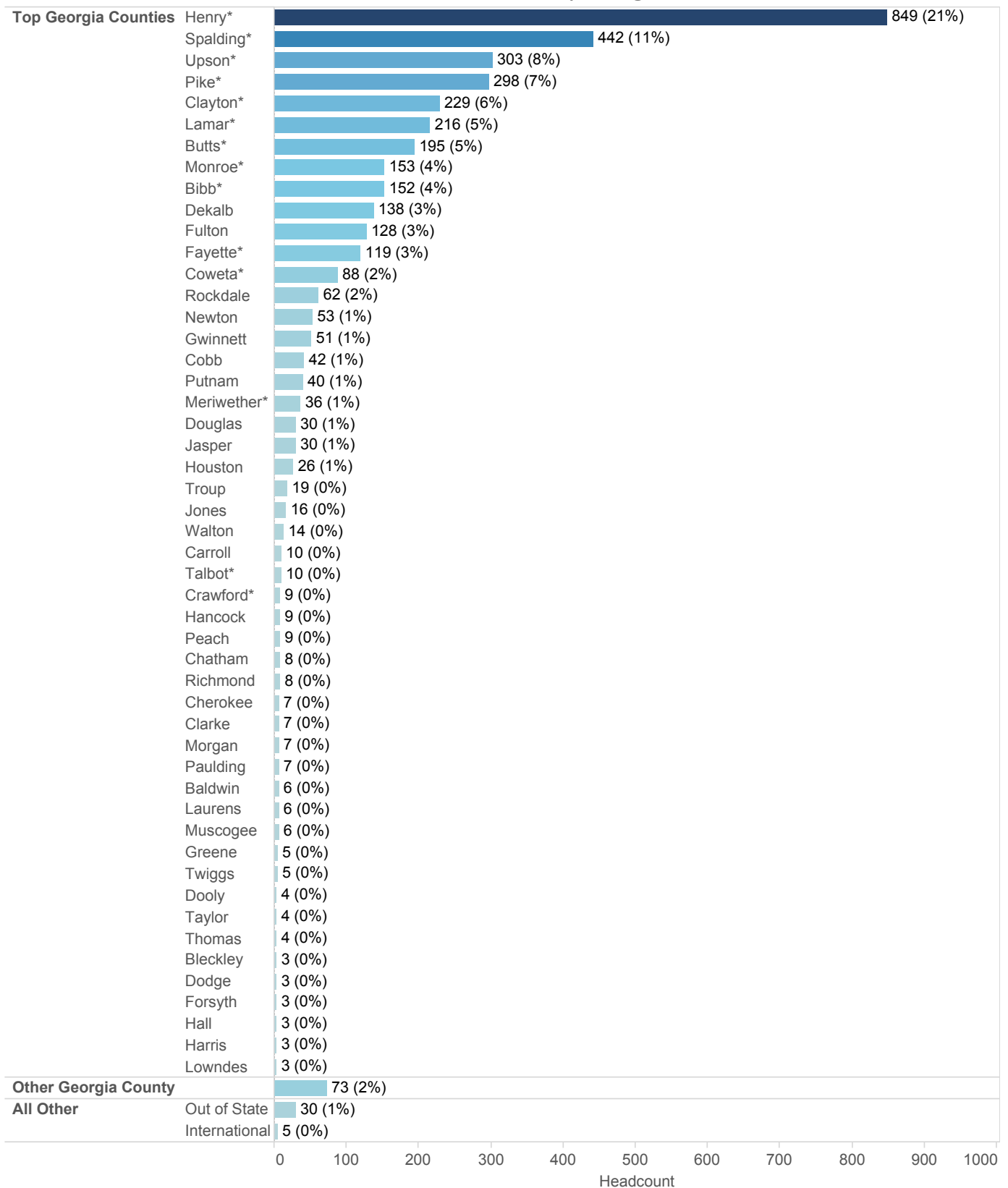
	Count	%	Count	%	Count	%	Count	%	Count	%
Male	138	33%	851	34%	170	34%	116	26%	24	18%
Female	285	67%	1,637	66%	327	66%	331	74%	107	82%
Grand Total	423	100%	2,488	100%	497	100%	447	100%	131	100%

All Students
Fall Semester 2017 - County of Origin



Unduplicated headcount by county of origin.

All Students Fall Semester 2017 - County of Origin

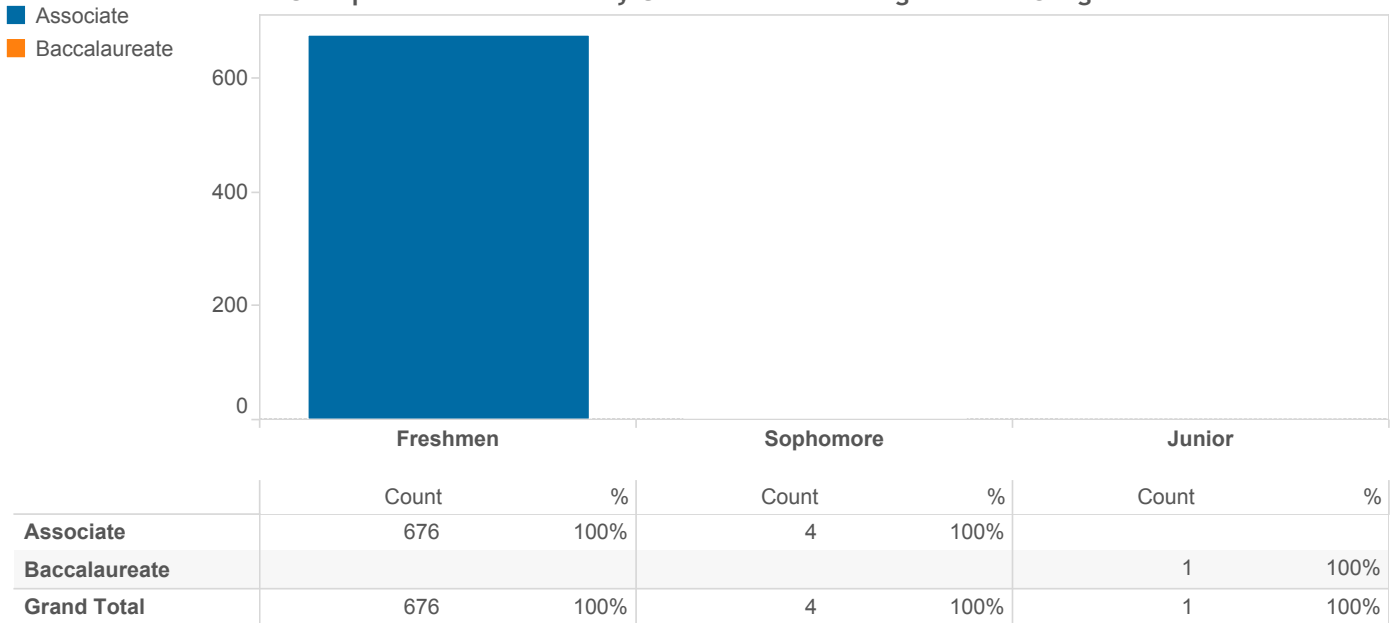


Unduplicated headcount by county of origin.

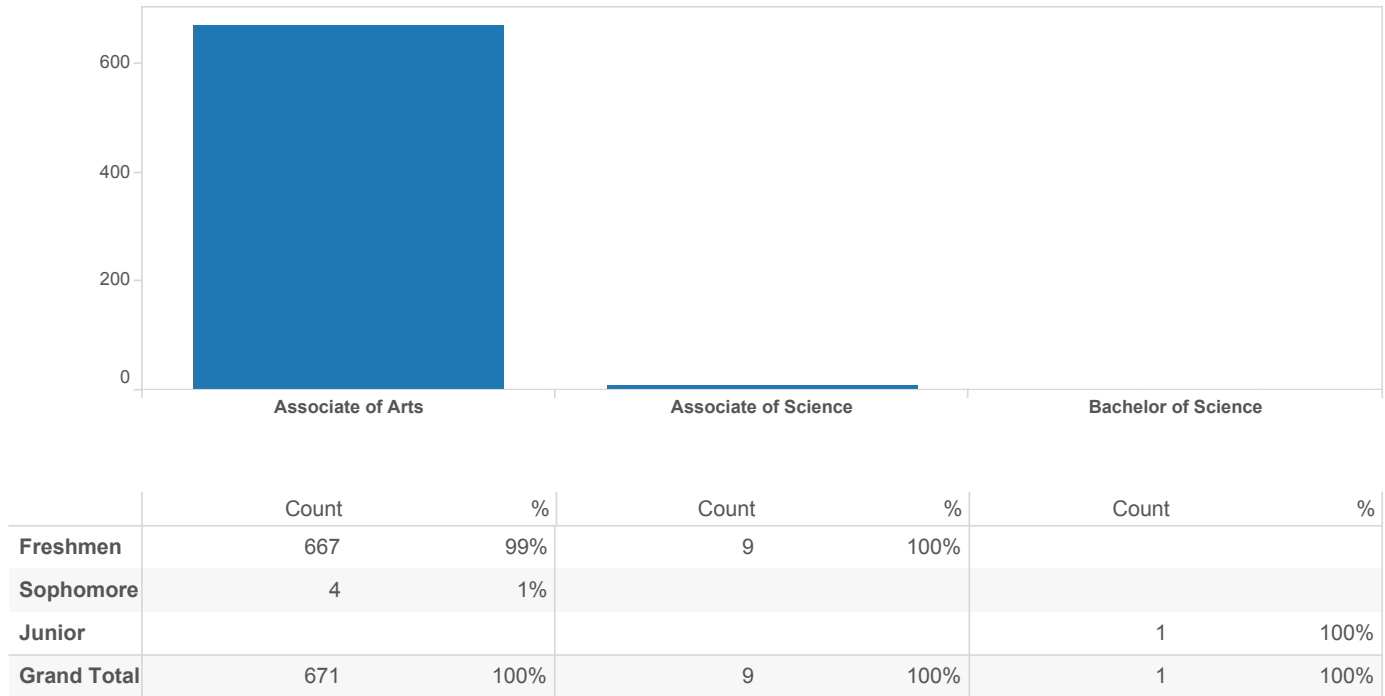
* Indicates county is within GSC 14 County Service Area

All Students with Learning Support Fall Semester 2017

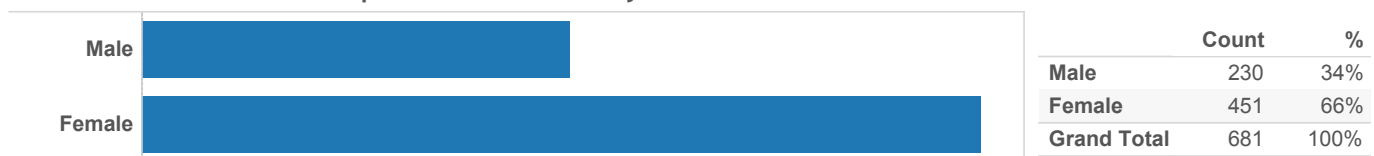
Unduplicated Headcount by Classification and Degree Level Sought



Unduplicated Headcount by Degree Sought and Classification



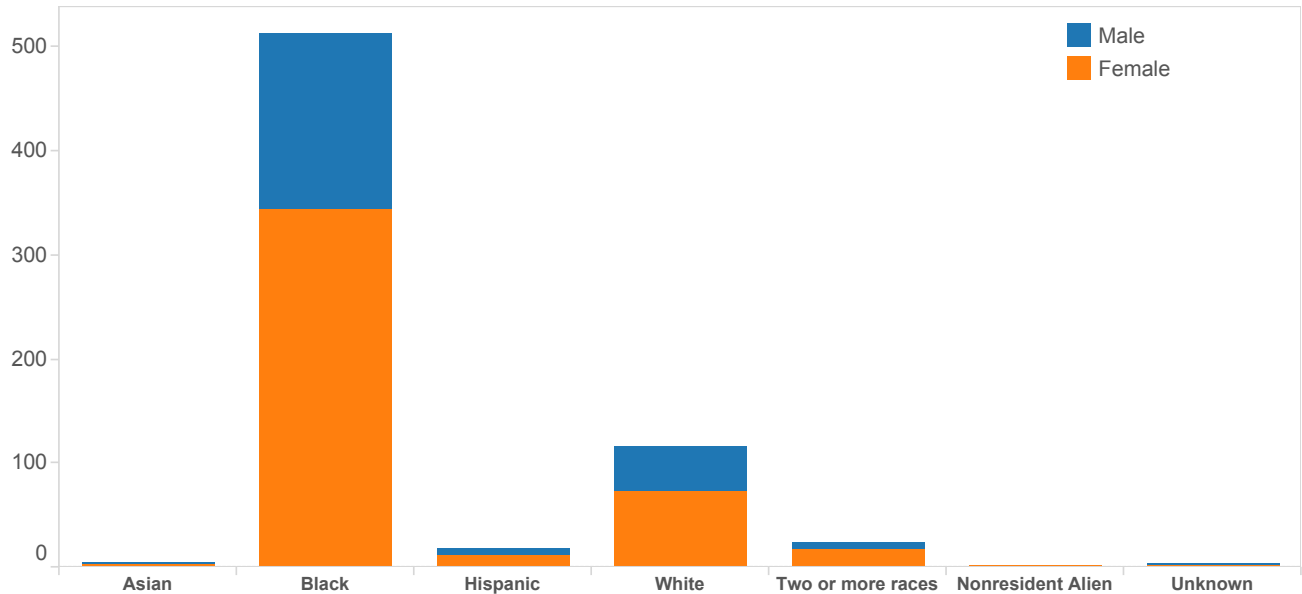
Unduplicated Headcount by Gender



% represents percent of total

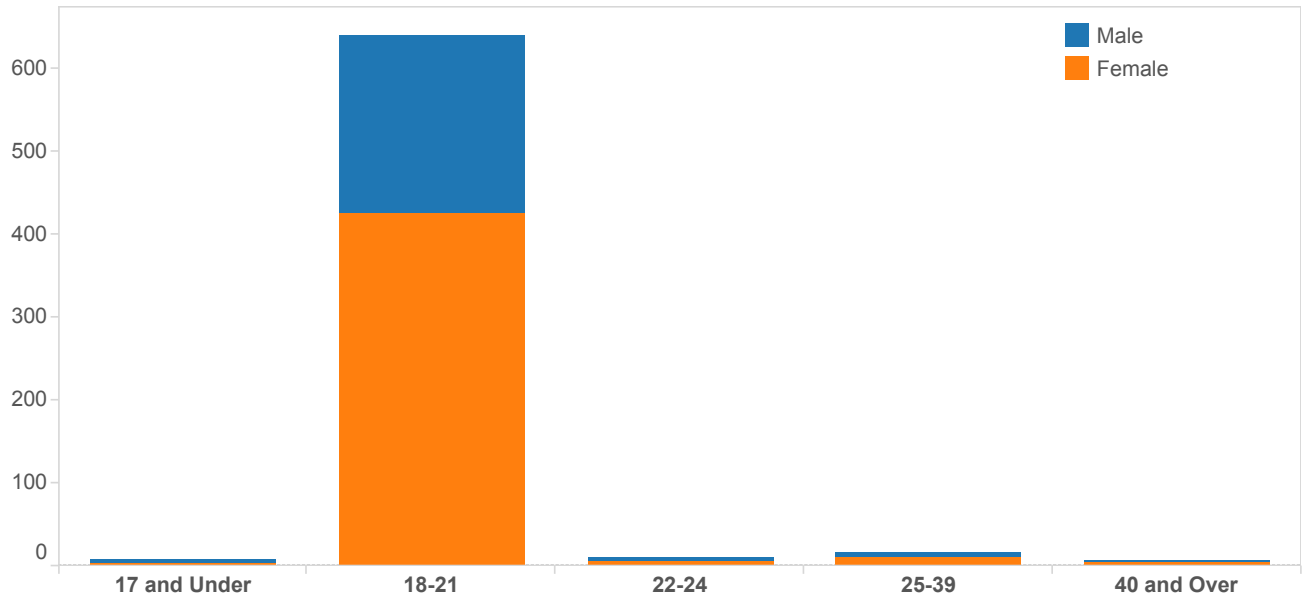
All Students with Learning Support Fall Semester 2017

Unduplicated Headcount by Ethnicity and Gender



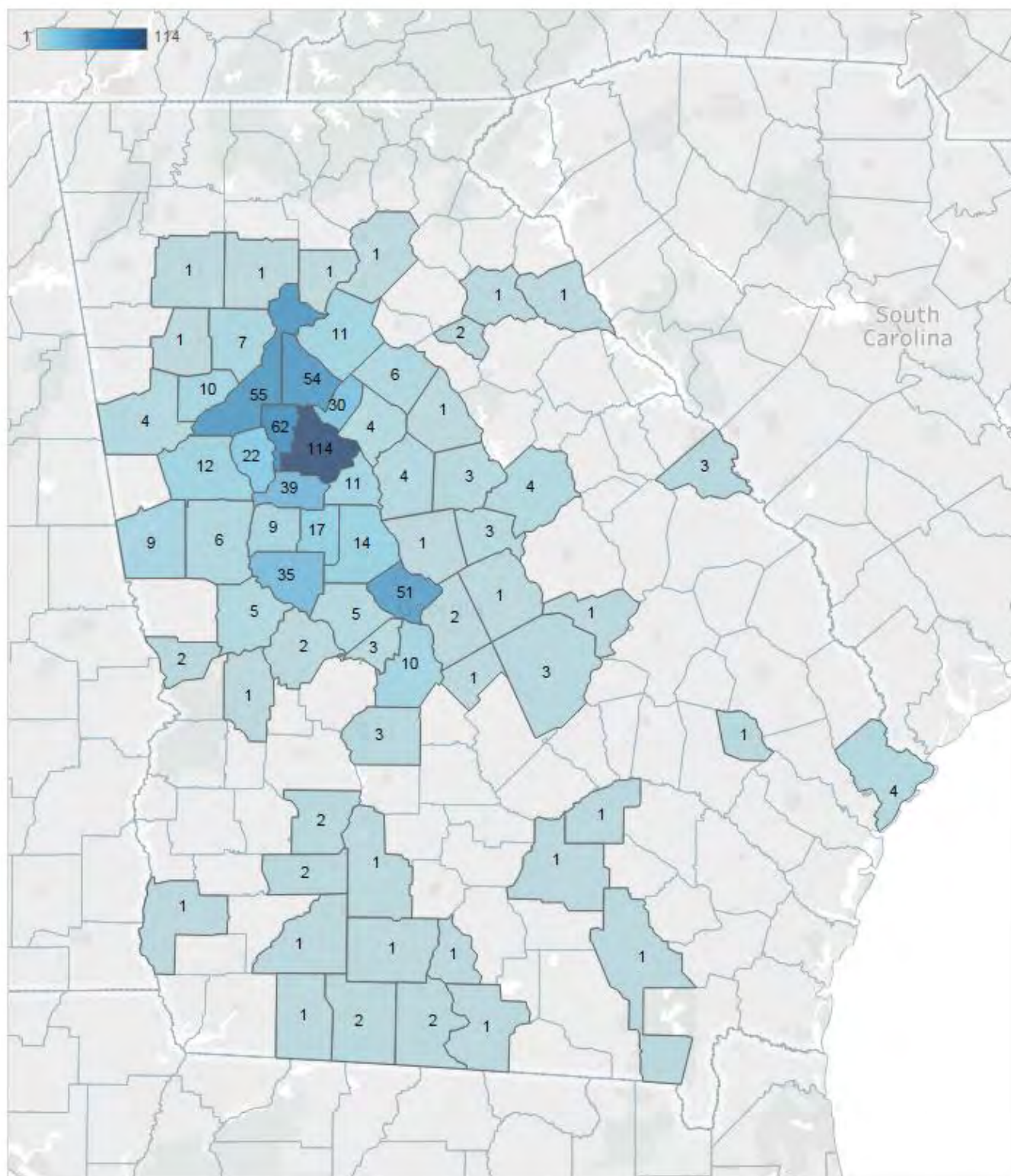
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Male	2	40%	169	33%	7	39%	44	38%	6	25%	2	67%
Female	3	60%	344	67%	11	61%	73	62%	18	75%	1	33%
Grand Total	5	100%	513	100%	18	100%	117	100%	24	100%	3	100%

Unduplicated Headcount by Age and Gender



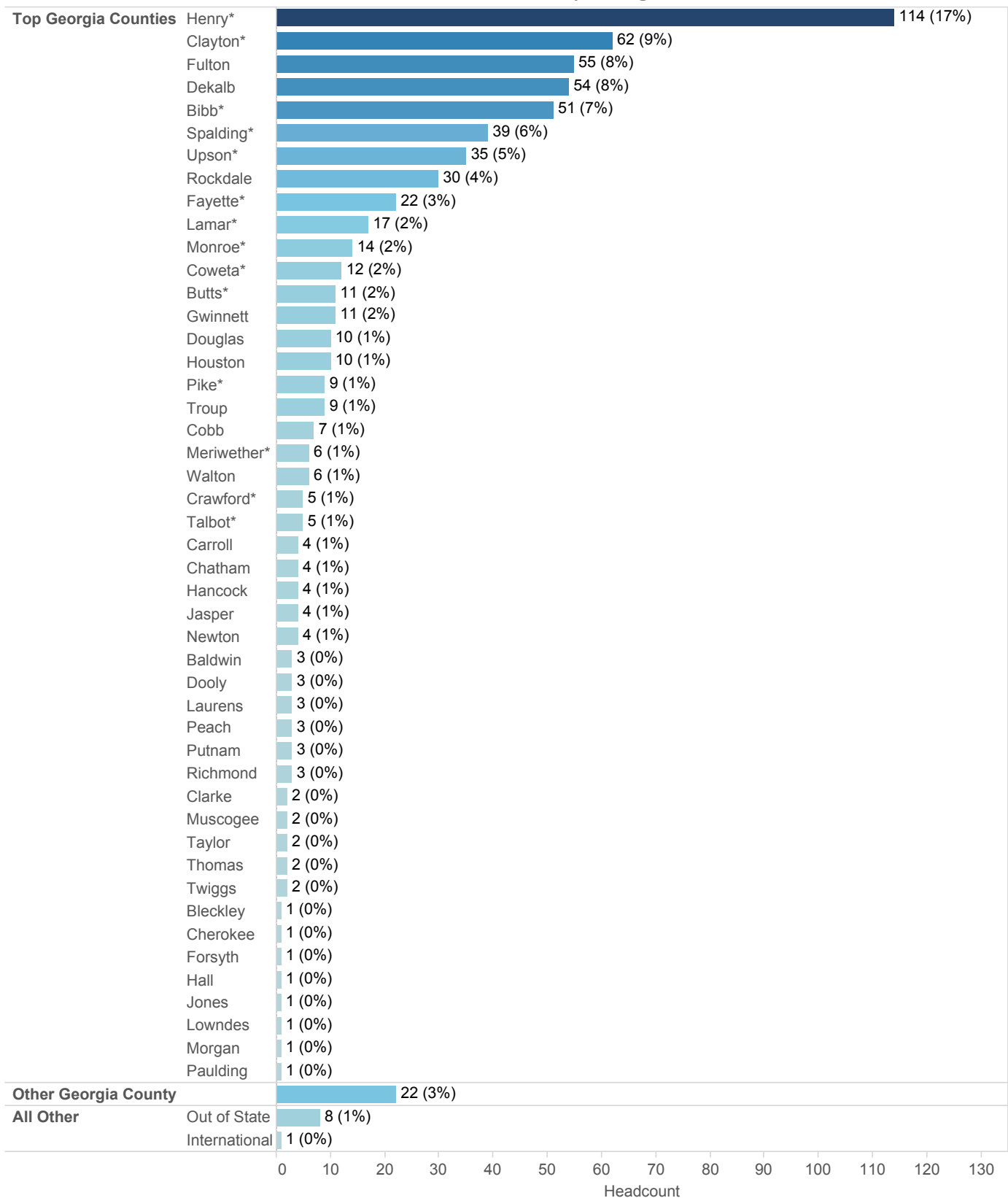
	Count	%	Count	%	Count	%	Count	%	Count	%
Male	4	50%	214	33%	4	40%	6	38%	2	33%
Female	4	50%	427	67%	6	60%	10	63%	4	67%
Grand Total	8	100%	641	100%	10	100%	16	100%	6	100%

All Students with Learning Support Fall Semester 2017 - County of Origin



Unduplicated headcount by county of origin.

All Students with Learning Support Fall Semester 2017 - County of Origin

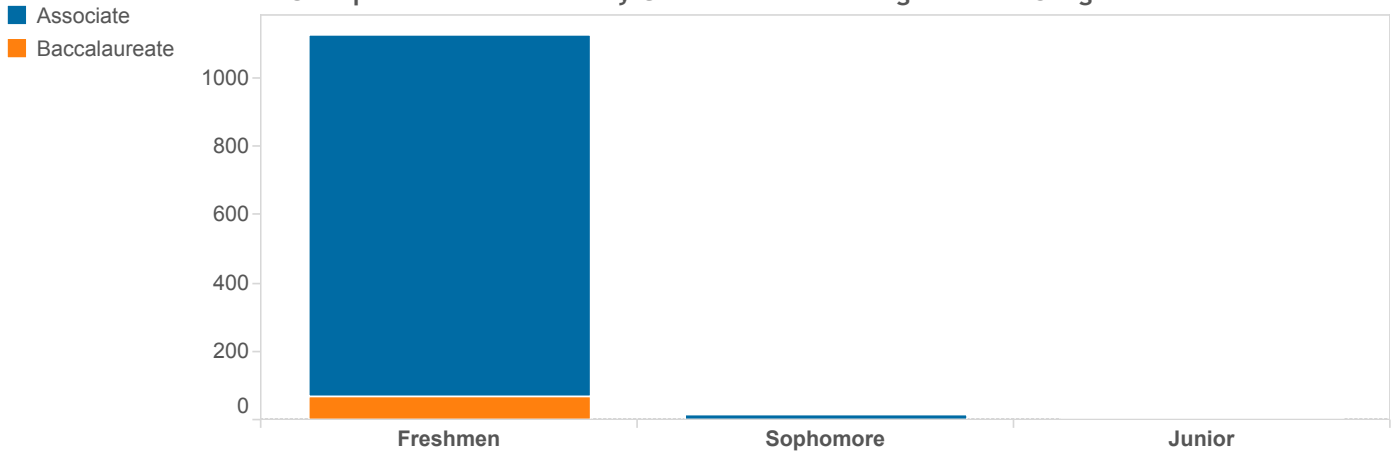


Unduplicated headcount by county of origin.

* Indicates county is within GSC 14 County Service Area

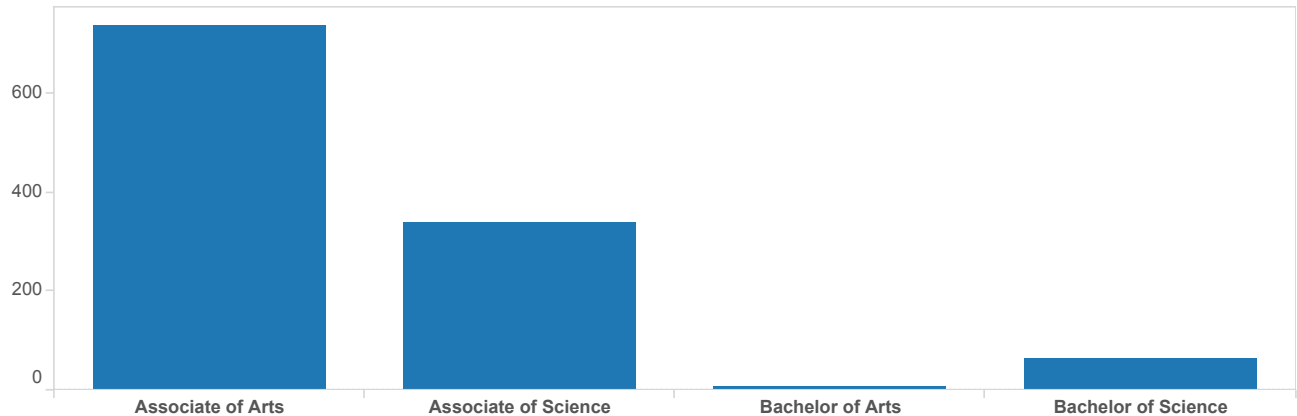
First-time Full-time Freshmen Fall Semester 2017

Unduplicated Headcount by Classification and Degree Level Sought



	Count	%	Count	%	Count	%
Associate	1,061	94%	14	100%	2	67%
Baccalaureate	67	6%			1	33%
Grand Total	1,128	100%	14	100%	3	100%

Unduplicated Headcount by Degree Sought and Classification



	Count	%	Count	%	Count	%	Count	%
Freshmen	732	99%	329	97%	6	100%	61	98%
Sophomore	4	1%	10	3%				
Junior	1	0%	1	0%			1	2%
Grand Total	737	100%	340	100%	6	100%	62	100%

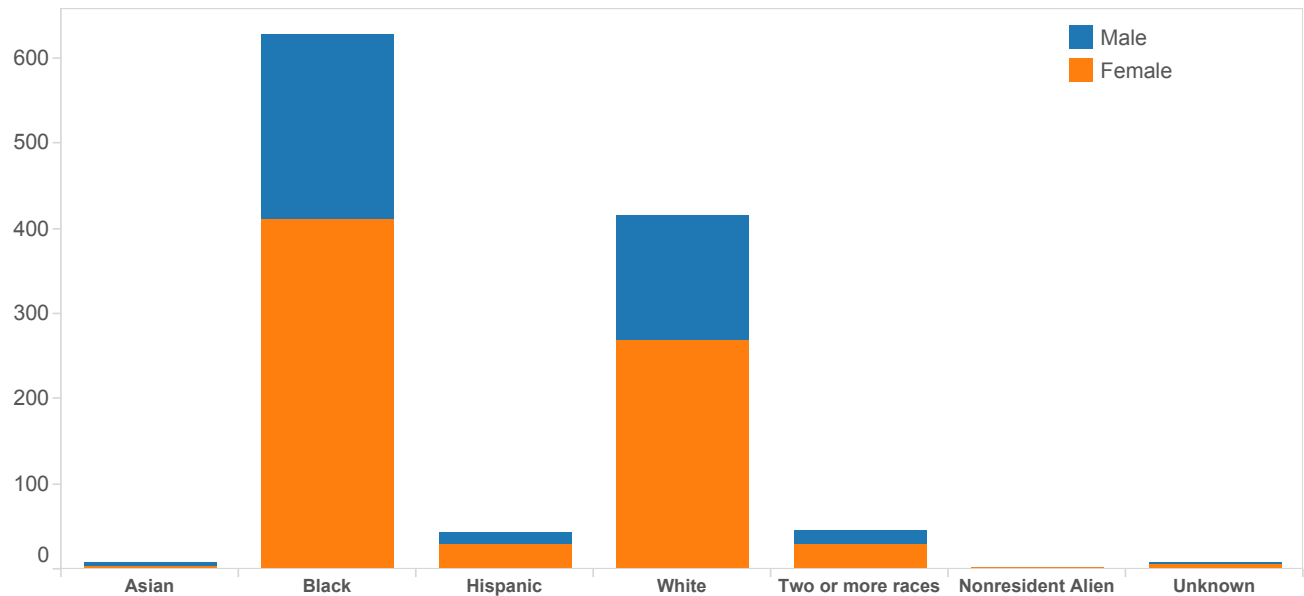
Unduplicated Headcount by Gender



% represents percent of total

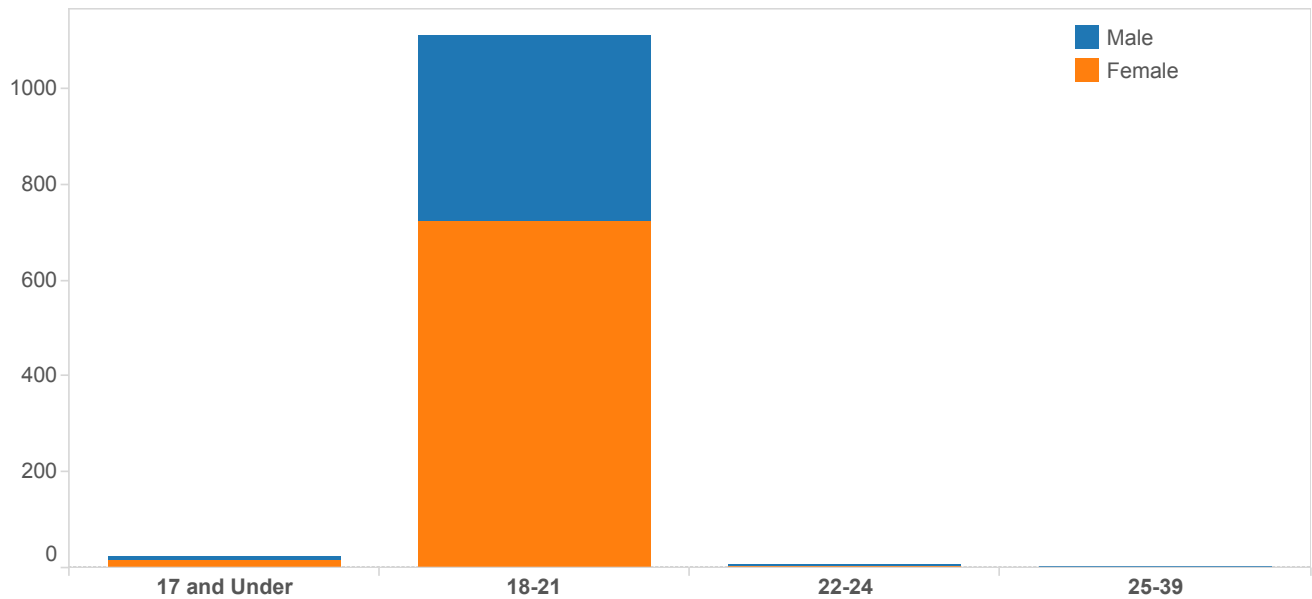
First-time Full-time Freshmen Fall Semester 2017

Unduplicated Headcount by Ethnicity and Gender



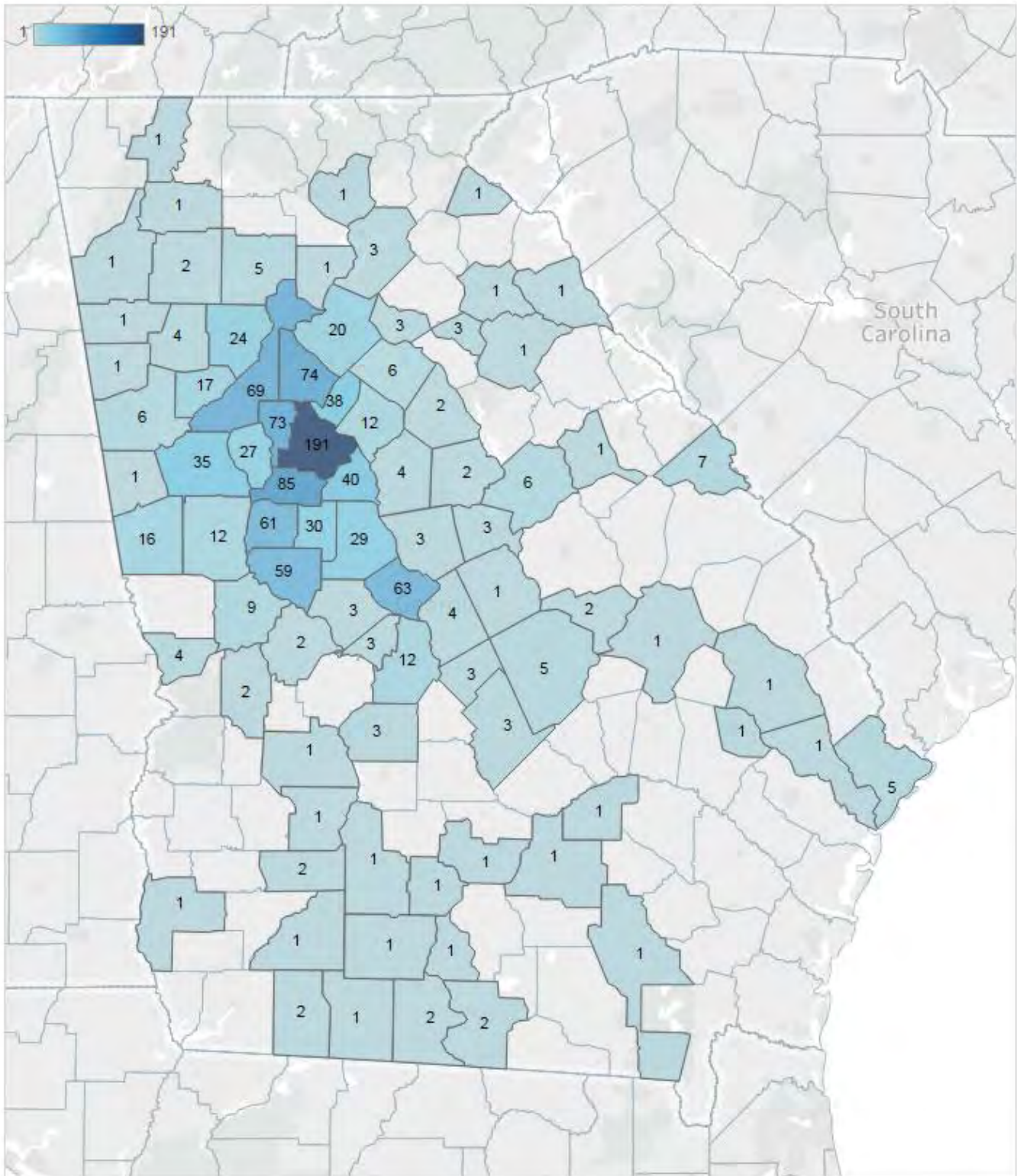
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Male	4	50%	215	34%	14	33%	147	35%	15	34%	3	38%
Female	4	50%	411	66%	29	67%	268	65%	29	66%	1	100%
Grand Total	8	100%	626	100%	43	100%	415	100%	44	100%	8	100%

Unduplicated Headcount by Age and Gender



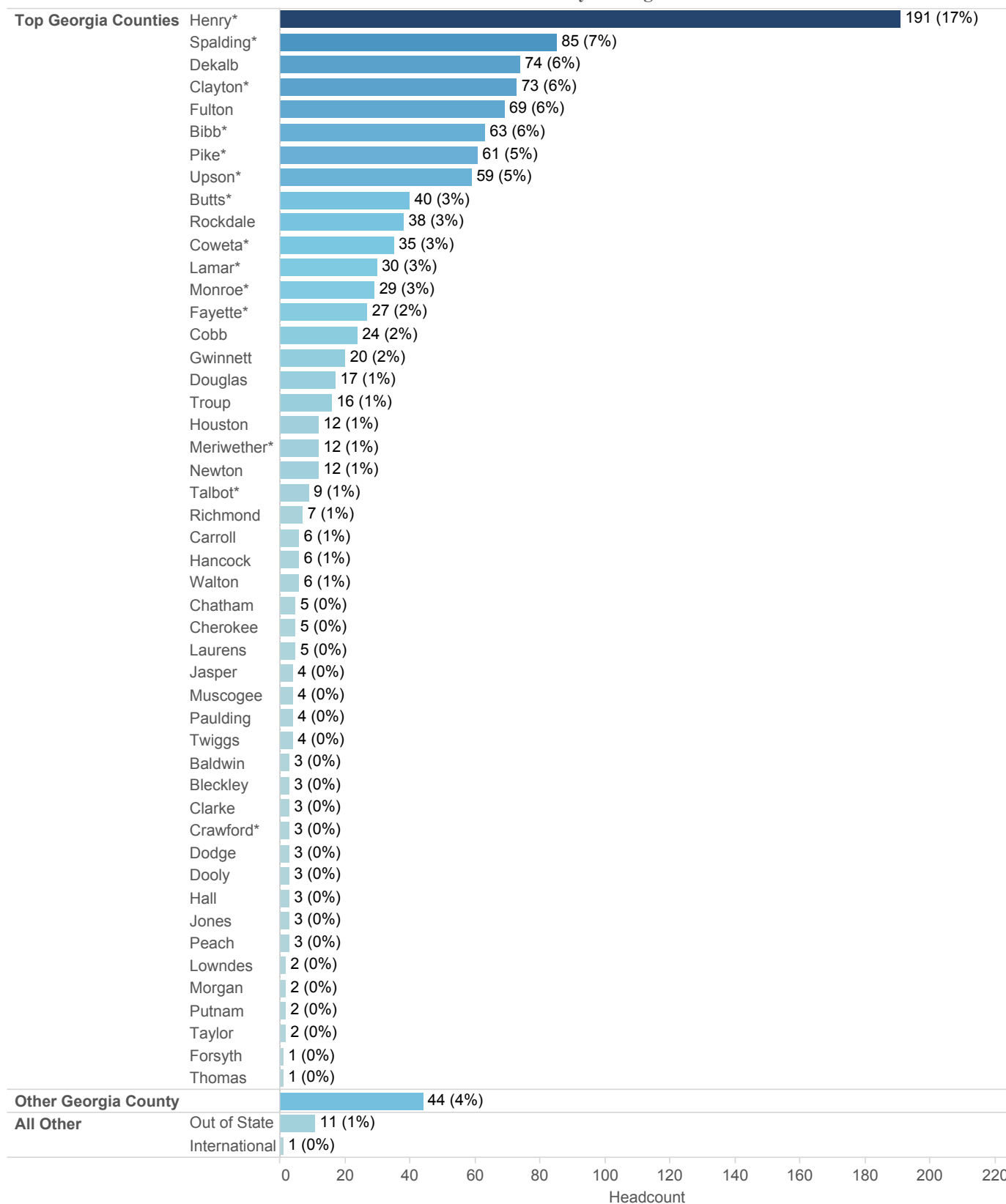
	Count	%	Count	%	Count	%	Count	%
Male	7	30%	387	35%	1	17%	3	60%
Female	16	70%	724	65%	5	83%	2	40%
Grand Total	23	100%	1,111	100%	6	100%	5	100%

First-time Full-time Freshmen Fall Semester 2017 - County of Origin



Unduplicated headcount by county of origin.

First-time Full-time Freshmen Fall Semester 2017 - County of Origin

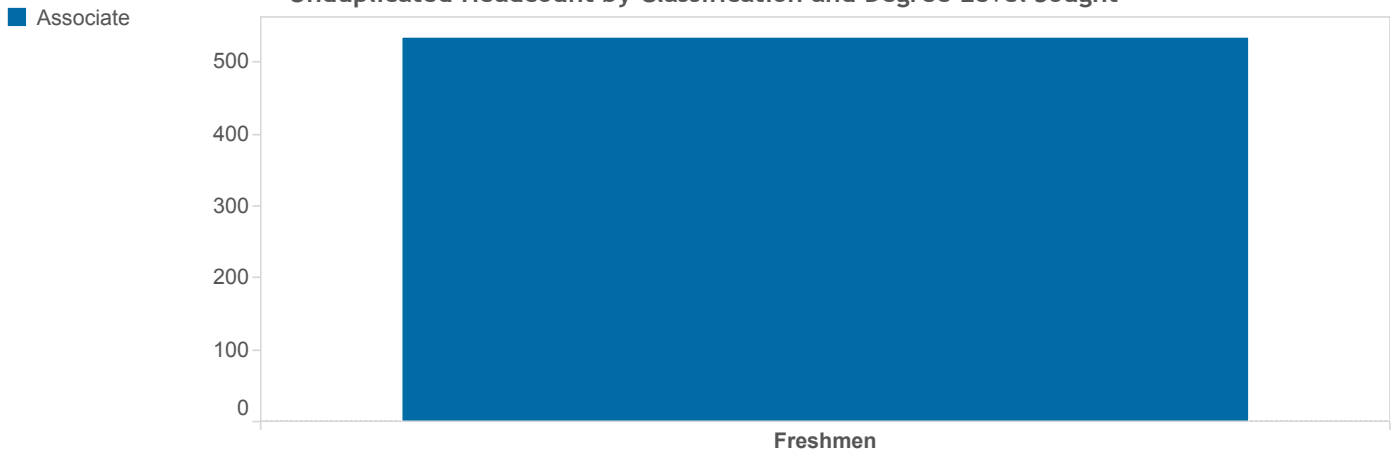


Unduplicated headcount by county of origin.

* Indicates county is within GSC 14 County Service Area

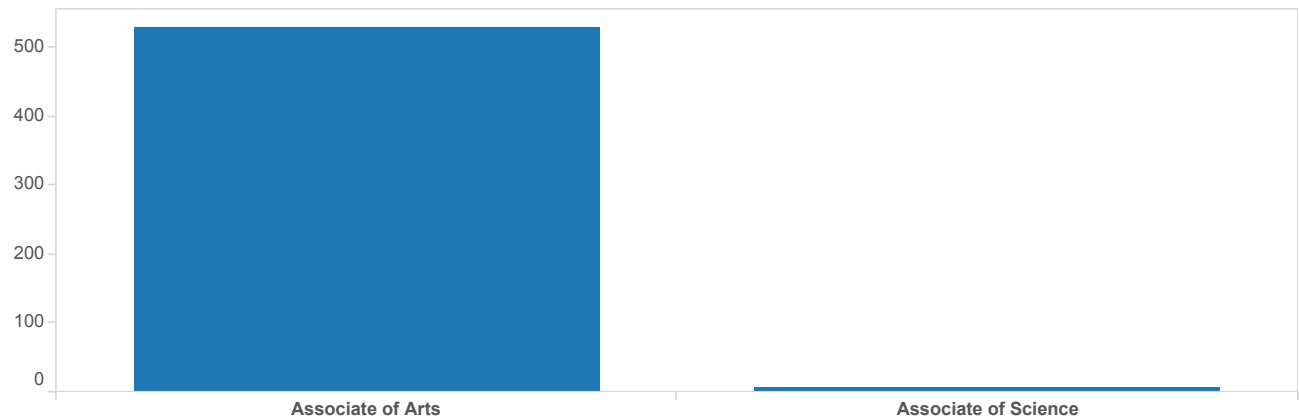
First-time Full-time Freshmen with Learning Support Fall Semester 2017

Unduplicated Headcount by Classification and Degree Level Sought



	Count	%
Associate	536	100%
Grand Total	536	100%

Unduplicated Headcount by Degree Sought and Classification



	Count	%	Count	%
Freshmen	529	100%	7	100%
Grand Total	529	100%	7	100%

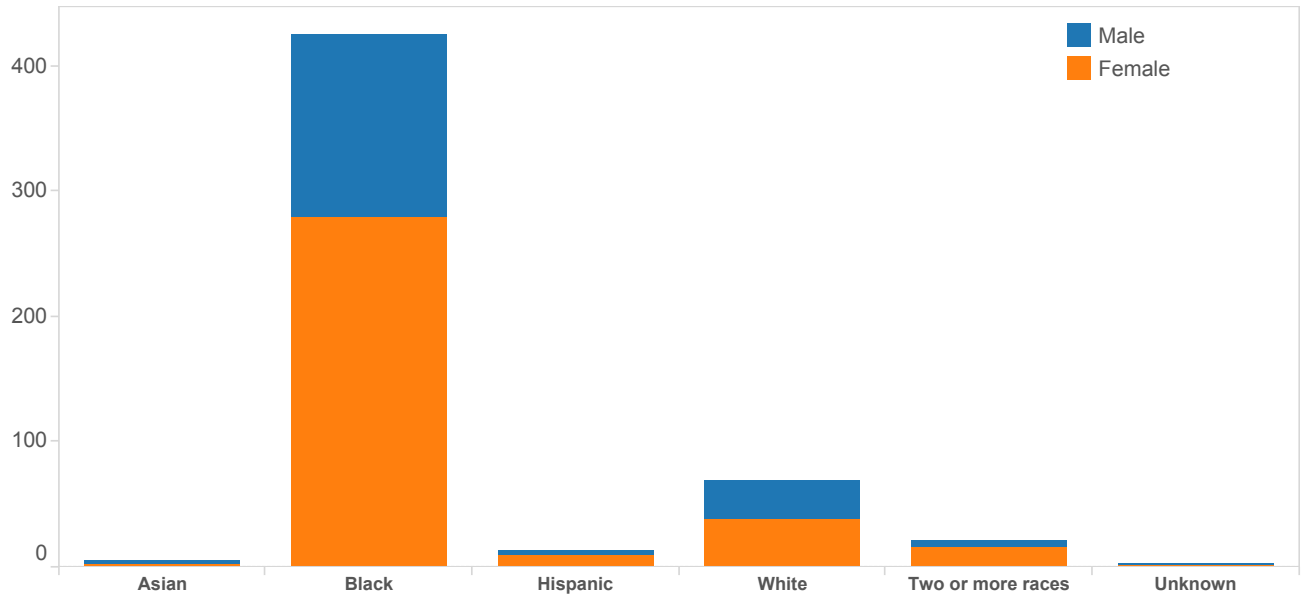
Unduplicated Headcount by Gender



% represents percent of total

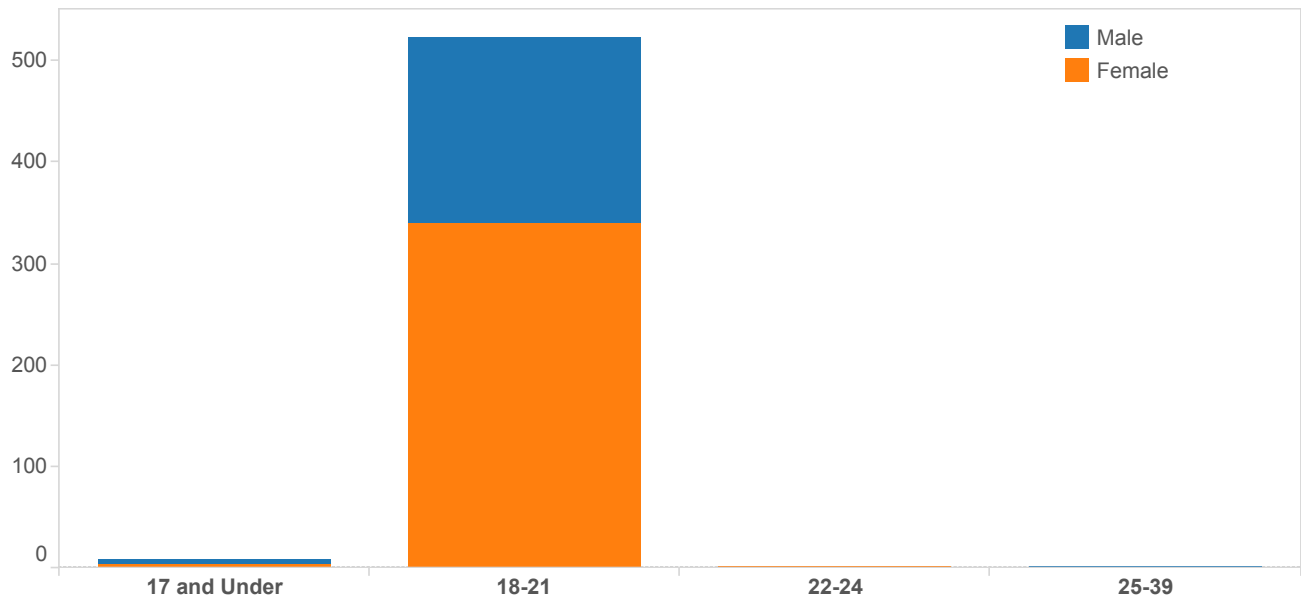
First-time Full-time Freshmen with Learning Support
Fall Semester 2017

Unduplicated Headcount by Ethnicity and Gender



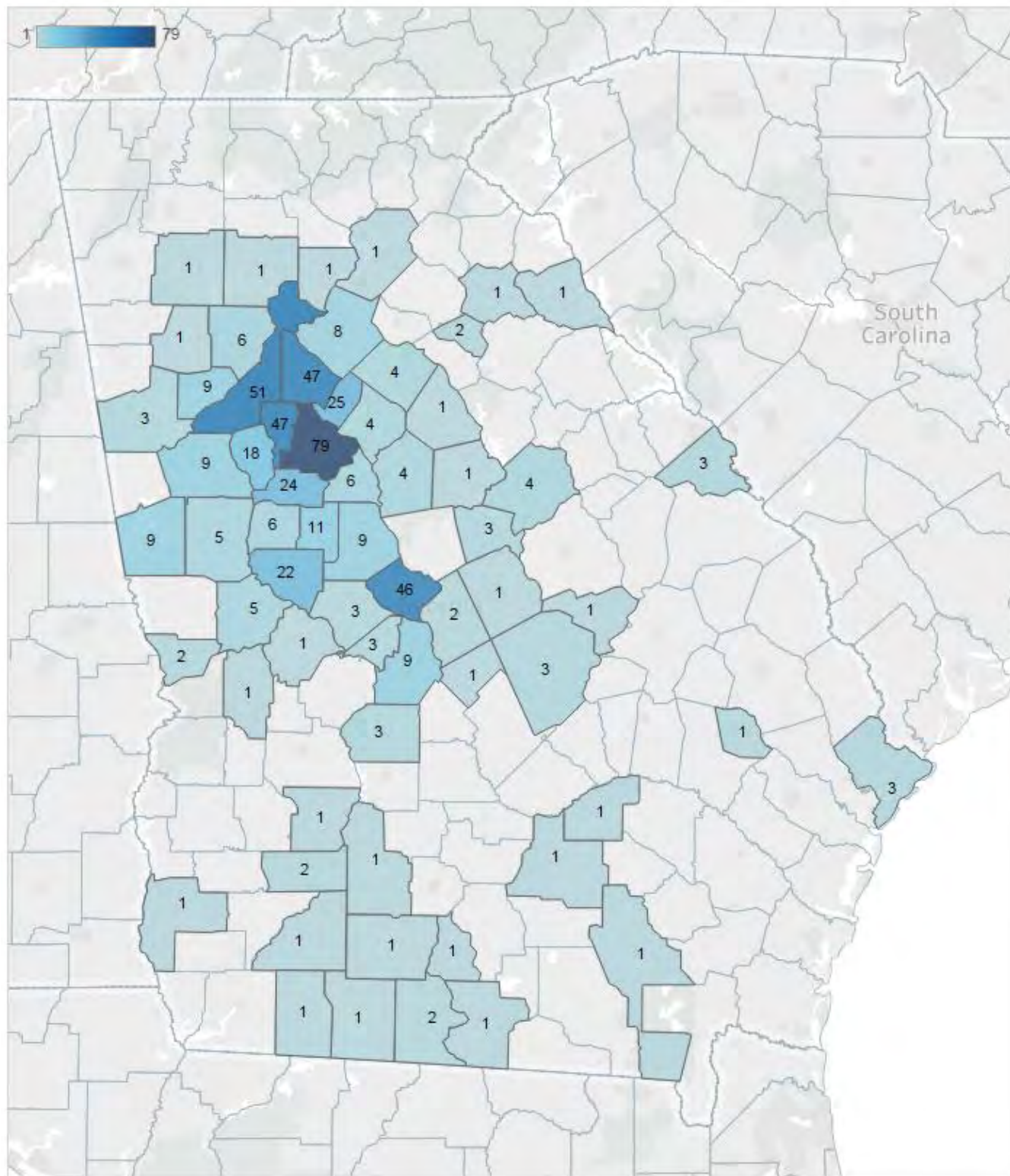
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
Male	2	40%	146	34%	4	31%	30	43%	5	24%	2	67%
Female	3	60%	279	66%	9	69%	39	57%	16	76%	1	33%
Grand Total	5	100%	425	100%	13	100%	69	100%	21	100%	3	100%

Unduplicated Headcount by Age and Gender



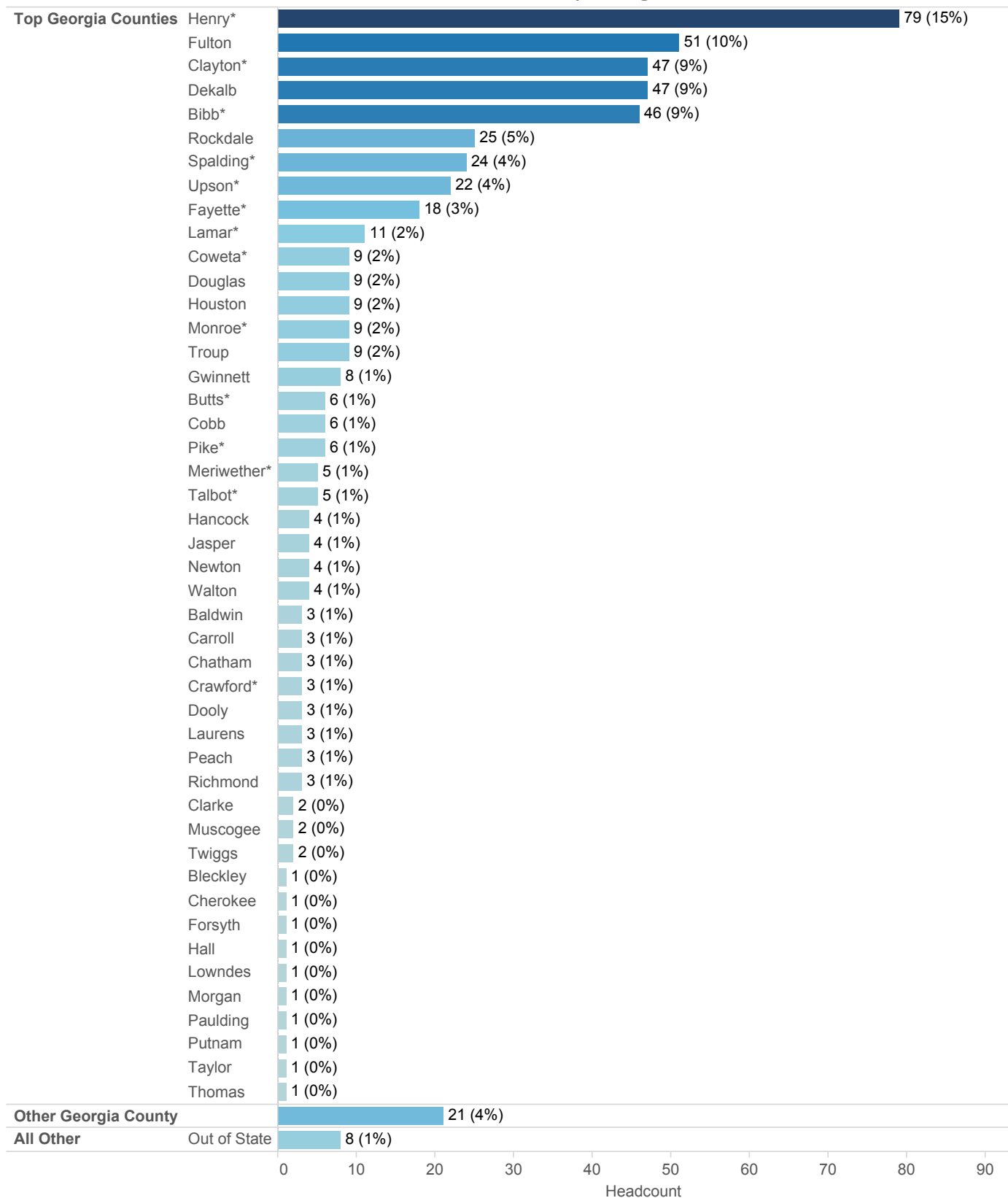
	Count	%	Count	%	Count	%	Count	%
Male	4	50%	184	35%	2	100%	1	50%
Female	4	50%	340	65%	0	0%	1	50%
Grand Total	8	100%	524	100%	2	100%	2	100%

First-time Full-time Freshmen with Learning Support Fall Semester 2017 - County of Origin



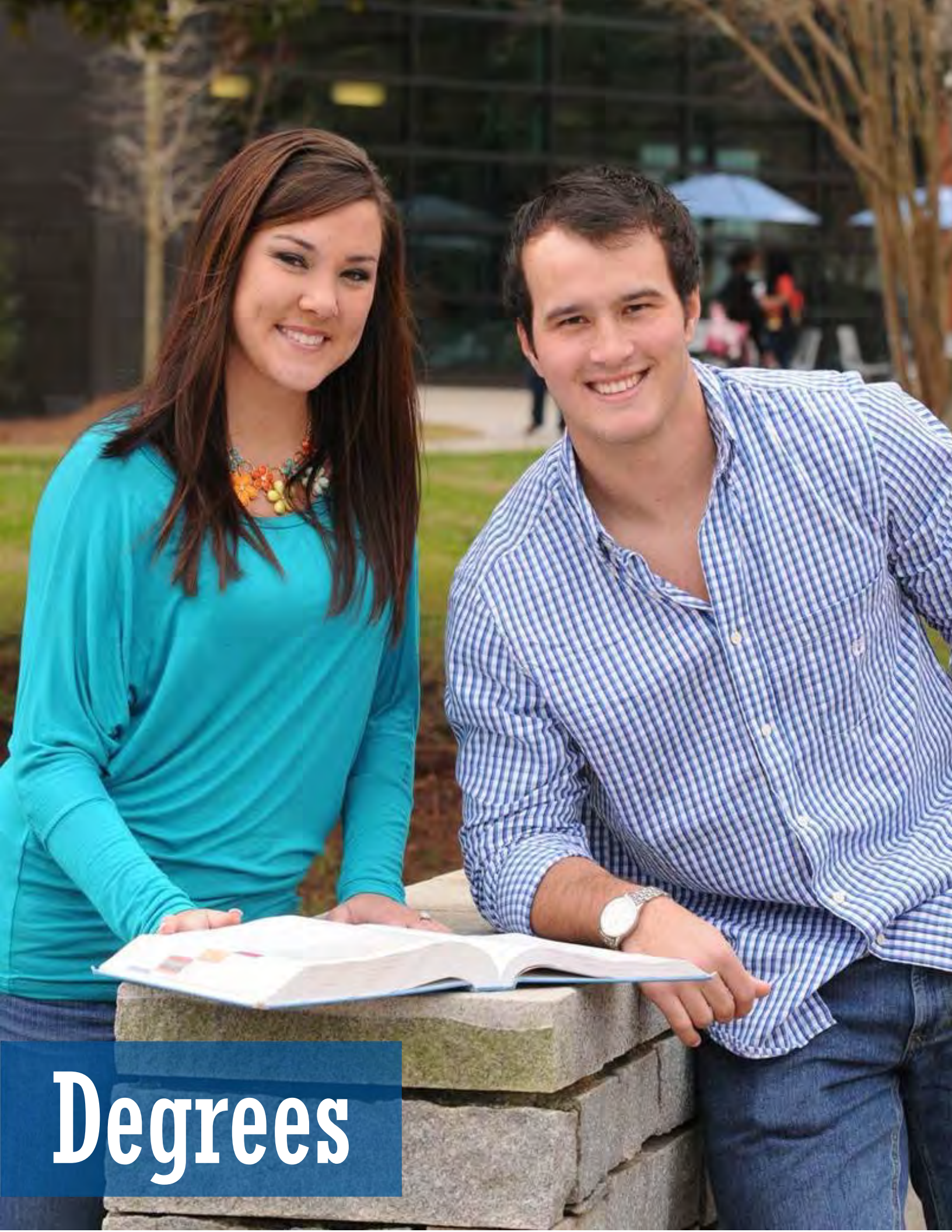
Unduplicated headcount by county of origin.

First-time Full-time Freshmen with Learning Support Fall Semester 2017 - County of Origin



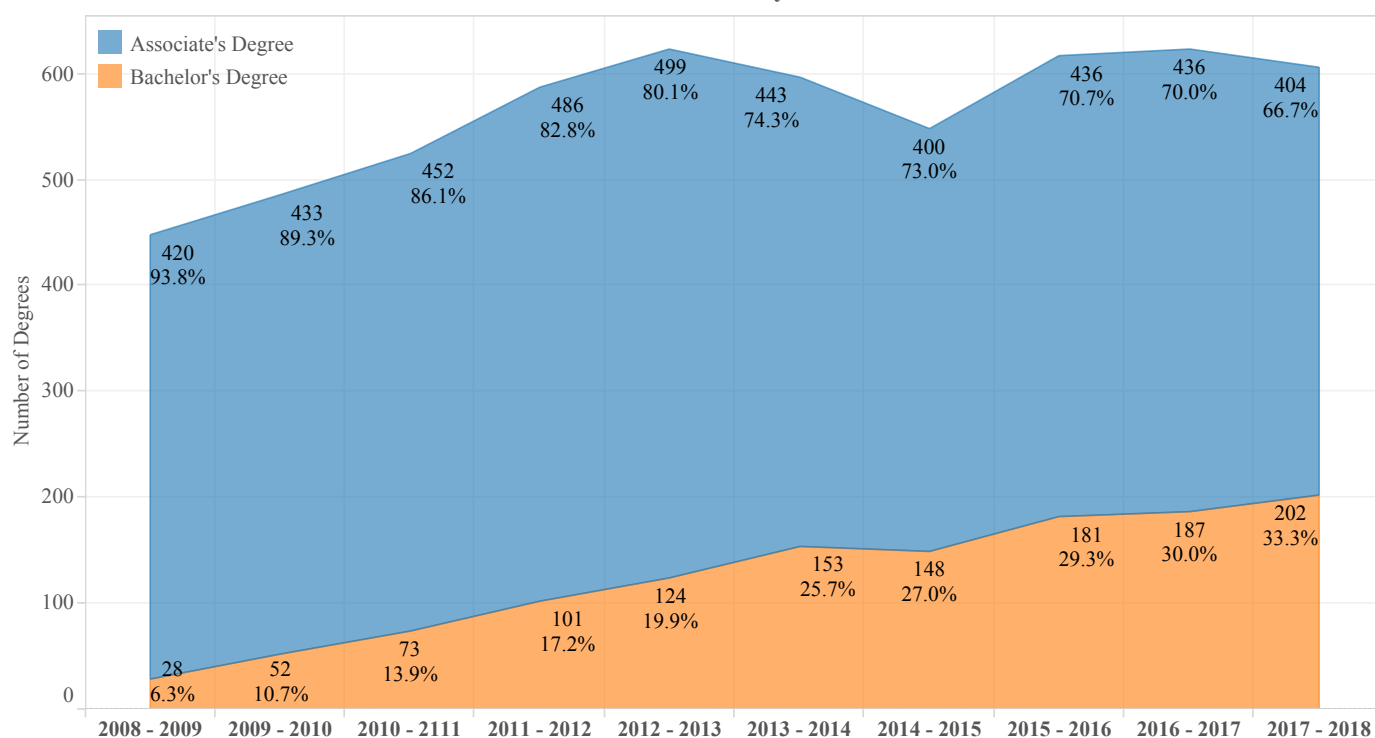
Unduplicated headcount by county of origin.

* Indicates county is within GSC 14 County Service Area



Degrees

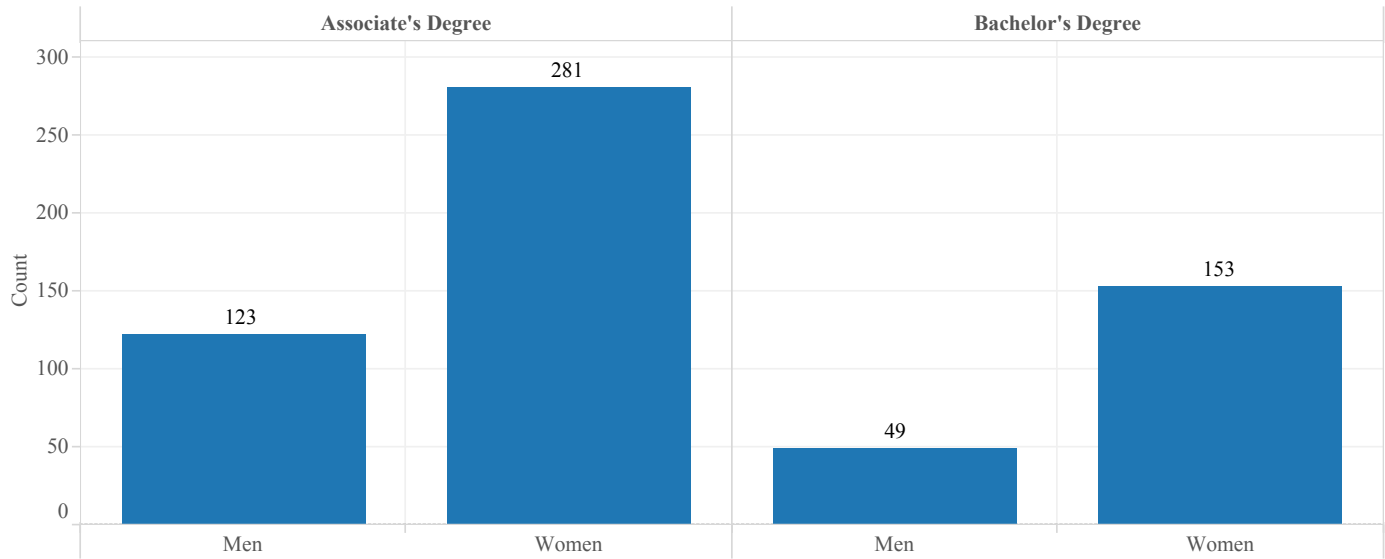
Degrees Conferred 10-Year History



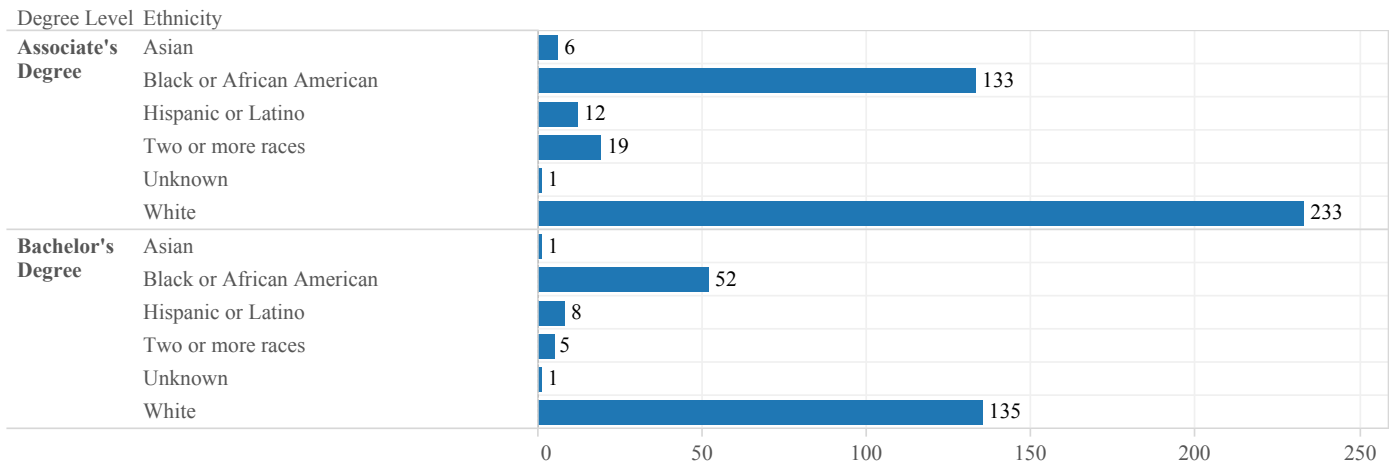
Degree Level	Degree Description	2008 - 2009	2009 - 2010	2010 - 2011	2011 - 2012	2012 - 2013	2013 - 2014	2014 - 2015	2015 - 2016	2016 - 2017	2017 - 2018
Associate's Degree	Liberal Arts and Sciences	325	315	355	370	379	348	321	371	361	327
	Bus Admin/Mgt and Admin										7
	Nursing	95	118	97	116	120	95	79	65	75	64
	Psychology										2
	Criminal Justice										4
Bachelor's Degree	Biology				12	21	28	22	27	29	20
	Early Childhood Education	28	52	51	50	47	32	37	30	28	40
	English					1	20	4	13	9	10
	Health Information Management							13	26	23	13
	History					3	17	14	11	10	12
	Human Services						1	13	32	48	49
	Bus Admin/Mgt and Admin								2	19	34
	Mathematics						4	5	1	4	1
	Nursing			22	39	52	51	40	39	17	19
	Middle Grades Education										4
Grand Total		448	485	525	587	623	596	548	617	623	606

Degrees Conferred Academic Year 2018

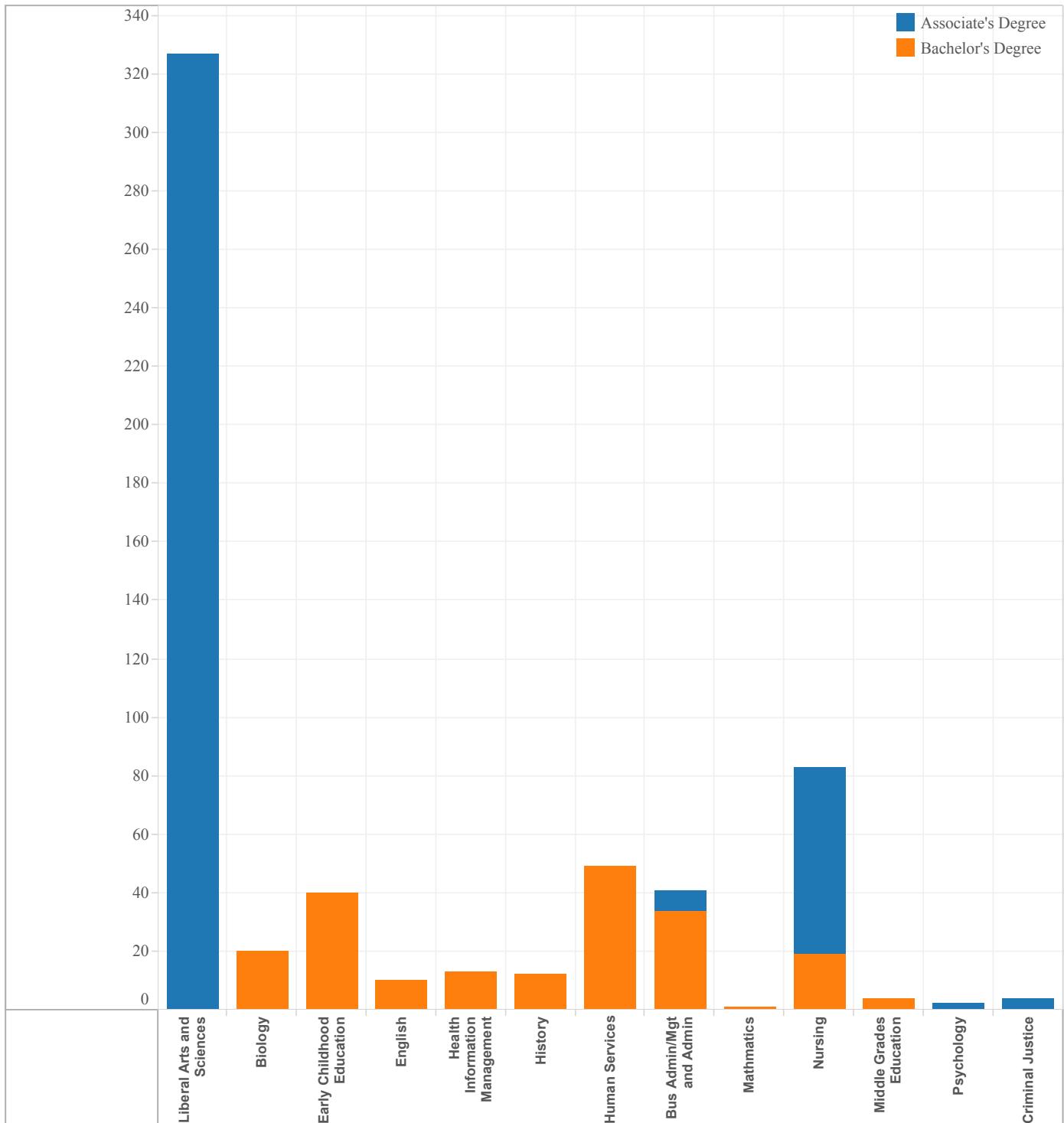
by Degree Level and Gender



by Degree Level and Ethnicity

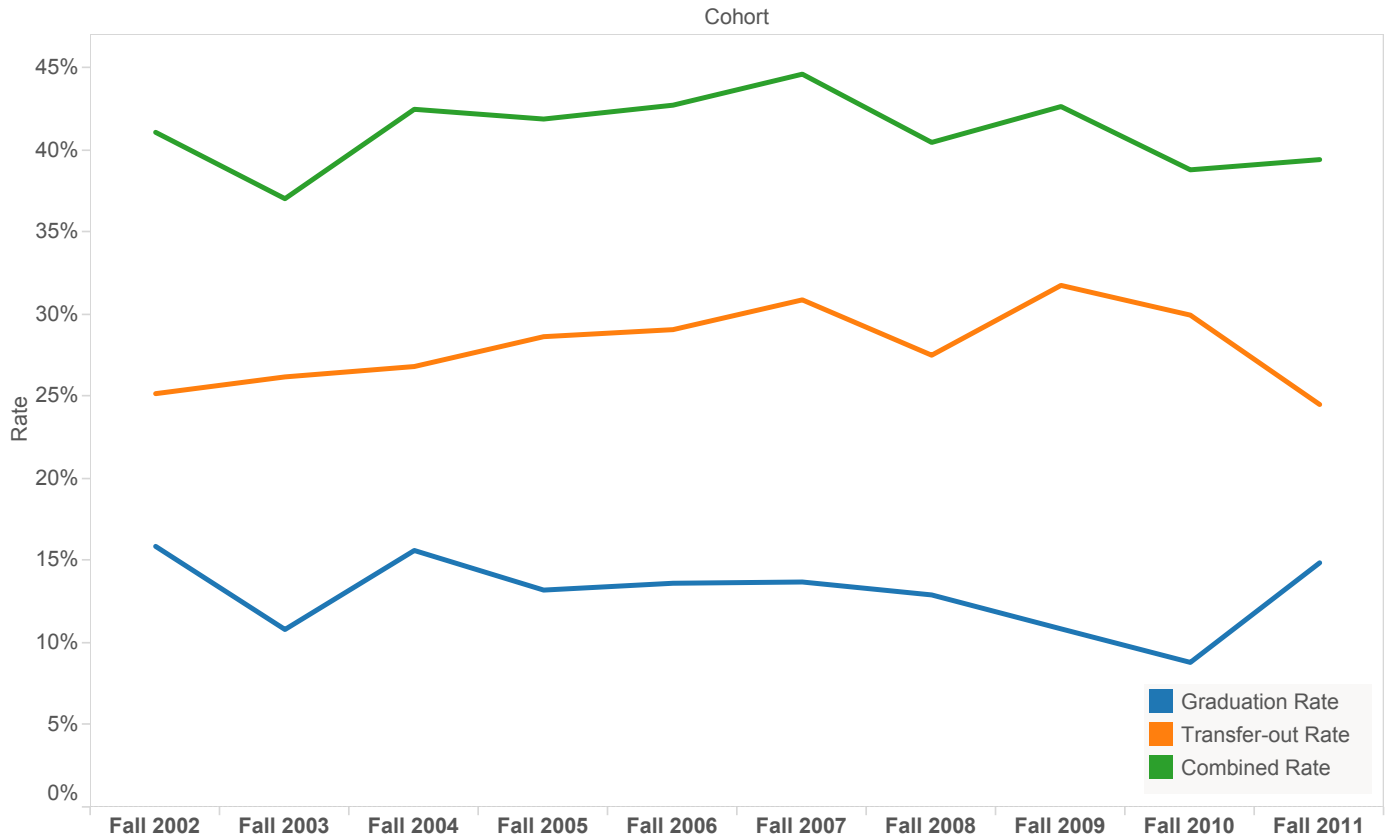


Degrees Conferred
Academic Year 2018
By Degree and Level



Associate's Degree	327							7		64		2	4
Bachelor's Degree		20	40	10	13	12	49	34	1	19	4		

Ten Year 150% Graduation & Transfer-out Rates



Graduation Rate

Associate's	154	115	148	132	126	99	109	117	83	107
Bachelor's	0	0	10	14	28	45	41	46	58	57
Total Graduates	154	115	158	146	154	144	150	163	141	164
Cohort Count	968	1,060	1,009	1,102	1,127	1,048	1,158	1,497	1,594	1,100
Graduation Rate	15.9%	10.8%	15.7%	13.2%	13.7%	13.7%	13.0%	10.9%	8.8%	14.9%

Transfer-out Rate

Transfer-out Total	244	278	271	316	328	324	319	476	478	270
Cohort Count	968	1,060	1,009	1,102	1,127	1,048	1,158	1,497	1,594	1,100
Transfer-out Rate	25.2%	26.2%	26.9%	28.7%	29.1%	30.9%	27.5%	31.8%	30.0%	24.5%

Combined Rate

Total Graduates	154	115	158	146	154	144	150	163	141	164
Transfer-out Total	244	278	271	316	328	324	319	476	478	270
Cohort Count	968	1,060	1,009	1,102	1,127	1,048	1,158	1,497	1,594	1,100
Combined Rate	41.1%	37.1%	42.5%	41.9%	42.8%	44.7%	40.5%	42.7%	38.8%	39.5%

Graduation rates based on completion of program within 150% of normal time to complete.

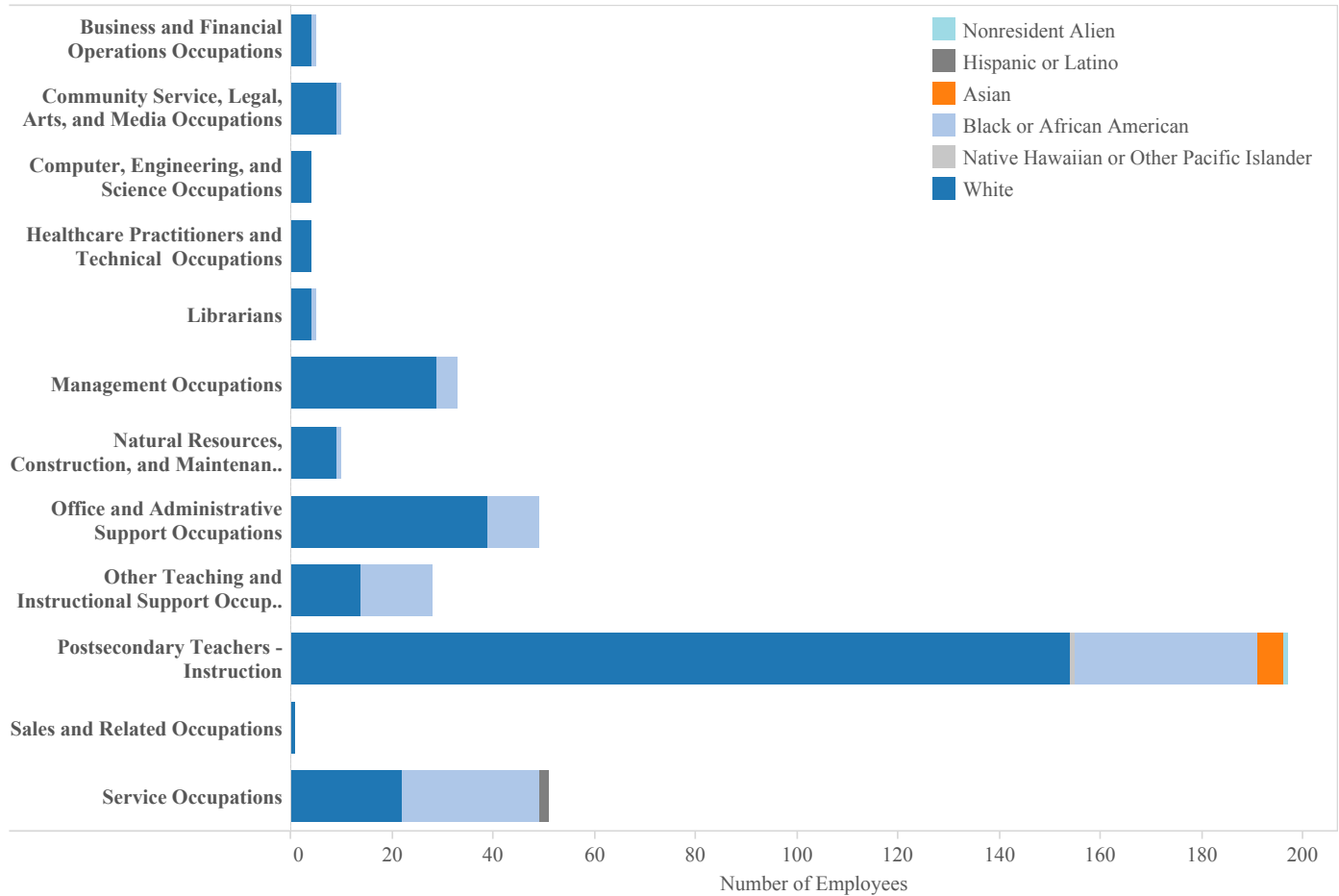
Associate's - 150 % time = 3 years

Bachelor's - 150 % time = 6 years



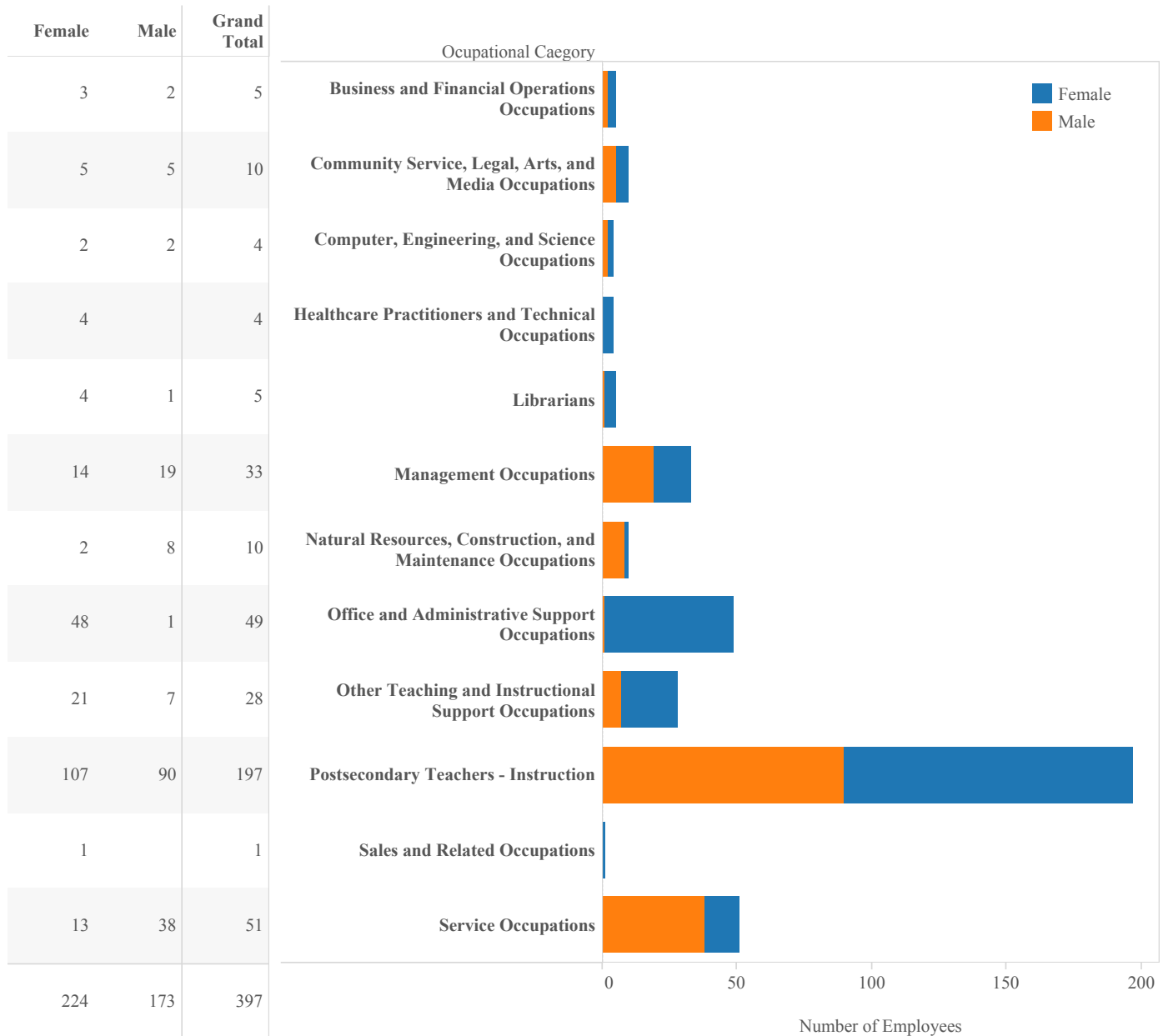
Faculty & Staff

Occupational Category
Fall 2017
by Ethnicity/Race



	Nonresident Alien	Hispanic or Latino	Asian	Black or African American	Native Hawaiian or Other Pacific Islander	White	Grand Total
Business and Financial Operations Occupations				1		4	5
Community Service, Legal, Arts, and Media Occupations				1		9	10
Computer, Engineering, and Science Occupations						4	4
Healthcare Practitioners and Technical Occupations						4	4
Librarians				1		4	5
Management Occupations				4		29	33
Natural Resources, Construction, and Maintenance Occupations				1		9	10
Office and Administrative Support Occupations				10		39	49
Other Teaching and Instructional Support Occupations				14		14	28
Postsecondary Teachers - Instruction	1		5	36	1	154	197
Sales and Related Occupations						1	1
Service Occupations		2		27		22	51
Grand Total	1	2	5	95	1	293	397

Occupational Category
Fall 2017
by Gender



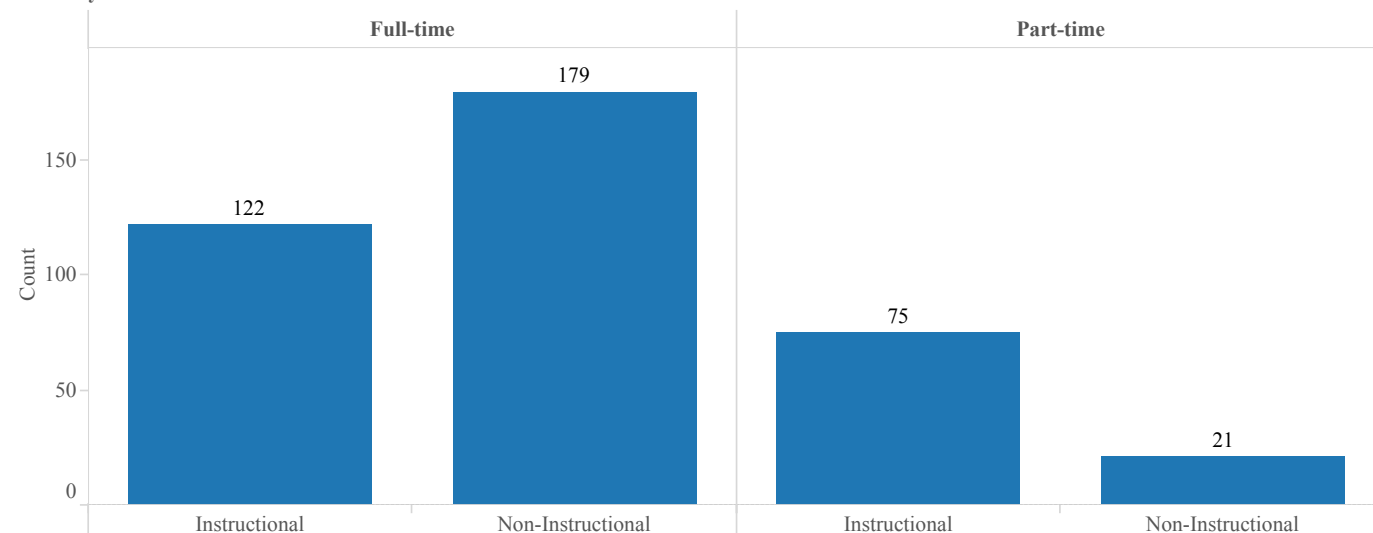
Instructional Staff Fall 2017

Tenured Status by Gender and Ethnicity (FT Only)

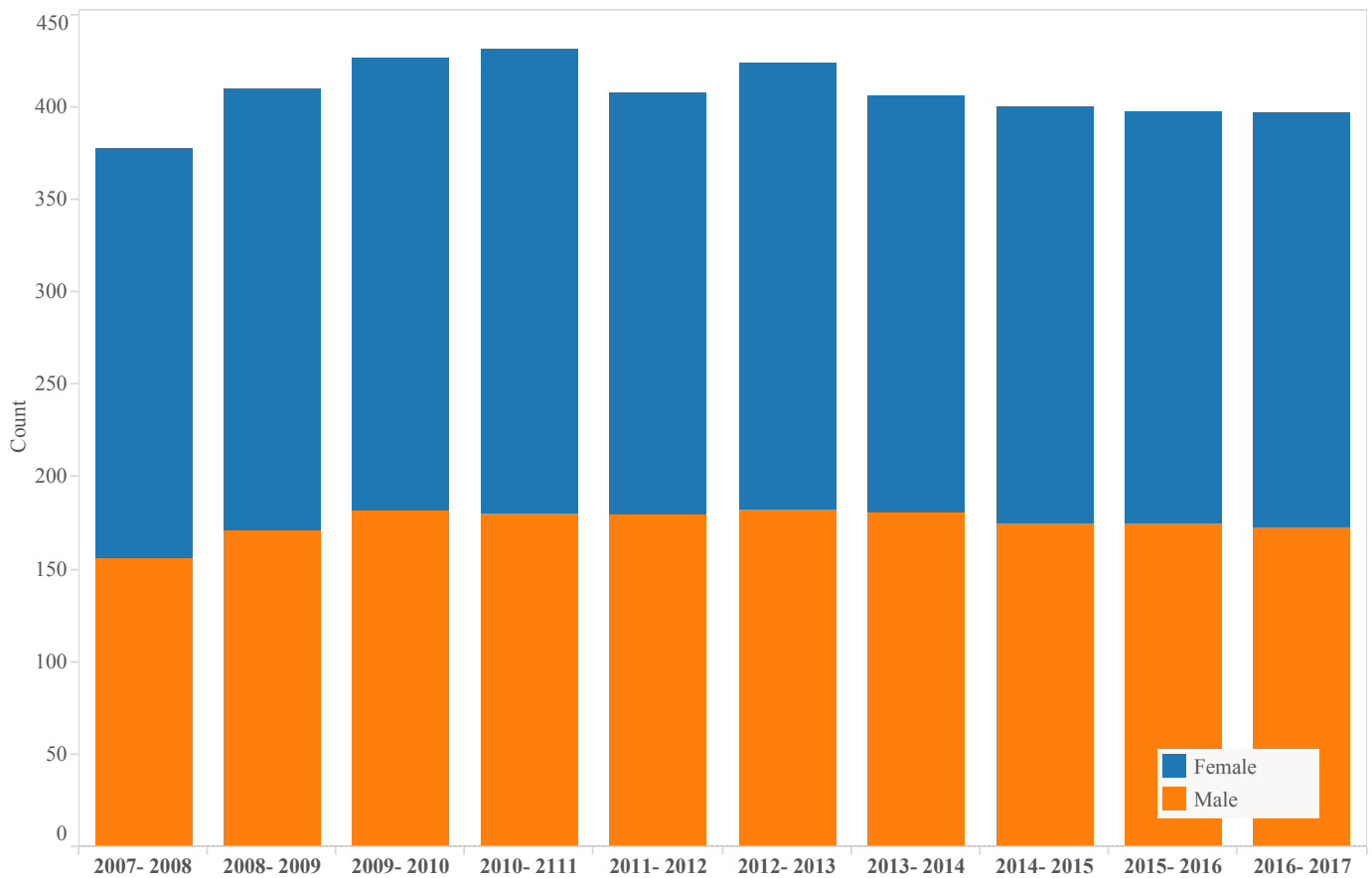


		Female					Male					Grand Total
		Assist..	Associ..	Instruc..	Lectur..	Profess..	Assist..	Associ..	Instruc..	Lectur..	Profess..	
Non Tenure Track	Asian						1					1
	Black or African American		1				1		1	5		8
	White	3	1	2	4		2	2	3	6		23
On Tenure Track	Black or African American	8	1									9
	Native Hawaiian or Other Pacifi..	1										1
	White	15	2				4	2				23
Tenure	Nonresident Alien							1				1
	Asian					3					1	4
	Black or African American		3					1				4
	White	1	8			9		9			21	48
Grand Total		28	16	2	4	12	8	15	4	11	22	122

FT/PT by Instructional Status

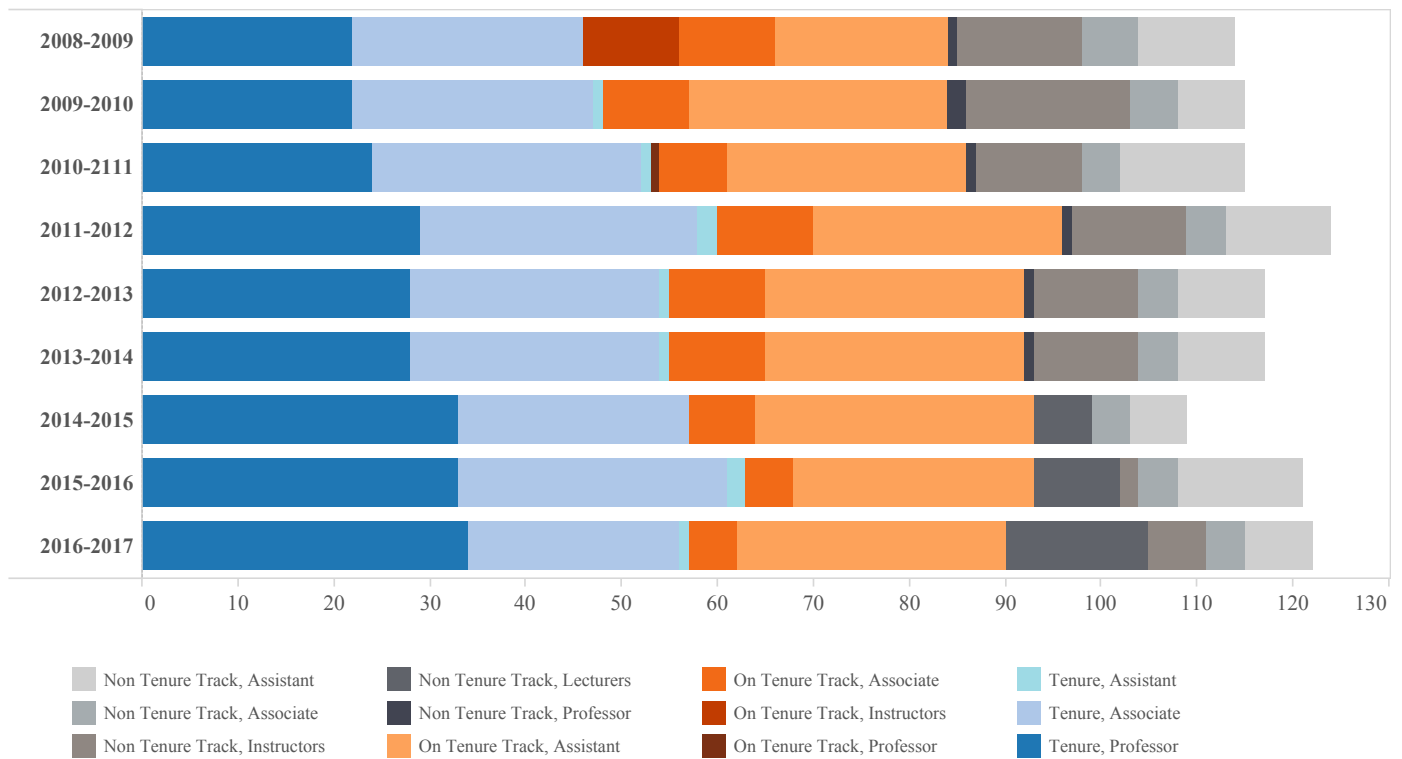


**Historic Trend
by Gender and Ethnicity**



Gender	Ethnicity	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Female	Nonresident Alien						1	1	1	1	
	Hispanic or Latino	1	1	3	3	2	2	1	2	1	
	American Indian or Alaska Native			1	1						
	Asian	3	4	4	4	3	3	3	3	3	3
	Black or African American	43	50	57	51	46	48	47	52	56	52
	Native Hawaiian or Other Pacific ..						1	1	1	1	1
	White	173	171	177	185	177	186	171	166	160	168
	Unknown	2	13	3	7			1			
Male	Nonresident Alien								1	1	1
	Hispanic or Latino				1			1	1	1	2
	Asian	4	4	5	6	6	6	5	3	3	2
	Black or African American	30	35	33	36	32	34	39	44	43	43
	Native Hawaiian or Other Pacific ..			6							
	White	121	122	138	137	142	142	135	126	127	125
	Unknown	1	10				1	1			
Grand Total		378	410	427	431	408	424	406	400	397	397

Historic Trend by Rank and Tenured Status



		2008- 2009	2009- 2010	2010- 2111	2011- 2012	2012- 2013	2013- 2014	2014- 2015	2015- 2016	2016- 2017
Non Tenure Track	Assistant	10	7	13	11	9	9	6	13	7
	Associate	6	5	4	4	4	4	4	4	4
	Instructors	13	17	11	12	11	11		2	6
	Lecturers							6	9	15
	Professor	1	2	1	1	1	1			
	Total	30	31	29	28	25	25	16	28	32
On Tenure Track	Assistant	18	27	25	26	27	27	29	25	28
	Associate	10	9	7	10	10	10	7	5	5
	Instructors	10								
	Professor			1						
	Total	38	36	33	36	37	37	36	30	33
Tenure	Assistant		1	1	2	1	1		2	1
	Associate	24	25	28	29	26	26	24	28	22
	Professor	22	22	24	29	28	28	33	33	34
	Total	46	48	53	60	55	55	57	63	57
Grand Total		114	115	115	124	117	117	109	121	122

Financial Information



Sales:
Operating Revenue \$ 134,800
Cost of Goods Sold \$ 0

Gross Profit \$ 34,800

Operating Expenses:
Selling Expense (\$ 38,310)
General & Admin (\$ 36,990)

ACCT 2101: Required homework

Required Homework

Exercise E2-8: Profit Margin and Earnings per Share

The income statement of Holly Enterprises shows operating revenues of \$134,800, general and administrative expenses of \$75,300, interest expense of \$200, and net profit of \$39,290. Holly's stockholders equity was \$200,000 at the beginning of the year and \$200,000 at the end of the year.

Calculate Holly's profit margin. What other information would you need in order to compute earnings per share?

Holly Enterprises
Income Statement
2016

Operating Revenue	\$134,800
Cost of Goods Sold	0
Gross Profit	\$134,800
Selling Expense	(38,310)
General & Admin	(36,990)
Operating Income	\$60,500
Interest Expense	(200)
Net Income	\$59,300
Stockholders Equity	\$200,000

Profit Margin = $\frac{\$59,300}{\$134,800} = 44\%$

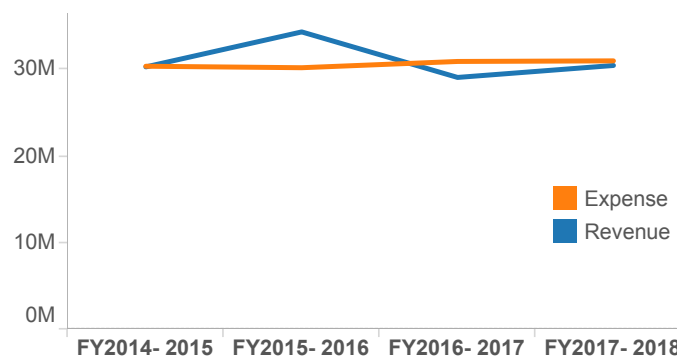
Revenue and Expenditures

Education & General

Revenue by Source					Expense by Source				
Source	FY2014-2015	FY2015-2016	FY2016-2017	FY2017-2018	Source	FY2014-2015	FY2015-2016	FY2016-2017	FY2017-2018
Tuition and fees	12,920,935	13,242,608	11,999,569	12,812,532	Instruction	12,736,236	13,205,037	13,384,070	13,535,722
Discounts on Tuition and Fees	-6,320,746	-6,617,244	-5,670,922	-6,579,030	Research	45,526	38,042	37,919	1,674
State appropriations	11,902,426	11,980,705	12,439,726	13,278,209	Academic support	1,843,132	2,019,564	2,065,745	2,448,175
Government grants and contracts	10,338,479	10,444,666	9,288,561	9,894,017	Institutional support	3,919,644	3,395,619	3,934,801	4,331,866
Private gifts, grants, and contracts	131,429	75,950	378,770	332,541	Student services	2,889,578	2,923,747	3,190,664	2,612,981
Investment income	55,569	36,870	78,957	104,324	Other core expenses	8,972,876	8,652,456	8,344,050	8,096,286
Other core revenues	1,302,450	5,205,520	598,108	651,052					
Grand Total	30,330,542	34,369,075	29,112,769	30,493,645	Grand Total	30,406,992	30,234,465	30,957,249	31,026,704

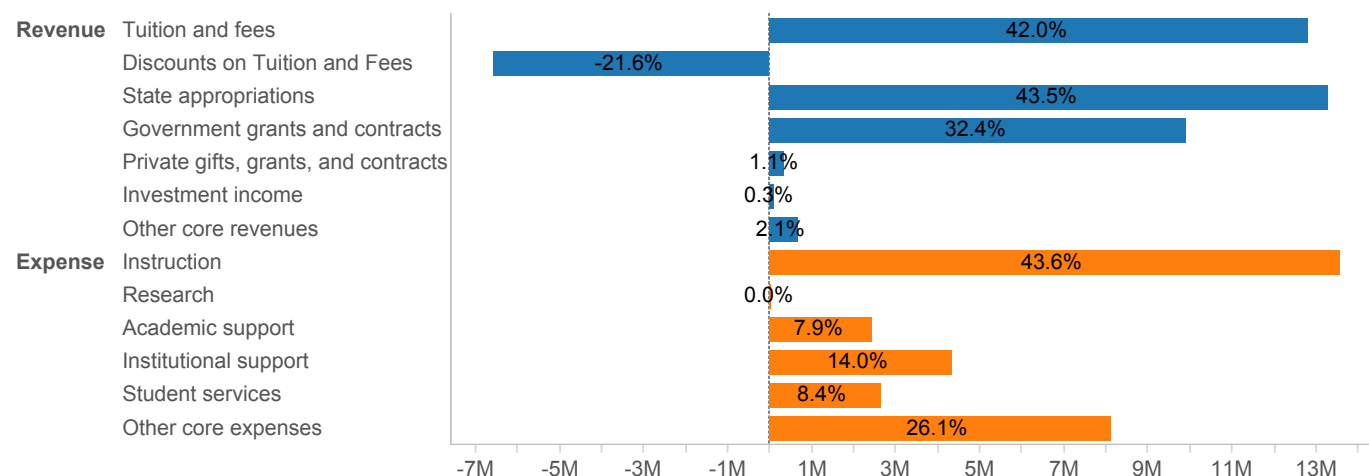
Annual Percent Change

	Revenue		Expense	
	Amount	%	Amount	%
FY2014-2015	30,330,542		30,406,992	
FY2015-2016	34,369,075	13.32%	30,234,465	-0.57%
FY2016-2017	29,112,769	-15.29%	30,957,249	2.39%
FY2017-2018	30,493,645	4.74%	31,026,704	0.22%



Note: FY2015-2016 Revenue includes \$4.4 million in State Funds for Library Construction. Construction expenses will be depreciated over the life of the building.

Percentage by Source FY2017- 2018

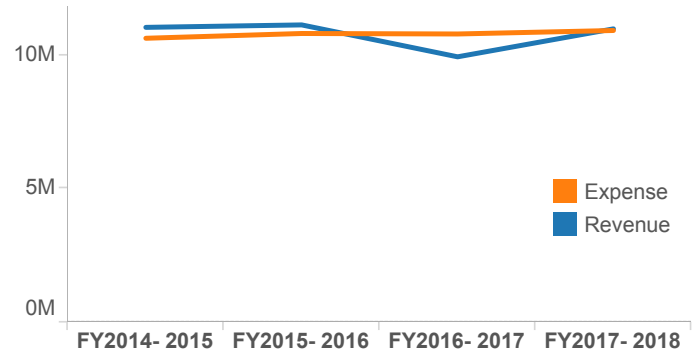


Revenue and Expenditures Auxiliary Enterprises

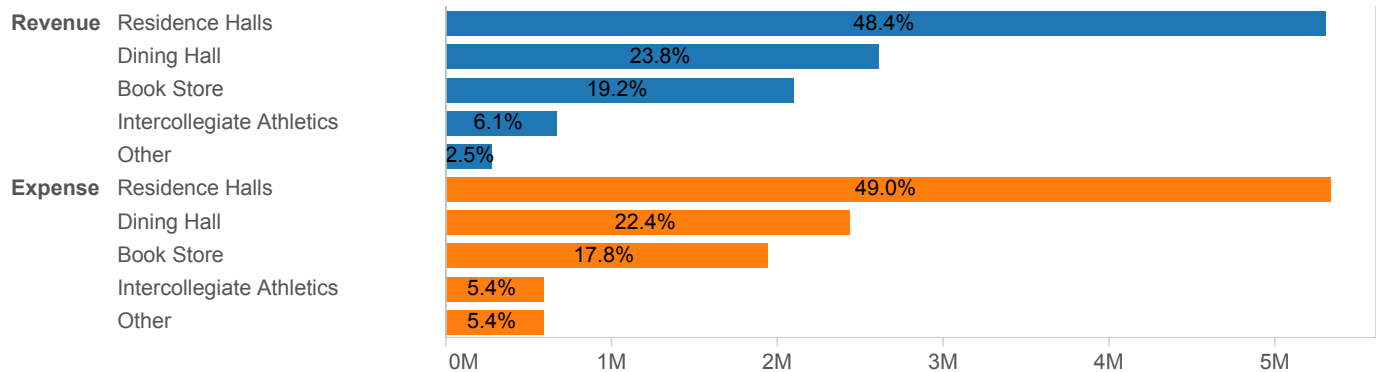
Revenue by Source					Expense by Source				
Source	FY2014-2015	FY2015-2016	FY2016-2017	FY2017-2018	Source	FY2014-2015	FY2015-2016	FY2016-2017	FY2017-2018
Residence Halls	5,286,500	5,473,003	4,905,402	5,308,136	Residence Halls	5,529,551	5,341,781	5,354,917	5,345,895
Dining Hall	2,654,840	2,724,765	2,378,632	2,609,748	Dining Hall	2,318,367	2,535,531	2,257,220	2,441,083
Book Store	2,096,439	2,115,468	1,887,684	2,105,028	Book Store	1,924,994	1,988,497	1,987,898	1,942,083
Intercollegiate Athletics	554,565	569,369	518,643	673,223	Intercollegiate Athletics	544,023	578,927	515,051	589,469
Other	434,788	236,406	236,699	275,182	Other	303,079	353,679	665,074	591,885
Grand Total	11,027,132	11,119,011	9,927,060	10,971,317	Grand Total	10,620,014	10,798,415	10,780,160	10,910,415

Annual Percent Change

	Revenue		Expense	
	Amount	%	Amount	%
FY2014-2015	11,027,132		10,620,014	
FY2015-2016	11,119,011	0.83%	10,798,415	1.68%
FY2016-2017	9,927,060	-10.72%	10,780,160	-0.17%
FY2017-2018	10,971,317	10.52%	10,910,415	1.21%



Percentage by Source FY2017- 2018





Facilities

Space Usage by Building

Building Name	Gross Square Footage	Year Built	Building Use
225 Georgia Avenue House	1,790	1939	Offices
301 Spencer House	2,046	1952	Offices
402 Spencer House	1,768	1946	Human Resources Payroll
Academic Building	28,545	1982	Classrooms for business, social science, and humanities courses Department of Humanities Laboratories – writing lab, state-of-the-art computer science teaching lab
Alumni House	4,353	1938	Alumni office Faculty offices
Alumni Mem Hall	29,407	1963	Gymnasium
Athletic Complex	4,345	1993	Concessions Offices Ticket office
Fine Arts	37,950	1994	Art gallery – owned by Gordon State College Foundation Art studios Auditorium Classrooms Costume shop and storage Dressing rooms Musical rehearsal rooms Shop area Theater Department offices
Georgia House	2,693	1957	Academic Affairs Offices
Gordon Commons Bldg A	55,395	2005	Student apartments
Gordon Commons Bldg B	55,395	2005	Student Apartments Student Housing Department
Gordon Commons Bldg C	55,395	2005	Nurses Office and Health Center Public Safety Student apartments
Gordon Hall	10,520	1951	Athletics Department Offices for Public Safety Recreation Department
Gordon Village	132,495	2008	Student Apartments
Greenhouse	720	2011	Biology courses
Guillebeau Hall	22,888	1935	Library Repository
Hightower Library	34,866	1978	Conference room Library
Holmes Street House	1,205	1960	Storage
Instructional Complex	102,428	2000	Classrooms Computer and science laboratories Information Technology School of Arts and Sciences
Lambdin Hall	25,471	1908	Academic Affairs Admissions Advancement Business Affairs Financial Aid Office of the President Purchasing Registrar

Space Usage by Building

Building Name	Gross Square Footage	Year Built	Building Use
Melton Hall	29,641	1995	Dormitory
Nurs & Hlth Sciences	59,309	2010	Classrooms School of Nursing and Health Sciences Simulation Labs
Plant Operations	16,253	1985	Central stores Facilities offices Maintenance storage
Pool Complex	11,004	1995	Swimming pool
Russell Hall	27,068	1966	Classrooms Department of Business and Public Service Department of History and Political Science
Smith Hall	13,146	1939	School of Education
Student Activity & Recreation	55,272	2015	Arena Fitness Center Game Room Student Activities
Student Center	60,270	1977	Atrium area Auditorium Bookstore Cafeteria Conference room Institutional Effectiveness Mail room Student Affairs Student Counseling Center Student lounge



Hightower Collaborative Learning Center & Library

Mission

The mission of the Dorothy W. Hightower Collaborative Learning Center & Library is to support the teaching, learning, and research needs of the college community by providing a knowledgeable staff, resources, tools, information, learning spaces, and instruction in evaluative and lifelong learning skills.

The Dorothy W. Hightower Library was built in 1978 as a two-story facility with 32,190 square feet of research and study space for more than 450 students. Due to increasing student enrollment, and the desire to implement new technological and collaborative learning spaces, the Hightower Library underwent a full renovation during fiscal year 2016 and reopened in April 2016 as the Dorothy W. Hightower Collaborative Learning

Center & Library. The first floor of the collaborative learning center& library contains the reference books, reading and study lounges, microfilm and scanning machines, bound and current periodicals, computers, and b/w and color printers. The Assistive Technology Room, also located on this floor, provides computer hardware and software for viewing large print, as well as dictating and reading aloud text. The Presentation Practice Room is also available for group study and practicing for presentations, and job interviews or internships. The second floor contains the circulating book collection, individual and group study rooms, library instruction classrooms, and individual and group study tables. Most of these rooms and study spaces contain writable white board surfaces. While the group study rooms have large monitors to attach an electronic device for viewing content while studying.

Continued —>

Technology & Resources

As the collaborative learning center for Gordon State College, the library combines traditional library services with modern educational technology. Resources and services are available for users attending classes at the main campus as well as at off campus sites and online. Users may browse the shelves for more than 103,000 books, including reference tools, or search for specific items using GIL-Find, the on- line catalog, which also contains over 35,000 full-text electronic books.

Library users have access to over 300 databases in GALILEO which includes abstracts and summaries on numerous subjects as well as full-text articles. In addition to books and periodicals, the library houses a collection of videos and DVDs for use in the library or for classroom use. Equipment is also available in the library for viewing these materials. GALILEO (Georgia's statewide library information system) connects users to full-text journal and magazine databases, electronic reference tools, other on-line library catalogs, and authoritative Internet resources. Both black & white as well as color printing is also available.

Services

Library orientation and instruction classes are essential to effective library use. Therefore, faculty members are encouraged to schedule an orientation session to help their students use the library's resources and services more successfully. A for-credit research skills colloquium, individual instruction and reference help, as well as research guides, are always available at the Reference Desk and the Circulation Desk, as well as on the library's web site. As a member of a regional group of cooperating libraries, Hightower CLC & Library makes its collection available to other academic institutions. In return, Gordon State College students have access to the resources from other college, public, and special libraries, either

through GIL Express (a resource exchange service within the University System of Georgia) or Interlibrary Loan (a national lending system).

Students are encouraged to browse the library's collection; to check out books with their valid Gordon State College I.D. and to read, research, and study while in the library. Hightower CLC & Library promotes a positive learning and collaborative environment by providing an assortment of study spaces: computer stations, individual study rooms, group study rooms, an Assistive Technology Resource Room, Presentation

Practice Room, printing, and wireless access.

Faculty members are likewise encouraged to browse and utilize the library's holdings, recommend resources for acquisition, and utilize the facility for their classes and research. Hightower CLC & Library connects the Gordon State College community, both on campus and online, to the resources and services that support academic coursework, research, and lifelong learning. More information about the Dorothy W. Hightower Collaborative Learning Center & Library can be found online – <http://www.gordonstate.edu/library/home.html>.

Source: Dorothy W. Hightower Collaborative Learning Center & Library





THE ART, MUSIC AND THEATER PROGRAMS ARE LISTED UNDER THE DEPARTMENT OF HUMANITIES AND ARE HOUSED IN THE FINE ARTS BUILDING ALONG WITH THE FINE ARTS

ART

The Art Department has specialized workspaces; ceramics studio, drawing studio, a painting studio, and a dark room for film developing, with storage for supplies and equipment.

For display of completed works there are secured display cases in halls and the stairwells of the Fine Arts Building as well as an open gallery area in the Fine Arts Building rotunda. Additionally, an annual student and faculty art exhibit is held in the Foundation Room of the Student Center every April.

MUSIC

The Music Department offers a well-rounded curriculum for voice, piano, guitar and selected instrumental majors. Within the Fine Arts Building the Music Department has, a large choral room (seats about 70), four piano practice rooms, an Office/Choral Library, piano lab/theory room, a percussion practice room with marimba, vibraphone timpani and drum set, storage space for concert attire, piano storage, and uses the auditorium for performances. Additionally the program has a Kurzweil 88-key professional keyboard with amplifiers, and a complete portable sound system with Shure microphones.

Within the Academic computer lab, the music department has a complete Finale notation software system.

The Music Department has the distinction of being an "All-Steinway School," utilizing Steinway & Sons Boston upright pianos exclusively for practice and classrooms and two Steinway & Sons nine-foot concert grand pianos for concert performances. The program also features ten Roland electronic pianos, one Computer/MIDI station, Korg piano lab system, one 4 1/3 octave Adams concert Marimba, one Musser Pro vibraphone, four Adams concert Timpani, a full complement of percussion accessories, one vintage Rogers drum kit, one pair of professional conga drums, stereo system with Onkyo, Technics and Harman/Kardon components, and a Wenger stereo cabinet. There is also an organ practice room containing an Allen Digital Computer organ, which has three manuals and full pedalboard.

The Music Library contains Wenger music storage equipment, Gamble storage boxes, and 1000 choral, band, jazz band and chamber ensemble title.

Source: Gordon State College Department of Humanities



Theater

The Theater Department holds its performances in a state-of-the-art full proscenium theater, with reserve seating for 483. The theater is handicap accessible and equipped with the SoundMate Hearing System to assist the hearing impaired.

The costume shop is equipped with four deluxe sewing machines, two sergers, 12 dress forms (male and female), and a washer and dryer, and has a large separate costume storage room. The dressing rooms (male and female) are equipped with showers, 34 separate make-up stations (20 in the women's area and 14 in the men's area) with mirrors, electrical connections, and vanity lighting at each station.

A ticket box office is available for advance ticket reservations and sales.

The scene shop, adjacent to the stage, is fitted with a table saw, band saw, panel saw, compound miter saw, air compressor and complete line of pneumatic tools, cordless drills, and a bench grinder. Also in the shop is secured tool storage

complete with a full line of hand tools and accessories. The loading dock is easily accessed from the shop.

The stage area is approximately 1,320 sq. ft., with 280 sq. ft. of wing space, complete with flies, drops, and an orchestra pit, which can be covered when not in use, increasing the stage area. In 2006, a soft Marley dance floor that can be laid to a maximum coverage of 50' x 27' or 1,350 sq. ft. was added.

The theater's newly upgraded sound system is composed of a Mackie 32-8 mixing console, QSC power amplifiers, six EV house speakers, two Mackie house subwoofers, ten Sennheiser wireless mics, ten Shure wireless mics, Aphex compression units, Telex headset system, and Audio-Technica, Sennheiser, and Telex microphones.

The lighting system includes an ETC Idea 48 lighting console, 96 ETC dimmers, Altman, Colortran, and ETC instruments.



Athletics and Recreational Activities

Gordon State College has a wide range of athletic and recreational facilities open to students, faculty and staff. The Athletic Complex contains a lighted soccer field (120 x 80 yds) with two permanent goals, and an intramural soccer field (120 x 80 yds) with four moveable goals. A lighted softball field, lighted baseball field, six

lighted tennis courts, four open air (three walls) racquetball courts, and a sand volleyball court are also part of the complex. Within the main complex building, you will find classrooms, concessions, and bathrooms.

Students, faculty and staff also have access to the Aquatic Center which contains an enclosed 25 meter pool with six lanes. The pool may be used for various activities. For your convenience, there are locker rooms and showers located within the facility. The Student Activity and Recreation Center houses a basketball arena with 2118 bleacher seats, a weight room, a cardio room, a game room, a multi-purpose room, food services area and a Student Activity Office Suite.

The Athletic Complex provides fields, a walking path, and a ropes course featuring a climbing wall and zip wire.

Source: Gordon State College Student Activities





Housing

Gordon State College's residence halls provide an opportunity for students to both study and live within the Gordon community. This combination provides the best environment to support student success, especially during the first years of college. We aim to provide students the opportunity to exercise their independence, as well as strengthen their interpersonal skills while using college resources to save time and money. In seeking the perfect on-campus housing arrangement, students have several options to consider.

Gordon currently has three housing units: Gordon Village, Gordon Commons, and Melton Hall. Gordon Village opened Fall Semester 2008 and featured the first residence hall bistro/restaurant and card swipe access. The Village is adjacent to the Commons and is a vital part of the campus, making it even more convenient to class. Each apartment is individually rented by the bedroom and designed with today's college students in mind. It is loaded with amenities any new freshmen or returning student would want. Offering three types of fully furnished apartments, it accommodates the student

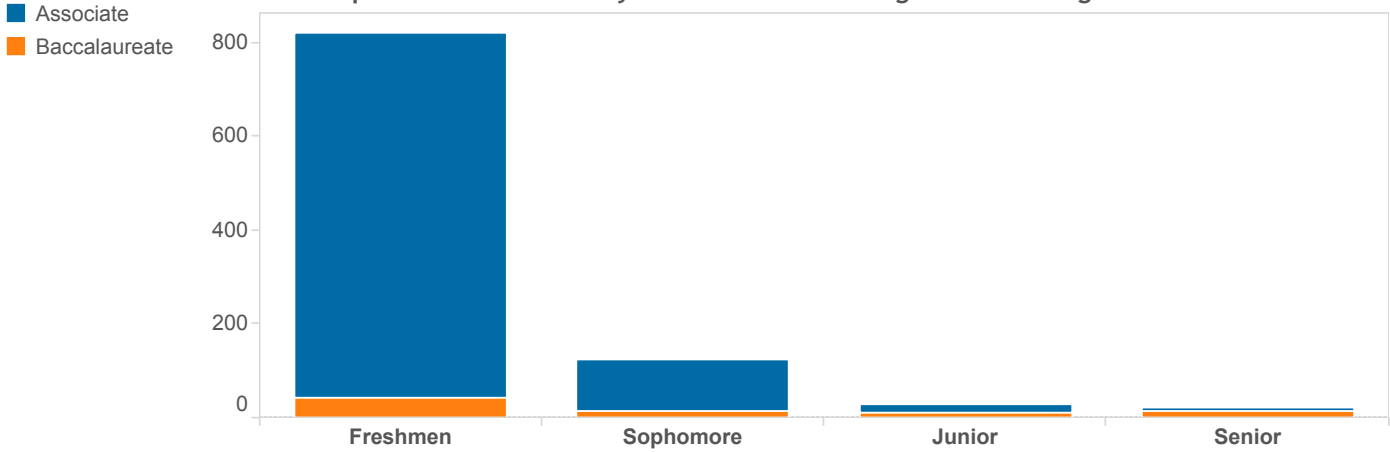
desiring only one other roommate while sharing the comforts of a 24 hour computer lab, 24 hour laundry facility, high speed wireless access in public places, lounges with flat screen televisions, and vending areas on all floors.

The Gordon Commons are located at the heart of the Gordon campus, making it extremely convenient to class. Each apartment is individually leased by the bedroom and designed to meet the needs of today's college students. Offering 2 and 4 bedroom, fully-furnished apartments, Gordon Commons also offers computer labs, laundry facilities and vending areas within each building. Lastly, Melton Hall is located on the East side of campus which makes it closest to Gordon's Dining Hall, Student Success Center and Hightower Library. While hall mates interact in common area facilities such as lobby areas, laundry/vending machines, computer stations, and study areas, roommates (per resident) share an open space room supplied with a twin size bed, dressers drawers and closet area.

Source: Gordon State College Residence Life

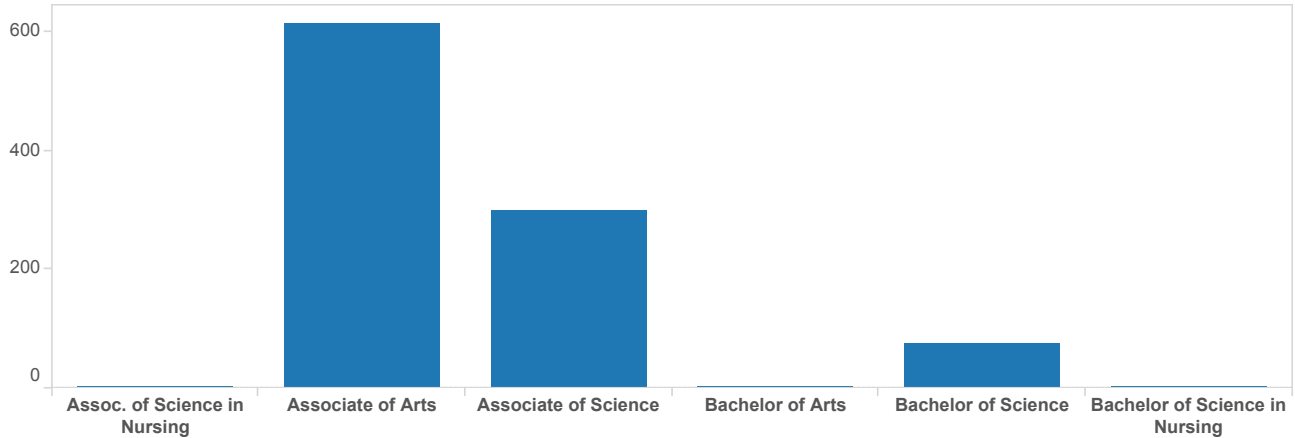
All Resident Students Fall Semester 2017

Unduplicated Headcount by Classification and Degree Level Sought



	Count	%	Count	%	Count	%	Count	%
Associate	780	95%	110	88%	19	68%	5	25%
Baccalaureate	41	5%	15	12%	9	32%	15	75%
Grand Total	821	100%	125	100%	28	100%	20	100%

Unduplicated Headcount by Degree Sought and Classification



	Count	%	Count	%	Count	%	Count	%	Count	%
Freshmen			555	91%	225	75%	1	25%	40	54%
Sophomore			47	8%	63	21%			15	20%
Junior	1	50%	10	2%	8	3%	2	50%	6	8%
Senior	1	50%	1	0%	3	1%	1	25%	13	18%
Grand Total	2	100%	613	100%	299	100%	4	100%	74	100%

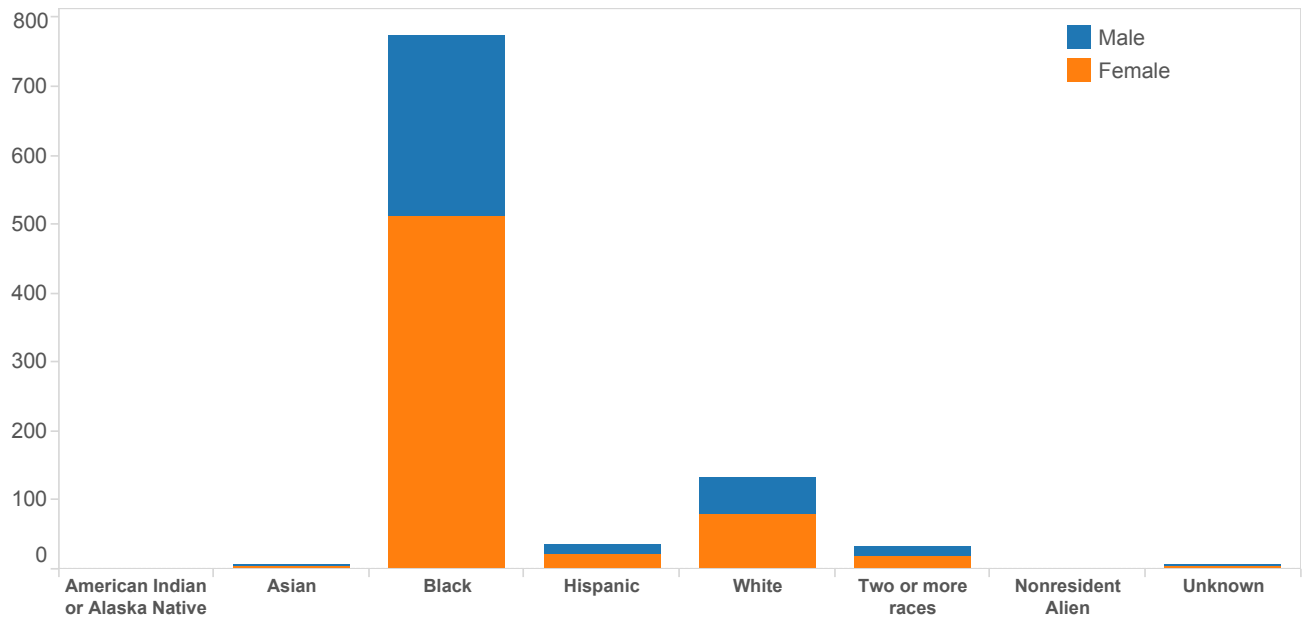
Unduplicated Headcount by Gender



% represents percent of total

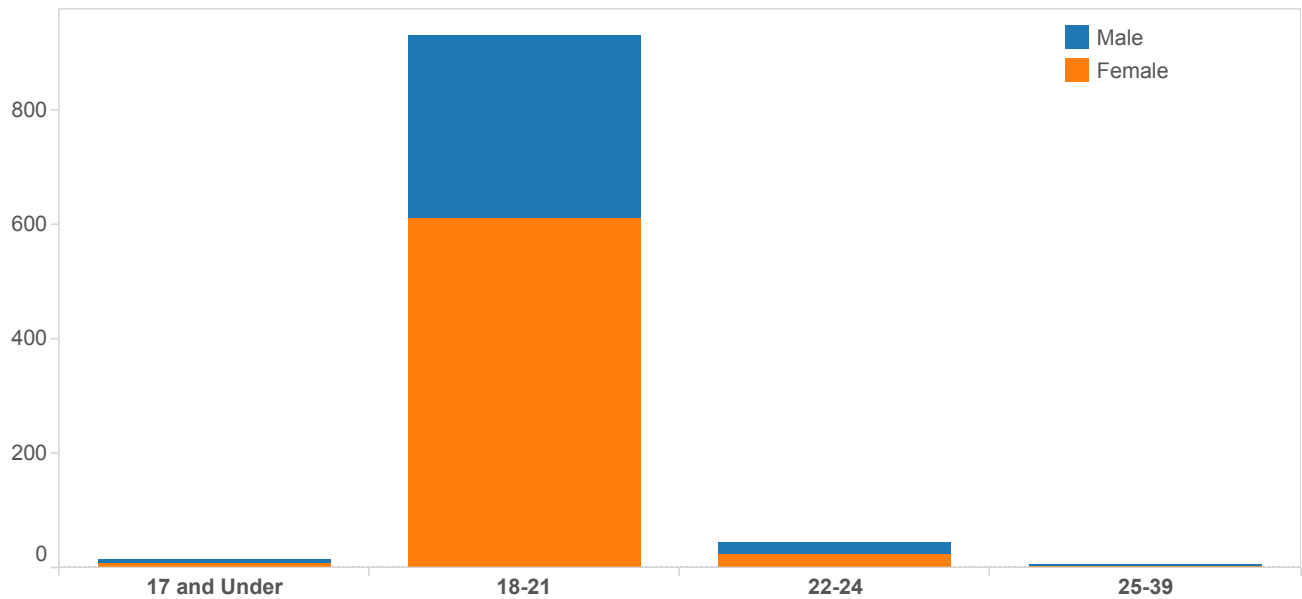
All Resident Students Fall Semester 2017

Unduplicated Headcount by Ethnicity and Gender



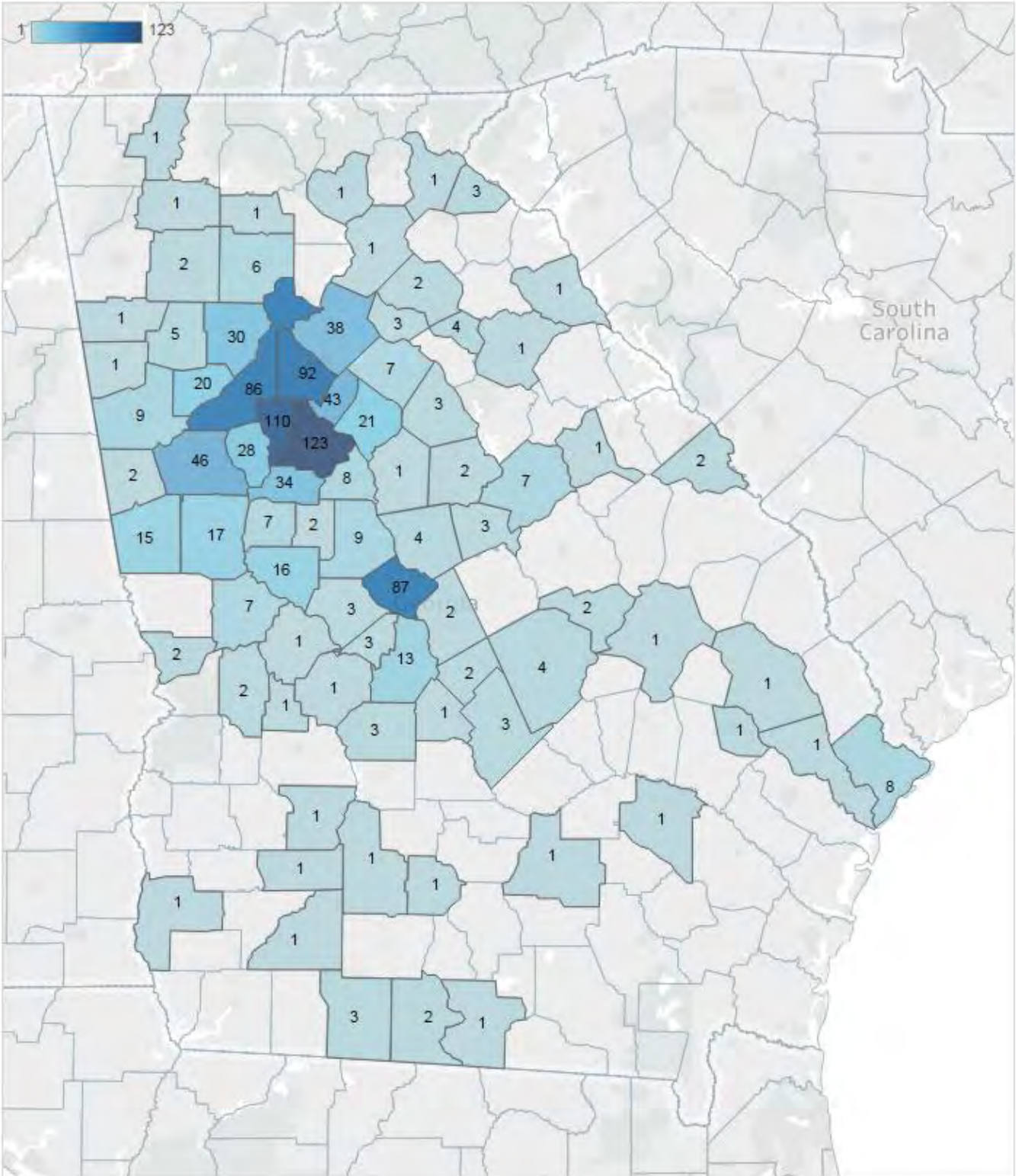
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%		
Male	1	100%	1	14%	262	34%	15	41%	53	40%	14	41%		2	29%	
Female			6	86%	512	66%	22	59%	80	60%	20	59%	1	100%	5	71%
Grand Total	1	100%	7	100%	774	100%	37	100%	133	100%	34	100%	1	100%	7	100%

Unduplicated Headcount by Age and Gender



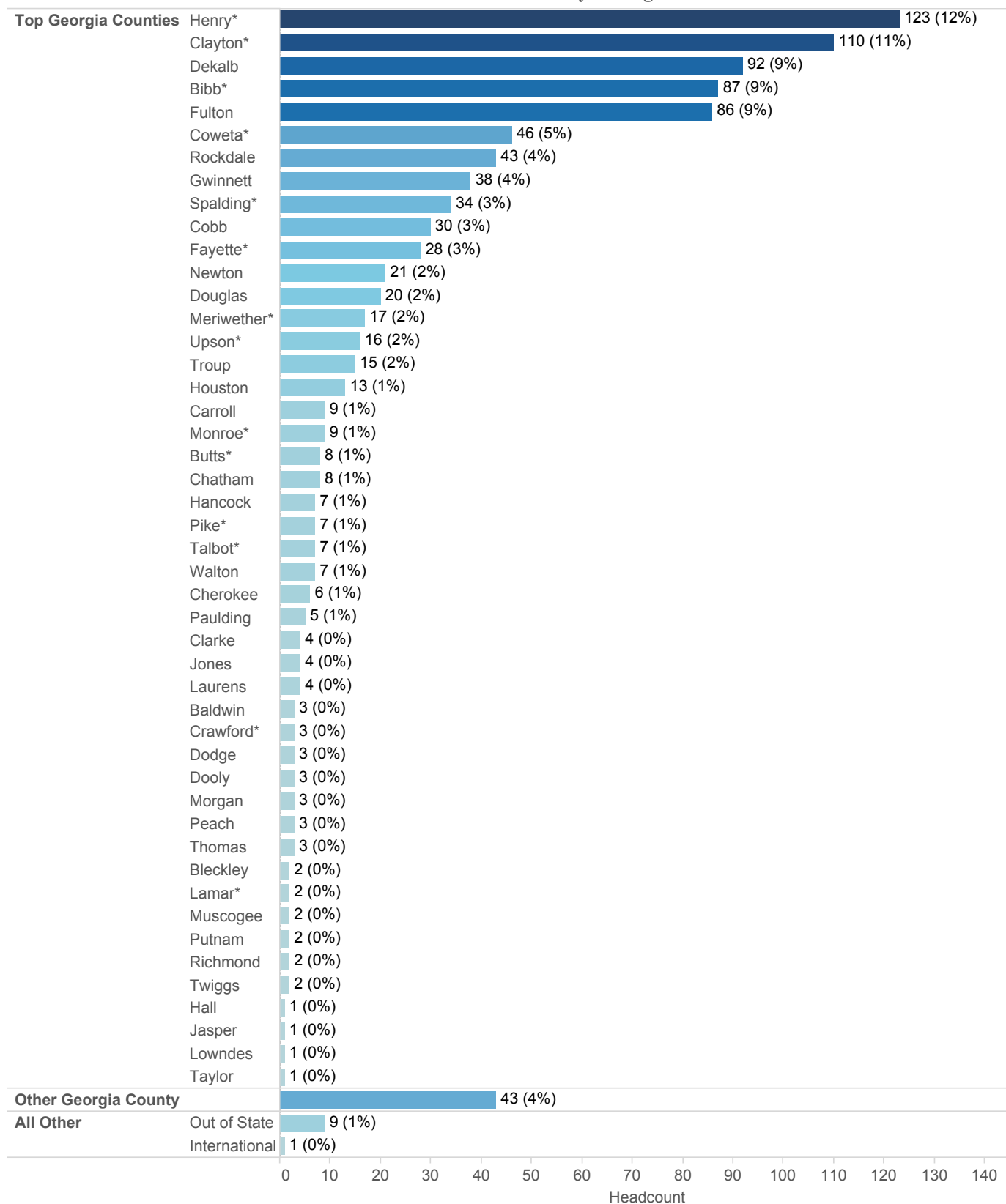
	Count	%	Count	%	Count	%	Count	%
Male	6	40%	319	34%	21	48%	2	33%
Female	9	60%	610	66%	23	52%	4	67%
Grand Total	15	100%	929	100%	44	100%	6	100%

All Resident Students
Fall Semester 2017 - County of Origin



Unduplicated headcount by county of origin.

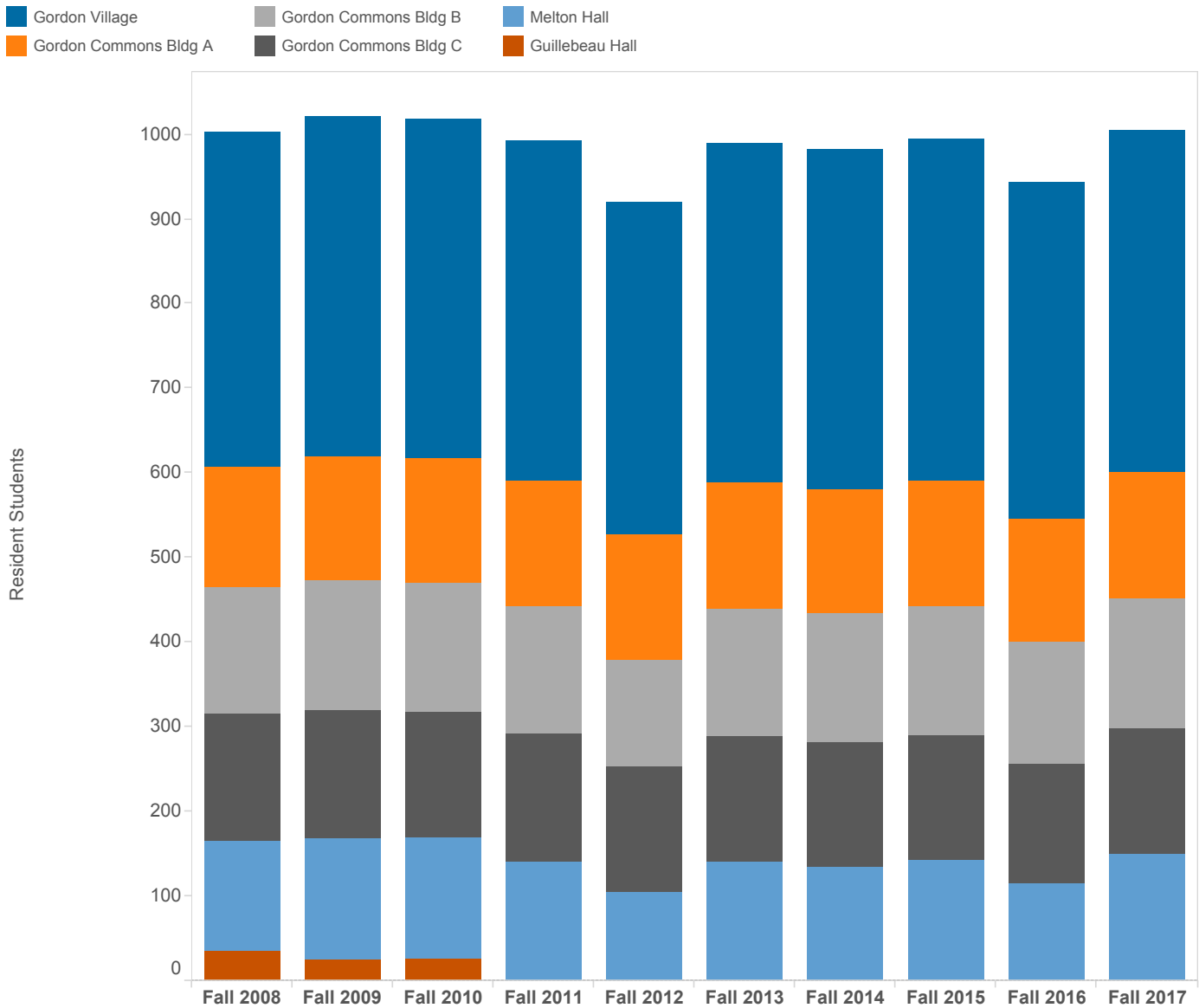
All Resident Students Fall Semester 2017 - County of Origin



Unduplicated headcount by county of origin.

* Indicates county is within GSC 14 County Service Area

Residence Hall Occupancy 10-yr History



Gordon Village	396	402	401	402	393	401	401	403	397	404
Gordon Commons Bldg A	142	147	147	147	149	148	147	148	145	150
Gordon Commons Bldg B	149	154	153	152	126	152	152	153	144	153
Gordon Commons Bldg C	151	151	148	150	147	148	148	148	141	149
Melton Hall	130	142	144	141	105	140	134	142	116	149
Guillebeau Hall	35	26	25							
Grand Total	1,003	1,022	1,018	992	920	989	982	994	943	1,005



- 1 - Academic Building
- 2 - Alumni House
- 3 - Alumni Memorial Hall
- 4 - Aquatics Center
- 5 - Athletic Complex
- 6 - Beach Volleyball Court
- 7 - Community Education
- 8 - Fine Arts Building
- 9 - Georgia House/ Human Resources
- 10 - Gordon Commons
- 11 - Gordon Hall/ Public Safety
- 12 - Gordon Village
- 13 - Guillebeau Hall
- 14 - Highlander Trail
- 15 - Hightower Library
- 16 - Honors House

- 17 - Institutional Effectiveness
- 18 - Instructional Complex
- 19 - Lambdin Hall
- 20 - Melton Hall
- 21 - Military Memorial
- 22 - Nursing and Allied Health Building
- 23 - Pavilion
- 24 - Plant Operations/ Central Receiving
- 25 - Racquetball Courts
- 26 - Russell Hall
- 27 - Smith Hall
- 28 - Student Activity and Recreation Center
- 29 - Student Center
- 30 - Welcome Center

Parking

- S - Student
- F/S - Faculty Staff
- V - Visitor
- S* - Student's with 4.0 GPA